VOGUE

NOVEMBER 1



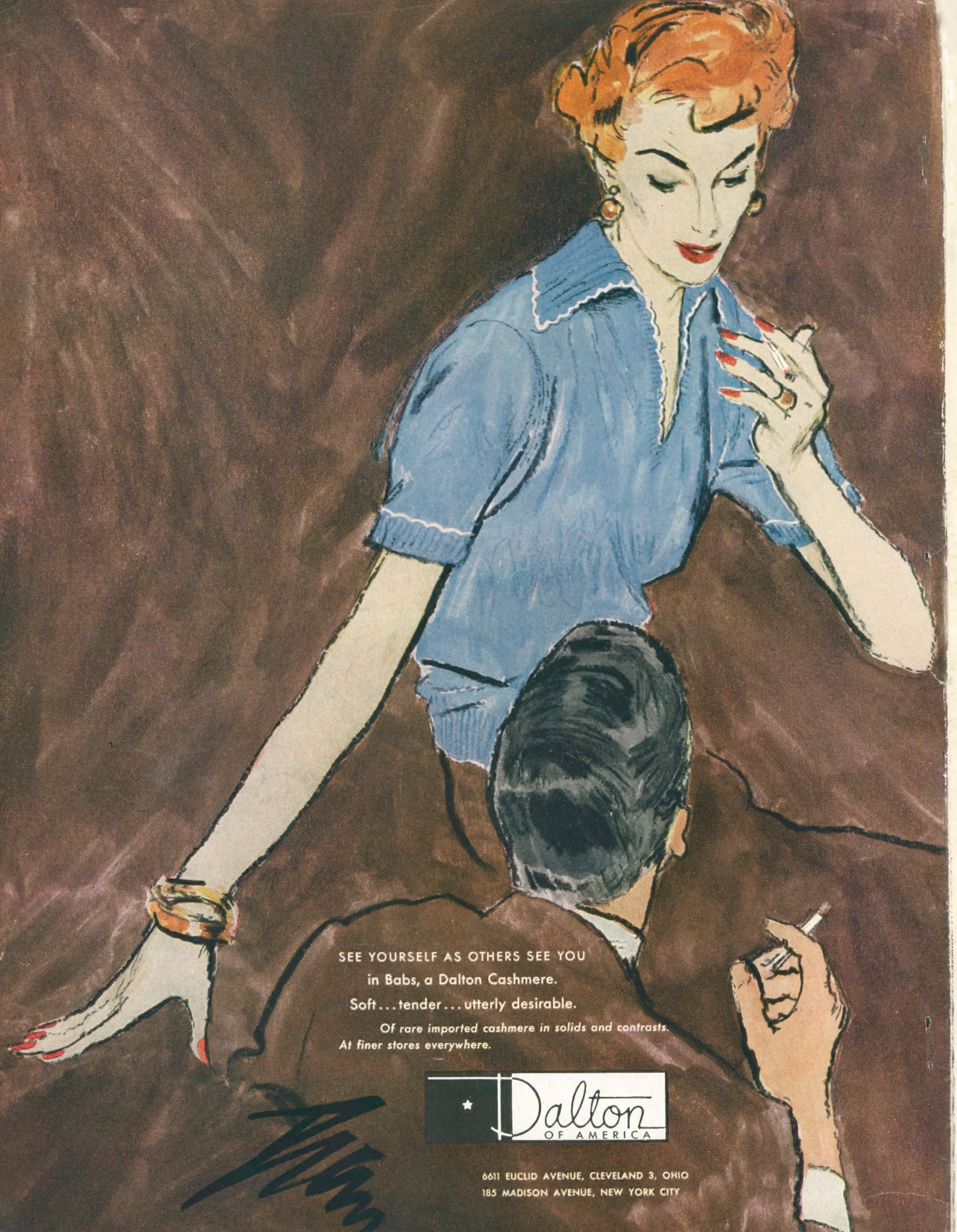
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Vogue
November 1st, 1953

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Vol. 122, No. 8
Whole No. 1918



George Platt-Lynes

Sparkling Nights

take on added glow in our champagne or jet silk satin froth'd in matching nylon tulle.
Diamond-pointed decolletage... tiny bows coquettishly tipped on here and there.
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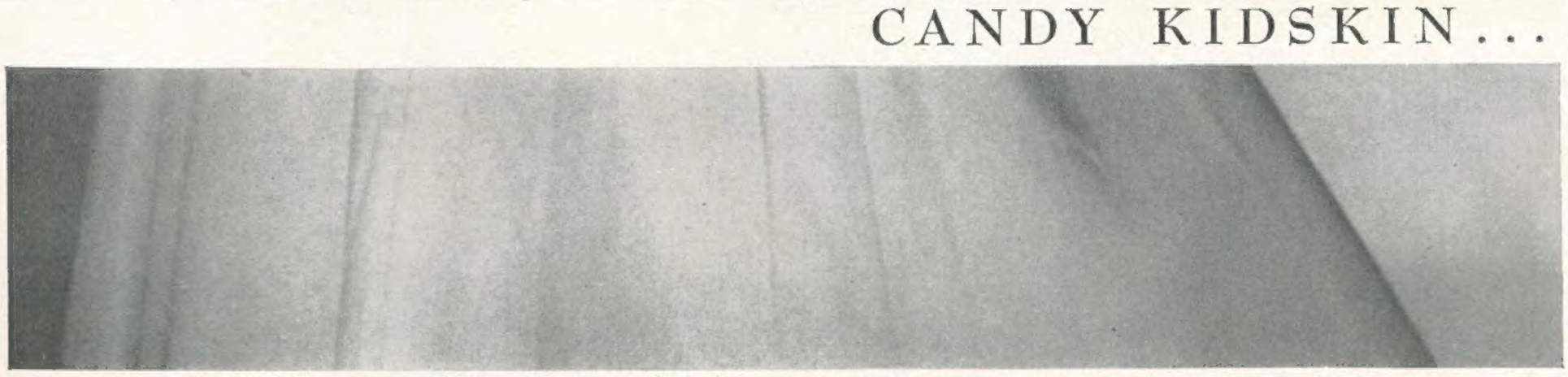
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A - Chippendale B - French Provincial C - Silver Flutes D - Southwind E - Espianade F - Old Master Gravy Ladle G - Contour Cream Ladle H - Craftsman Nut Spoon



CANDY KIDSKIN...



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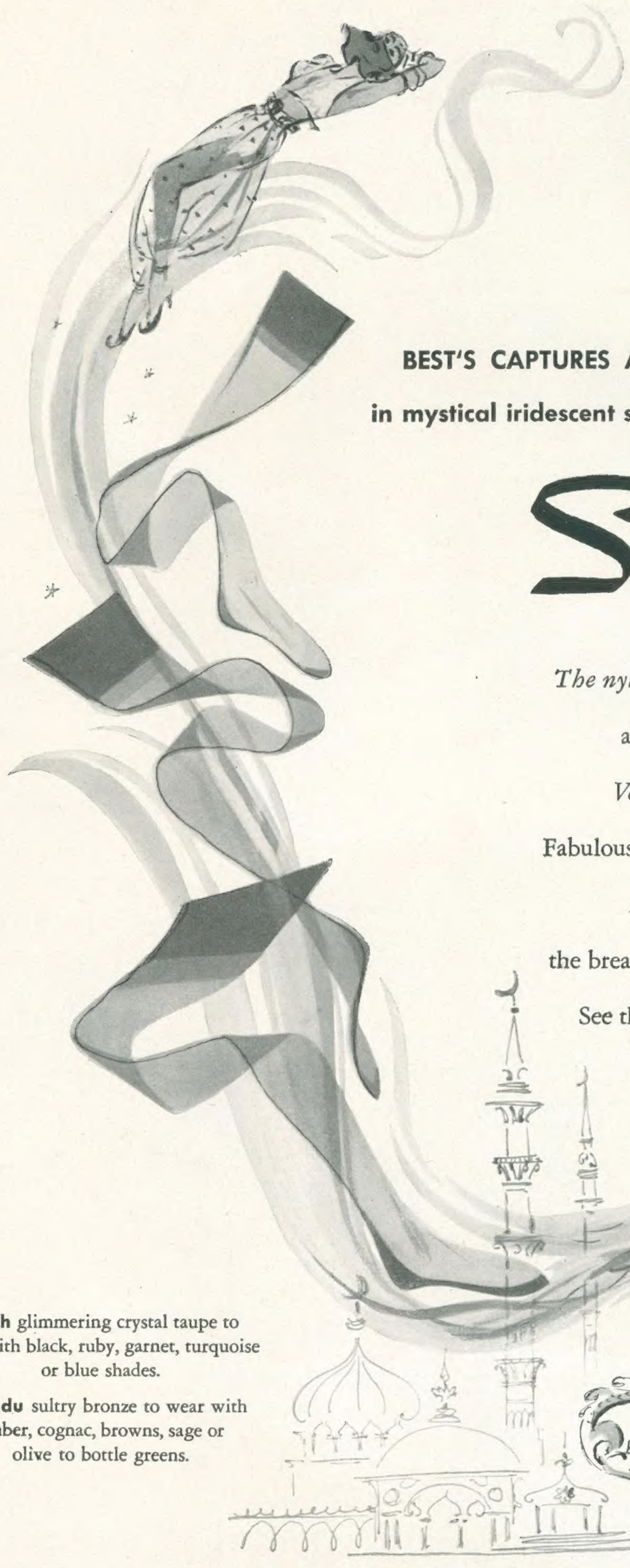
surprise hit
of the year... Chibamba kid soft as satin in a full length bigcoat
with up-or-down sleeves, graceful yoke back. Pastel pink,
blue, beige, white lined in rayon crepe 10 to 16 by Samuel Roberts 155.00
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Fabulous iridescents borrowed from the Arabian Nights, reflecting the lustre of precious gems . . . the breathtaking sheerness of superb 12 denier nylons.

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Allah glimmering crystal taupe to wear with black, ruby, garnet, turquoise or blue shades.

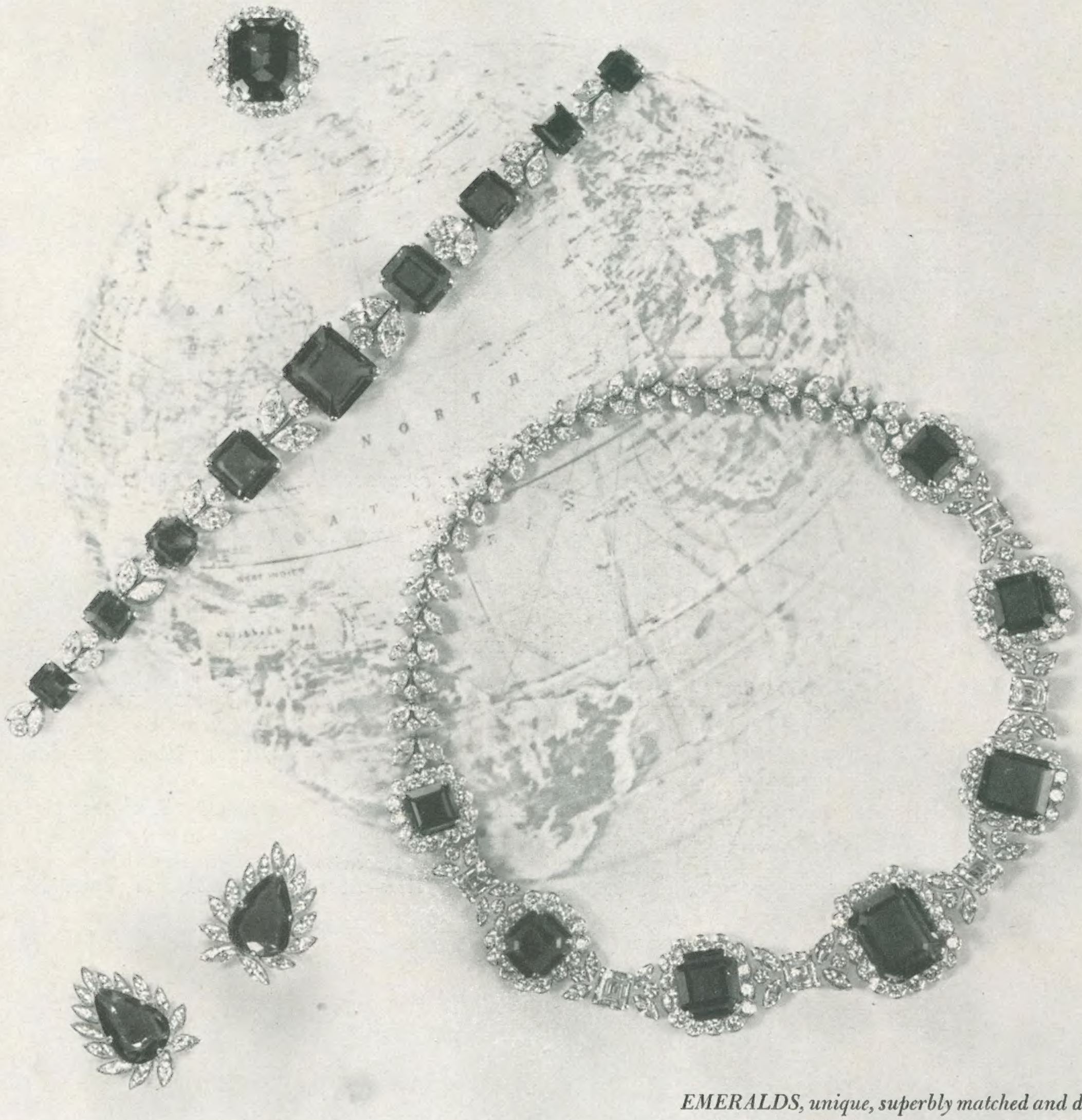
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Cadillac

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NEW POUF

Star billing . . . this hip-swathed dress in jersey of "Orlon" and wool, Martini-Designed by Sylvan Rich. Wonderfully soft, wonderfully wearable, and wonderfully practical, too! You'll enjoy wearing "Orlon", one of Du Pont's modern-living fibers . . . it stays lovely-looking through many, many wearings.

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THROUGH CHEMISTRY





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**Optional at extra cost.*



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NELLY DE GRAB_AND DUCHESS GLITTER-WEAVES

A moon-white rayon sheath—

stippled in silver and gold, wrapped in pink velveteen.

10 to 16. Dress, 22.95—jacket, 10.95 Second Floor, Lord & Taylor

New York, Manhasset, Westchester, Millburn, West Hartford



NELLY DE GRAB AND DUCHESS GLITTER-WEAVES

A gold kid collar, glittered with rhinestones,

tops a white halter and black skirt of double ottoman rayon.

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NELLY DE GRAB_AND DUCHESS GLITTER-WEAVES

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of metallic jacquard rayon, barely topped with red velveteen.

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Every fluid line
dramatizes you with
the rippling softness
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nylon tricot.
This nightdress
the latest of Vanity Fair's
permanently pleated
classics.



In Wedgwood Blue,
Angel Pink, Aquamarine.
Sizes 32-38
Gown #1-9-35
$39.95

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Pastel blue crepe evening gown with pastel blue fox trimmed stole.

Classic Beauty set to Fragrance...

"Wedgwood" by DOROTHY GRAY





"Wedgwood" Perfume (authentic Wedgwood Jasper Ware cameo on package top can be mounted for costume jewelry), ½-oz. . . . $10.



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Vanity Fair "Wedgwood" Blue ensemble in nylon tricot, net and lace.

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from blackened brown tweeds to pale pinks and ruby velvet

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wrapped in a dream... of blue-brushed, glowing emba

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gown by Ceil Chapman

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Fredrica

Her eyes as stars of twilight fair,

Like twilight's, too, her dusky hair,

But all things else about her drawn

From May-time and the cheerful dawn.

WORDSWORTH

YARDLEY

a language of loveliness

Fragrances
Aids to Beauty
Bath Luxuries

Christmas presents:

TRAVEL TO GIVE

The present of a trip—at the least, a considered, lavish, loving present—can be, to the right person at the right time, the most important present received. Axiom: People who *need* holidays are often the last to take them. Here are nine calculated holidays, arranged travel presents. In most of these cases, the giver provides round-trip transportation and the base-hotel room. From there the traveller is on his own. Prices given are scaled for one person (somewhat less than double for two) with the cost of rooms averaging slightly higher than the least expensive possible accommodations at the suggested hotels. These sample trips start from points all over the country, and they *are* samples. The present of travel should be tailored to fit exactly—a young woman whose smallest baby is just old enough to allow her a breather, the woman just through with a long, tedious convalescence, the young man embroiled in a young hard career.

$375. A WEEK IN HAWAII FROM SAN FRANCISCO. With five nights at the Royal Hawaiian Hotel in Honolulu and a flight to and from Hawaii, this posh holiday involves Waikiki Beach, excellent buffet terrace luncheons, torchlight dinners near the surf, good service, blatantly beautiful scenery and weather. Trips can be taken to other islands, volcanic and otherwise, and there are unlimited shopping possibilities, for everything from printed cottons to jade and pearls. These (and the delicious drinks served in pineapple shells) aren't, of course, included in the basic price, which includes: round-trip tourist flight, $258.75; Royal Hawaiian, about $22 a day, American plan.

$210. A WEEK ON CAPTIVA ISLAND FROM CHICAGO. For fishing, rest, an easy beachcomber life after a heavy city season. One of the not over-exploited islands off the West Coast of Florida, Captiva Island offers swimming in the Gulf, good fishing, wonderful shelling (collecting shells is one of those insidious hobbies that sneak up on you). The South Seas Plantation here takes in up to fifty-five persons at a time, mostly in small cottages where rooms run to about $15 a day, single, American plan. The Plantation has access to five miles of white-sand beach with delicious swimming and all the facilities for fishing. Price of trip includes air-coach to Fort Myers (approx. $100 round trip), plane hop to Captiva ($8 each way), and room.

$500. TWENTY-DAY FREIGHTER CRUISE, NEW YORK TO ECUADOR. A thorough restorative, calm, comfortable, spacious, a trip through the Panama Canal on a Standard Fruit boat offers good quarters, good food, a two-day stop at Guayaquil, the tropics at its most lush. Cock-fighting, bull-fighting; guest cards for golf club, yacht club. Deep-sea fishing in the Humboldt Current. Possibilities not included in the price: an overnight trip to Quito ($32.40 round trip by plane), with a stay at the Embajodor Hotel, and an excursion into museums and churches filled with some of South America's most important and lovely Colonial art. Or: an overnight trip to Las Playas, a beach and gambling resort two hours from Guayaquil.

$50. SKI WEEK END AT STOWE, VERMONT, FROM NEW YORK. People who ski know what this one offers. The Lodge at Smugglers' Notch has unusual comfort, and excellent food, pleasant rooms. The skiing, of course, is famous. The cost of the trip considers a room (with running water) at $14 a day, American plan; coach round-trip fare to Waterbury, Vermont, $11.82; car to The Lodge, $3 round trip, and a solid advance towards ski-tow costs.

$170. SKI WEEK AT SUN VALLEY FROM DENVER. This excellent price depends on special "Learn to Ski" weeks throughout January and March. Accommodations in small chalets are pleasant and work on a share-the-room, no-private-bath basis. But a flat $92-week in Sun Valley includes board, lodgings, six days of ski lessons, and unlimited use of ski lifts. The rest of the trip price covers round-trip Pullman fare with lower berth.

$315. TEN-DAY TRIP FROM HOUSTON TO GUATEMALA CITY. For a sightseer who sees. From headquarters at the San Carlos Gran in Guatemala City, side trips lead to Mayan ruins, Indian markets, superb countryside involving mountains, waterfalls, lakes, volcanoes. These side trips are not included in the basic price, but most can be made fairly cheaply. An overnight trip to Chichicastenango should be planned for Thursday or Saturday market days when the mountain people come in to do business. Stop here at the Mayan Inn (slightly under the San Carlos

(Continued on page 94)



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a language of loveliness

LAVENESQUE, a unique new Yardley toilet essence,
speaks a new word in the language of loveliness . . .
speaks for the secret and reckless heart . . .
expresses your most adventuresome spirit.
Its fragrance is lasting . . . rich as a perfume . . .
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inside



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The lace: made in America by

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...exquisite matched lingerie of nylon tricot



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of cloud-textured

D. Strauss

nylon lace.

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. . . and when you try this new ¾ length strapless in the fitting room, you'll know exactly what we mean. ¾ or full length strapless, white or black, A, B, C cups, **8.50;** D cup, **10.00.** Bandeau, white or black, A, B, C cups, **5.00;** D cup, **7.50.** At all fine stores, or for store nearest you, write to Bali Brassiere Co., Inc., 8 West 30th Street, New York 1



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Sing out, glad Christmas belles . . . for this nylon tricot dream ensemble with the famous Faerie "handmade look." Gown 5958—graceful permanently pleated skirt with black Chantilly lace bodice, black velvet straps and jeweled accents; $20. Matching peignoir 5558 on flowing lines with regal "ruff" collar and full sleeves; $20. Both in white, blue, orchid.

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Straight Seam Girl: Here's the trick—see these V's at the top of my stocking? I just place the center V above my knee and...



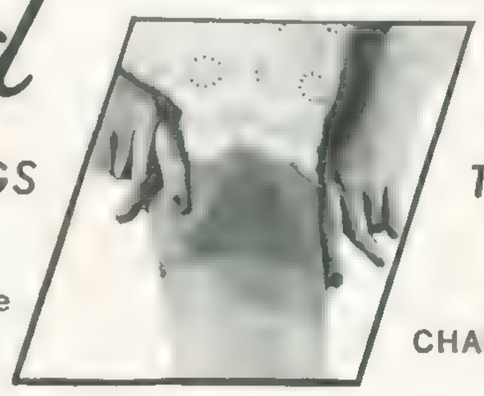
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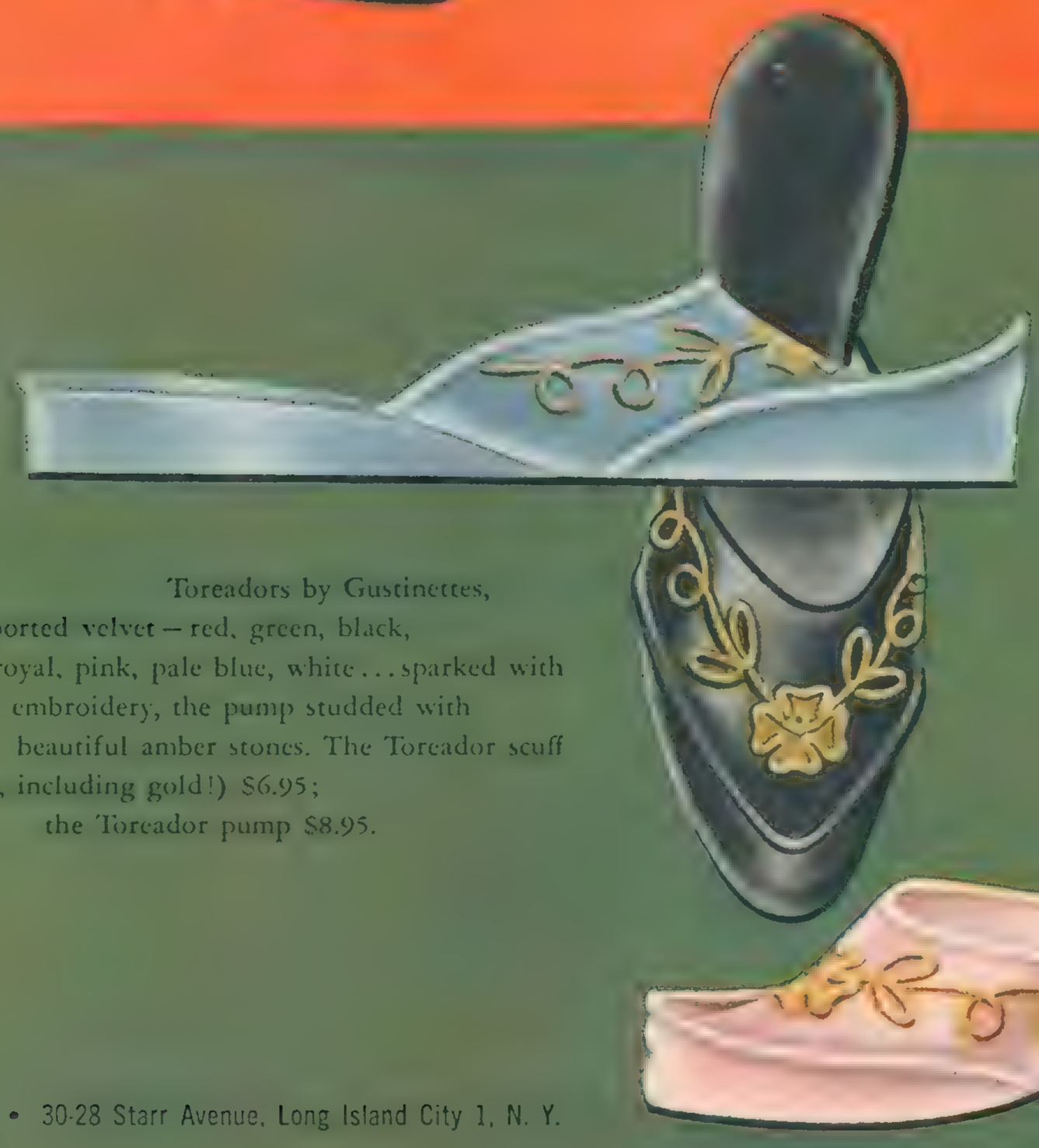






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ABOUT THE AUTHOR . . .

Head of the famous Powers Model Agency for more than thirty years, John Robert Powers knows *what* makes a woman beautiful, and he knows how she can *make* herself beautiful and keep that beauty through the years. He has taught literally thousands of girls and women how to do it. Here he tells the Powers Girls' most precious beauty secrets . . . and how *you* can use them, too, to make the most of your own "natural resources" and look lovelier than ever before.

What Makes a Woman Beautiful?

(Second of a series)

by John Robert Powers

Every woman would like to be beautiful, I'm sure. I'm always a little sad when I hear someone envy my lovely Powers models, sighing, "Oh, wouldn't it be wonderful to be born beautiful like that!"

Because I know most of the Powers Girls weren't born any more beautiful than millions of other women. They've just learned how to make the most of their "natural resources," to create their own individual illusion of beauty. And I'm going to tell you a couple of their precious beauty secrets that will help *you* to do the same.

The Powers models have always been admired for the youthful *naturalness* of their beauty. And one of the basic reasons for this is the fact that their foundation and make-up colors are keyed scientifically to each individual skintone.



Above: **John Robert Powers determines the true skintone of Powers Model Caroline O'Connor, using his patented Cosmetiscope.** ***Right:*** **Powers Model Olga Nicholas, always radiant in makeup color-keyed to her lovely blond complexion.**

The wrong color foundation makes any woman look older, unattractive, obviously "made up." Yet most women today do use the wrong shade because they must choose it by guesswork, and because most cosmetic lines offer only a limited number of colors, recommended according to some vague grouping of hair or skin coloring.

The Powers models, however, have their best color determined scientifically by the John Robert Powers patented Cosmetiscope. This amazing invention is the *only* known method for identifying which of the *26* known skintones is yours, and which shade of Powers Fluid Foundation and other cosmetics will create the most flattering make-up harmony for you.



Then, when you apply your Powers Fluid Foundation, it blends so beautifully, covers so smoothly, gives such a dewy-fresh and flawless look, it doesn't look like make-up at all. You just seem to have a *naturally* young and beautiful complexion.

And here's the secret that will help you *keep* that radiant, youthful look and stave off the ravages of passing years . . . the Beauty Fluid that has done more than any other to help the Powers models keep their complexions clear, firm and young-looking long after their contemporaries are frantic over wrinkles, sagging jowls and crepy throats.

It's Powers Fluid Gold, my amazing skin "normalizer," the *only* treatment known that simultaneously corrects both dry and oily skin, restoring the proper acid-alkaline balance needed for fresh, young-skin beauty.

Fluid Gold provides the mild lubrication normal or slightly dry skin requires, and helps supply the moisture that makes tired and aging skin look fresher, smoother, younger. It quickly relieves that taut, tired feeling, helps to banish puffiness and age lines, and firm drooping contours.

The Powers models have been using my Fluid beautifiers for years, but only recently have these cosmetics been made available to a limited number of the finest department stores. If you are unable to obtain Powers Fluid Gold in your city, you may order from the John Robert Powers Products Co., Inc., 681 Fifth Avenue, Dept. 8, New York 22, N. Y. A three months' supply costs $5 plus 20% federal tax. With each order, I will enclose a copy of my fascinating new booklets, "The Story of Fluid Gold" and "Beauty Secrets of the Powers Girls."

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black-dyed Southwest African Persian Lamb



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this shape of forthright flattery . . .
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stressing the supple drape,
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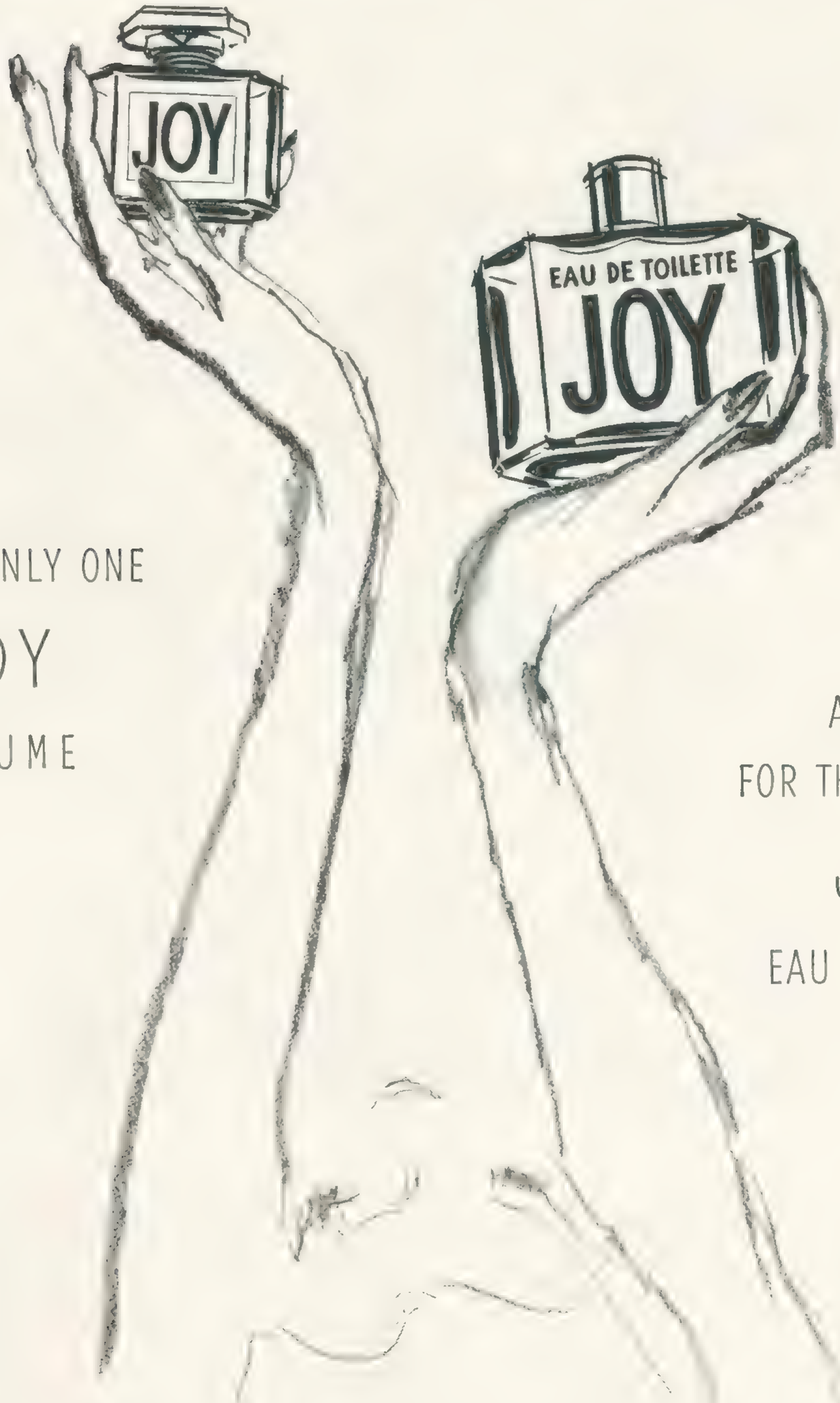
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PAIR-OFFS in TUBINYL* double concertina skirt • sizes 10-20, tiny, typical, tall • about 13.00 • fagotted slim skirt • sizes 10-18 • about 9.00 • jeweled cowl neck blouse about 8.00 jeweled tab shirt about 10.00 • sizes: 10-18 • colors: black, white, scarlet, gold, brown, navy, moss • *TUBINYL (TM): blend of acetate for beauty • nylon for strength • guaranteed hand washable and permanently pleated • send no money, please • write, we'll tell you where to purchase PAIR OFFS • Dept. W • Koret of California, 611 Mission St., San Francisco, Calif.

Vogue's Travelog

A DIRECTORY OF FINE HOTELS AND RESORTS

WRITE FOR RESERVATIONS TO THESE—"AS SEEN IN VOGUE"

ARIZONA

PHOENIX



Camelback Inn

If you are coming West this fall or winter you'll want to include a stop at famous Camelback, one of the world's most interesting American Plan winter resorts. All sports on the relaxing sun-drenched desert. Mouth-watering food. Genial informality. Dry, healthful air. Our Hopalong College for kids takes the children off your hands. Honeymooners are enraptured. October to May. Write Jack Stewart, Manager.

PHOENIX

Casa Blanca Inn. Luxurious informal desert resort. Heaven for honeymooners. All sports. Private airstrip. Modified A. P. Write Royal V. Treadway.

TUCSON

Arizona Inn. Bungalow rooms with sun terrace. Beautiful gardens. Steam heat. Warm water pool. Har-Tru tennis courts. Amer. Plan. M. Bennett, Mgr.

Santa Rita Hotel. 250 Rms. Tucson's Social Cntr. Western atmosphere. Famous Chuck Wagon Dinners, Sun, Dance, Sports, Mountain Oyster Club.

WICKENBURG

Rancho de Los Caballeros bids you and your children welcome. Hearty hospitality, informality, swim, ride, tennis, golf and fun in the sun.

ARKANSAS

HOT SPRINGS NATIONAL PARK



Arlington Hotel & Baths

Enjoy complete relaxation at America's supreme Spa. Good golf, forest bridle trails, mellow sunshine. Spring racing at Oaklawn. Matchless bathhouse in the hotel, treating arthritis, high blood pressure, etc. Cuisine for epicures. Direct air and Pullman service. On U.S. 70. For tariffs and reservations, address W. E. Chester, General Manager.

CALIFORNIA

LOS ANGELES

Chapman Park Hotel and Bungalows. On Wilshire Blvd. Pvt. pool, gardens, entertainment, convenient to all points. Nick C. Hall, Mgr.

SANTA BARBARA



Santa Barbara Biltmore & Cottages

Your choice of Modified Amer. Plan or Eur. Plan at the most luxurious hotel on the Pacific Ocean! Modified A.P.: rates from $22 dbl., include breakfast, dinner, resort facilities & privileges of the exclusive Coral Casino Beach & Cabaña Club. E.P.: $10-$12-$15 dbl.: no resort or Coral Casino privileges. Dining room open to public. Ideal stopover for motorists driving between San Francisco and Los Angeles.

FLORIDA BULLETIN

By now, everyone may be his own Florida Expert (fair to assume, considering that Florida had about five million visitors last year alone). Even so, there are changes to report in everything except the delicious climate. New places to stay. New towns being developed. New aspects to its huntin' (which is relatively little known) and fishin' developments. And new industry. For instance—there's cattle ranching in the interior (interesting reflection on current history: cotton going west and beef cattle coming east). In the Everglades, there's a move afoot to put the Great North Woods out of business—saw-grass is being converted into pulp, as a possible substitute for newsprint. Miami is now next to New York as the air capital of the world. Pan American and Eastern Airlines have their major maintenance bases there, doing everything but building planes in Miami. (It's that out-doors-all-year climate.) And there's a little bit of old Detroit in West Palm Beach, where custom-made automobiles are built by Briggs Cunningham. (Three of his automobiles were among the first ten winners at the Grand Prix d'Endurance at Le Mans last summer.) And then, there's the sun, and being-nice-to-out-of-towners—still major industries of Florida. Some of the specialists in this field: the resort hotels listed in the Travelog. Which to pick? There are over a thousand miles of coastline (you might almost say beachline) to Florida; hence the East Coast-West Coast controversy. Only a connoisseur of Florida knows which is his favourite. (We'd suggest a twice-as-long vacation, for special investigation of all the sand on the peninsula.)

FLORIDA

BELLEAIR



The Belleview-Biltmore

A complete resort hotel with distinct club atmosphere. Beach & Cabaña club. Pool and Surf bathing. Championship golf course, tennis, fishing cruisers, dancing nightly. Reasonable American Plan rates include the finest food in Florida. Opens January 8th. For Reservations or Brochure, write Don Church, Mgr., Suite 314, Hotel Biltmore, N. Y. 17, N. Y.

CLEARWATER



Fort Harrison Hotel

Opening December 15th, the new, smart Fort Harrison. Jack Tar owned and managed. 500 feet private Gulf Beach, parking facilities for 150 cars, heated swimming pool, TV in rooms, planned social activities, roof dining and dancing, everything new. Contact Ward Weakley, Manager, Fort Harrison Hotel, Clearwater, Fla.

FLORIDA

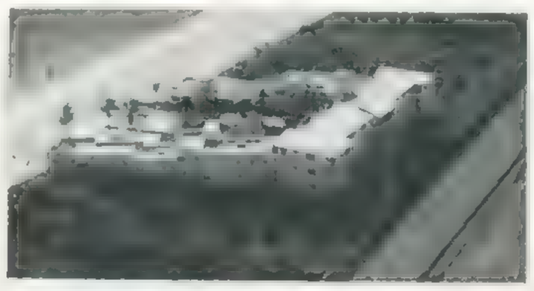
DAYTONA BEACH



Princess Issena Hotel • Inn • Cottages

One of Florida's most distinguished hotels. A full block of tropical splendor offering every facility for rest and play. Available are championship golf courses, tennis courts, Beach House on the World's Most Famous Beach. Nightly entertainment, Exquisite cuisine. Am. & Eur. Plans. Air Conditioned and heated rooms. Free Parking. Write for color brochure and rate schedule. John E. Leonard, Gen. Mgr.

FORT LAUDERDALE



Lago Mar Hotel and Apartments

Directly on the ocean with a half-mile of private beach. Ft. Lauderdale's largest, most luxurious hotel. Ideal for relaxed, gracious family living. One, two or three bedroom apartments, efficiencies and hotel rooms. Air conditioning optional. Two pools—fresh or salt water. Dining room. Two cocktail lounges. Open year 'round. Write for color folder. K. Arnold, Gen. Mgr., P.O. Box 3067-Y, Ft. Lauderdale, Florida.

FLORIDA

DELRAY BEACH

The Colony. Near shops, churches; movies, golf, tennis, pool; Gulf Stream fishing, private beach, cabañas, beach luncheons. Write Box 1007-D.

The South Means Luxury . . . of sun and warm sights, of beauty established in ease, of welcome everywhere.

FORT LAUDERDALE



Marlin Beach Hotel

On the Atlantic Ocean, all vacation activities now at lower cost. Enjoy Christmas holidays in fresh water pool or surf; superb food, nightly entertainment, sipping or supping in Two Fathoms Down Lounge. Secluded accommodations in the center of resort fun. Hotel rooms, efficiencies, bedroom apartments. Write for rates and color folder: L. Bert Stephens, Marlin Beach, P. O. Box 3007-24, Fort Lauderdale, Fla.

MIAMI BEACH



The Flamingo Hotel on Biscayne Bay

The Fabulous Flamingo is different from any hotel in the Miami Beach area. Operated on the club plan to insure a congenial guest group, the Flamingo's 15 acres has pool and beach; three championship tennis courts; putting green; excellent yacht anchorage; lovely walks; individual cottages; daily activities; brochure sent upon request. Honeymooners.

MIAMI BEACH

The Saxony. Miami Beach's most luxurious hotel. On the ocean, 32nd to 33rd St. Write Dept. V-11 for color brochure and rates.

Let The Vogue Travelog assist you in making plans for your southern holiday. Enjoy the hospitality of the hotels we list for your pleasure.

MIAMI BEACH



Sea View Hotel

Free on request; brand new brochure with natural color photos of pool, cabañas, ocean beach, etc. Describes the "New Miami Beach" on the ocean-front north of noise and crowds. Gives details of gay, exclusive, satisfying resort life at the Sea View. Opening Dec. 1. Rates reduced 50% during Dec. and April. Address: Fatio Dunham, Mgr., The Sea View, Bal Harbour, Miami Beach.

Get The Travelog Habit . . . the hotels and resorts listed are for your convenience. When making reservations mention Vogue magazine.

ST. PETERSBURG

Vinoy Park Hotel. Most distinguished vacation residence on West Coast. 375 rms. Faces Tampa Bay. Refs. exch. Sterling B. Bottome, Mng. Dir.

FLORIDA

ST. PETERSBURG



Tides Hotel and Bath Club

Soft gulf breezes . . . dazzling white sands . . . and the splendor of tropic sunsets are yours to enjoy at this modern beach-side resort-club. All social activities amid pleasant luxury. Every aid for fun and frolic or lazy loafing. Play, golf, tennis, swim, or go fishing. Private beach, pool, and yacht basin. Your choice of apartment, cottage or hotel units. Write The Bath Club, St. Petersburg, Florida.

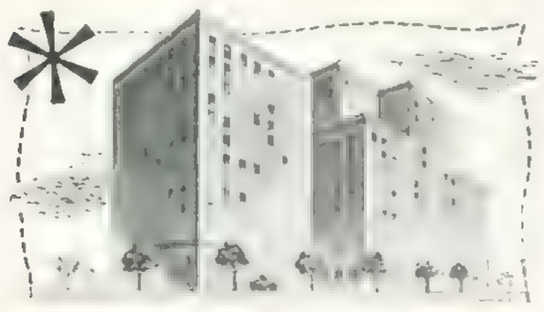
GEORGIA

SAINT SIMONS ISLAND

King & Prince Hotel. Year 'round resort. E. P., directly on ocean, pvt. beach & pool; dancing, fishing, riding, golf. Near Brunswick, Georgia.

ILLINOIS

CHICAGO



The Ambassador Hotel

The Chicago address of the world's most distinguished travelers. Home of the famous Pump Room, where the flaming sword and a superb cuisine create an atmosphere of exotic splendor. Dancing in the Pump Room and the Buttery. Guest rooms tastefully decorated for relaxed comfort . . . away from convention turmoil. Eugene Barrett, V. P., Gen. Mgr.

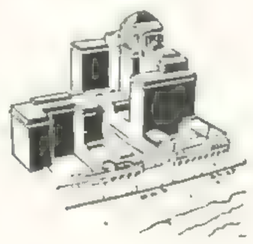
MASSACHUSETTS

SOUTH EGREMONT

Mount Everett Inn. In heart of Berkshires. Warm, comfortable atmosphere; home cooking. All sports nearby. Amer. or Eur. Plan. Open year 'round.

NEW JERSEY

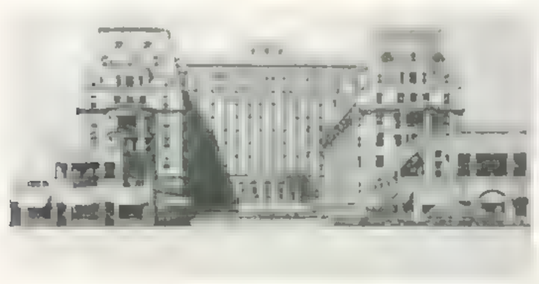
ATLANTIC CITY



Chalfonte-Haddon Hall

On the Boardwalk. Pleasure comes easily at this world-famous seaside hotel. Relax on spacious sun deck; let salt sea breezes whet the appetite for superb food; rest in carefree comfort in your luxurious room; spend days planned for pleasure, spiced with myriad choices of in-and-out-door fun . . . golf, riding, health baths, dancing, strolling on beach or Boardwalk. Amer. or Eur. Plan. Write, or call Atlantic City 4-0141. Folder.

ATLANTIC CITY



Hotel Dennis

You'll enjoy your seaside vacation or week-end more if you stop at the Dennis—on the Boardwalk, in the very center of this famous resort's year-round activities. One of America's great modern family hotels. Finest of food—American and European plans. Moderate rates. For reservations, call Atlantic City 4-8111.

NEW JERSEY

ATLANTIC CITY

Marlborough-Blenheim. At the edge of the sand & sea. Ocean-front sundecks, porches, solaria. Evening entertainment. Fresh and salt water baths.

NEW YORK

NEW YORK CITY

The New Weston. Madison Ave. at 50th St., at the center of business and social life. Weston Court, English Lounge and Restaurant. A Knott Hotel.

The Sherry-Netherland—a hotel par excellence, Fifth Ave. at 59th St., overlooking Central Park, famous Carnaval Room. Dinner & Dancing.

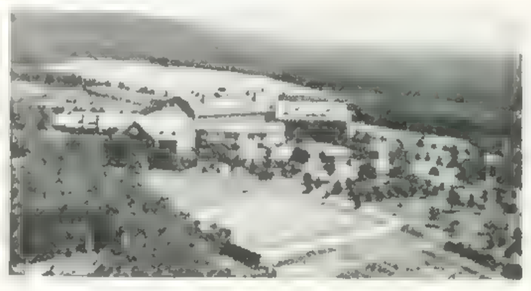
The Westbury. Madison Ave. at 69th St. Distinguished clientele. Attractive rooms & suites. Famous Polo room—bar and restaurant. A Knott Hotel.

PENNSYLVANIA

HERSHEY

Hotel Hershey and Cottages. One of America's finest. Delightful living. Open year 'round. Hershey, Pa. Joseph Gassler, Managing Director.

SKYTOP



Skytop Club

Golf on a thrilling 18-hole course. "High in the Poconos." Excellent riding over 5500 acre estate. Tennis, bicycling, lawn bowling. Miles of private trout streams. Scenic environment invites relaxation. Indoor games, dancing, movies. Long celebrated for superb cuisine. Only three hours from N.Y. or Phila. Write for Honeymoon booklet. Skytop Club, Box 21, Skytop, Pa.

VERMONT

WOODSTOCK

White Cupboard Inn. A simple, gracious country inn, featuring golf, tennis & riding. Open year 'round. Mr. & Mrs. Nelson Lee. Tel. 203.

VIRGINIA

WILLIAMSBURG



Williamsburg Inn

The beauty of the 18th century awaits you in this re-created colonial community. Williamsburg is of interest to everyone. Tours through the historic buildings . . . golf, tennis, cycling, lovely gardens. Modern hotels, colonial guest houses and taverns. Write direct to Miss F. G. Burns or Williamsburg Reservation Office, 630 5th Ave., N. Y. CIrcle 6-8896.

BAHAMAS

NASSAU, CABLE BEACH

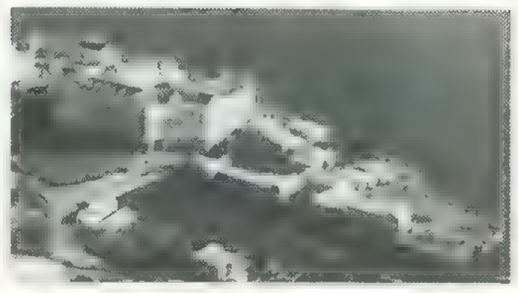


Balmoral Club

The luxurious Caribbean resort club with accommodations to suit every discriminating taste. Club privileges, three private ocean beaches, cabañas, sports and social activities. Renowned restaurant, exceptional service. Consult your travel agent or Balmoral New York Office, 16 W. 55th St., New York 19, JU 6-3070.

BERMUDA

HAMILTON



The Princess

Summer never ends in Bermuda and the gay social life at the Princess knows no "off season." Enjoy swimming, golf, tennis, cycling and starlight dancing on the Patio. Duty-free shopping in nearby Hamilton. Write for free interesting booklet. N. Y. Office MU 7-3375 or MU 2-4310, or see your travel agent.

CANADA

MONT TREMBLANT, P.Q.



Mont Tremblant Lodge

Complete skier's village with 6000 acres for your pleasure. Only 90 miles north of Montreal. Five lifts including 2 mile-long Chair Lifts and 40 miles of downhill trails. American Plan from $9.; Ski Weeks from $77., including meals, lodging. Ski School and lift tickets. Dancing nightly. Season opens Dec. 20. Reservations: Mrs. J. B. Ryan, Mont Tremblant Village, P.Q., Canada.

STE. MARGUERITE STA., P.Q.



Chalet Cochand

Operated by a Swiss Canadian family. Informal with first class accommodations. Winter sports in a truly Swiss atmosphere for fun. Ski school. T Bar and Rope Tows. Sleigh rides—skating—beginners and expert slopes at front door. Ski equipment available at hotel. Write L. Cochand, Ste. Marquerite Sta., P.Q., Zone 4, Canada.

JAMAICA, B.W.I.

MONTEGO BAY



The Casa Blanca

Literally overhanging the blue Caribbean, the Casa Blanca offers Jamaica's finest location, with unequalled service and cuisine. Famous Doctor's Cave Beach adjacent—swimming, golf, tennis, fishing, club privileges. Luncheon buffet on patio, music evenings included. American plan—reservations required. Rep.: Wm. P. Wolfe Organization, 500 Fifth Avenue, N. Y. LOngacre 5-1114.

Has Vogue's Travelog helped you in deciding where your vacation or holiday will be spent? If so, when writing to the resorts for literature, or when making reservation, inquiries mentioning Vogue will be given special consideration.



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place to buy your hosiery is the *drug store*. That's where they have delicately scented —

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At Drug Stores Coast to Coast

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Alberic's **FABULOUS SHRUG**

FOR SHELTERED SHOULDERS

Festive cover-up for cocktail and sun-back dresses! Hand-loomed, hand-crocheted of soft Valaine yarn (75% wool, 25% rayon), sparked with Baroque pearls—it's wonderful for you, for gifts.

Black, white. Fits all sizes.

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no C.O.D.'s please

Pearl Lehrer INC
CLOTHES
1433 Broadway Hewlett, L. I., N. Y.

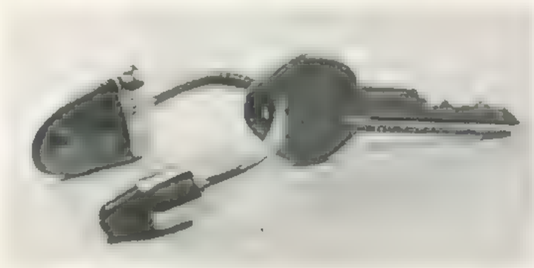


Continental Cardigan. Hand loomed wool in a basket weave knit that will be taken to heart. Its warm texture is enhanced by the hand embroidered Alpine Edelweiss motif. Buttons are hand knit against the piping. In navy or red with contrasting white. Sizes 34 to 40.

$25.00, *postpaid. No. C.O.D.*

OUTDOOR TRADERS
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HANDWROUGHT SILVER KEY RING



Unique addition to a lady's purse or a man's pocket. Hallmarked silver (*.925 pure silver*) combined with native stones make this key ring a most attractive Christmas gift. Specify amethyst quartz, jade, or black volcanic stone with gold highlights.

TRUE SILVER OF TAXCO
P. O. Box #941
Carmel-By-The-Sea, California

$5.00 incl. tax and postage

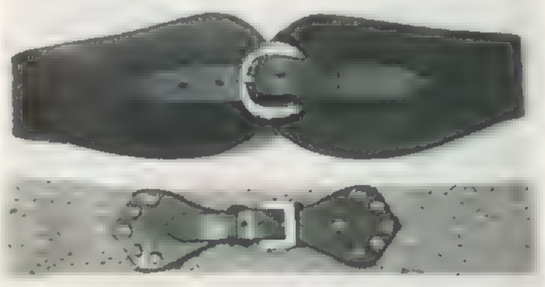
Note: orders received after present supply is exhausted will require 2 to 3 weeks delivery.

the Separate Shop

Women's Haymaker
man-tailored shirt,
in red, yellow, white, pink, light blue, and navy broadcloth, with button cuff, at **5.95.** *Sizes 10 to 18.*



Women's man-tailored shorts
in grey flannel.
Fly-front, side pockets,
stitched crease, at **10.95.** *Sizes 10 to 18.*
English tie-silk belt and scarf set,
in paisley prints.
5.95 *the set.*
State predominant color.
NO C. O. D. PLEASE
SHERWOOD SQUARE • WESTPORT, CONN.



Handmade Belts—
Handsome Gifts

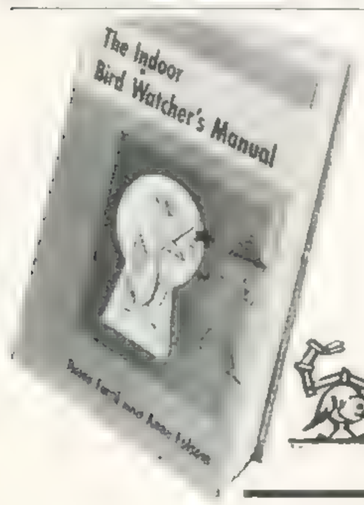
Most attractive additions to her wardrobe (*and* yours) for Christmas—and after!

Top: Double buckle belt of polished leather has identical brass buckle closing front and back. Antique brown, red, navy. Sizes 24" to 28". 3" wide. **$10.00**

Bottom: "Raya" belt of handwoven natural hemp has brass buckle and trim on leather front. Sizes 24" to 32". 2½" wide. **$4.50**

Check or money order. No C.O.D.'s please
Order now for Christmas!

Jean Allen
SOUTHPORT CONNECTICUT

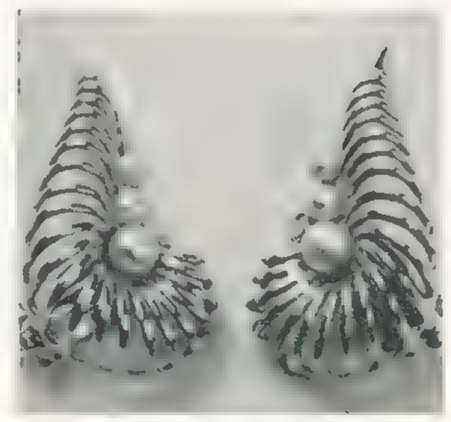


INDOOR BIRD WATCHER'S MANUAL

If you know some of these Indoor Birds, you'll appreciate the lucid descriptions and illustrations of such common species as: "The Fertile Dove", and "The Full-breasted Pushover"; as well as many of the hitherto perplexing sub-species, such as "The Red-eyed Bleerio" and "The Extra-marital Lark". **$1.25** Postpaid, No C.O.D.'s.

FREE 48-page Gift Guide for Guzzlers and Gourmets

the GAME ROOM
1538 Connecticut Ave., Washington 6, D. C.



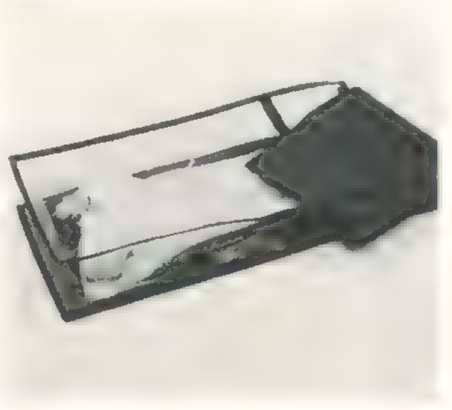
Gold earrings, real as real, here in airy cut-work. (They are big, but light in weight.) The seashell shape follows prettily the curve of your ear, with three cultured pearls to point the way. $45 includes tax and postage. From Marchal, 719 Fifth Avenue, New York.



Brazilian otter sweater: smart as a present can be. What it is: a beige cashmere sweater so entirely covered with fur that (climate depending) you could call it a coat. For tweed life; for at-home clothes in the country. $175 plus tax. Henry Greenhut, 745 Madison Avenue, N. Y.



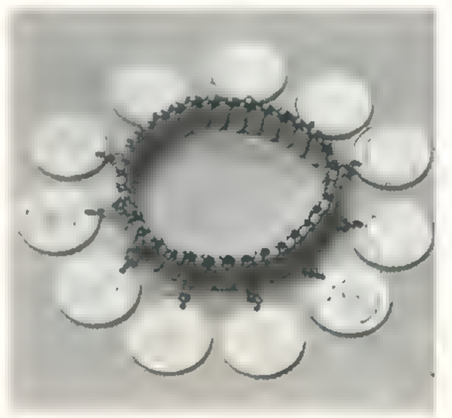
News indoors—practically heelless Capezios to wear with dinner jeans, breakfast coats, and the like. Made of black velvet dotted with fuchsia-coloured spangles and little loops of jet beads on the toes. $12.95. French Boot Shop, 541 Main Street, New Rochelle, N. Y.



A good drawer-neatener (and nice to have along in suitcases inspected by customs officers): a girdle case of transparent Vinylite and tailored navy-blue and white faille, bound with grosgrain, lined with red satin. $7.50 ppd. Schoenfeld Linens, 38 E. 57th St., New York.



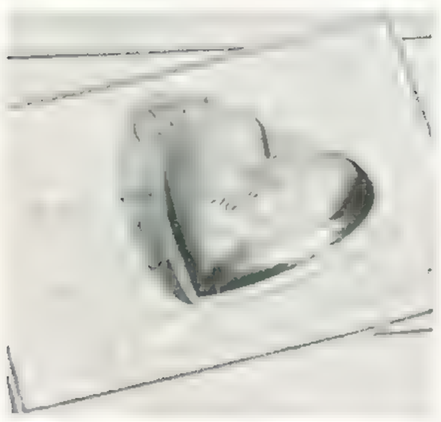
This little pearl shortener, which pins on to adjust the length of your pearls, also acts as an extra-sure safety clasp. And it's a piece of jewellery in itself—made of zircons set in sterling silver. $5 inc. tax, ppd. Rapphel Jewellers, 47 West 57th Street, New York.



There are eleven foreign coins dangling from this expansion bracelet (and happily, they're rather quiet about it). All very gilded and gay-looking with sweaters and this year's tweeds. $7.50 including tax, ppd. Sanlys Jewelry Company, 545 Fifth Avenue, New York.

HOUND

. . . shopping by chair



A heart of brass, with good intentions. This functions as a nice solid paperweight, heavy enough to hold down ship's papers in a gale. $10 plus 50c postage. It can be inscribed with any sentiment you like (10c per letter). Alice Marks, 18 East 53rd St., New York.



The brand of cigarettes smoked here—sterling silver. This holder, engine-turned, with an ejector end. Nice for a lady to find at the top of a Christmas stocking. $8 tax inc., ppd. (At the same price, a gentleman's version.) Wayne Silversmiths, 546 So. B'way, Yonkers, N. Y.



Second storey for dinner jeans or a tweed skirt: a handsome, initialed wool jersey blouse. White piped with navy satin—or black with red; beige with black. Sizes 10 to 18. Allow 3 weeks for delivery. $11.50 ppd. Dorothy Stead, 3213 O St., N. W., Washington, D. C.



Black pearls and diamonds to create something of a stir around Christmastime, whether you're on the giving or the receiving end. These earrings: cultured pearls, set in palladium and mounted on gold. $149 inc. tax. Colette Jewellers, 667 Madison Ave., N. Y.

MIEHLMANN



This is a perfect house guest. Tidy as all get out. A Lucite towel holder the precise size of the new paper guest towels (which, we hear, are more and more becoming standard equipment). $5 plus postage; for a gold monogram, $2.50. Eleanor Beard, 446 Park Ave., N. Y.



Tidy coverage from this pretty chintz apron (its trim fit stems from the lined and stiffened midriff belt). In yellow, red, pale-blue, and black. Bonus: a pot holder quilted to match the pockets. $8.50 ppd. The Golden Egg, 1422 Wisconsin Ave., N. W., Washington, D. C.

He'd really appreciate

SULKA'S REVERSIBLE MUFFLER

It's handsome hand-blocked English silk foulard on one side, softest cashmere and wool in a diamond weave on the other . . . and self-fringed. An unusually beautiful gift, whichever way he wears it. Dark grey, light grey, brown, navy, maroon. $17.50

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by C. LEONCE

For Advanced Hair Styles

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PLaza 5-0398



natural sheared raccoon jacket . . . sizes 10 to 18 . . . 295.00. Plus federal tax.

Lockhart's inc. 4926 Maryland

St. Louis, Missouri



Cultured Pearl Earrings with Zircons

very flattering also stunning as clips

$49 pair incl. tax & post. check or M.O.

Jolie Gabor

699 Madison Avenue New York 21, New York



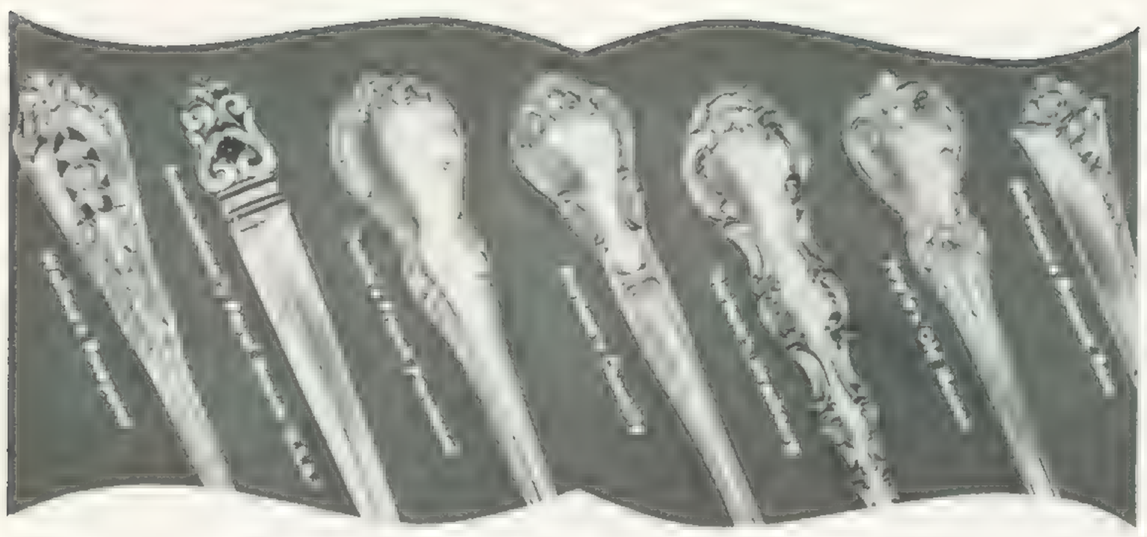
Finest imported Belgian linon handkerchiefs with real Valenciennes lace edge and initial. The perfect personalized gift of old world quality and good taste. $3.75

immediate delivery

(initials, I-O-Q-U-X-Y 8 weeks delivery)

E. Braun & Co. INC.

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MACY'S SILVER CLUB PLAN

$5 DOWN, $5 MONTH

for your 24 piece sterling silver set

- Receive your entire set with your first payment
- Choose from over 190 patterns by Gorham, Towle, Wallace, International, Reed & Barton, Heirloom, Lunt, Stieff, Watson, Smith, Alvin, Whiting, etc.
- For 4 place settings (24 pieces) $5 down, $5 a month;
- For 6 place settings (36 pieces) 7.50 down, 7.50 a month;
- For 8 place settings (48 pieces) $10 down, $10 a month;
- For 12 place settings (72 pieces) $15 down, $15 a month
- You may take up to two years to pay. Monthly payments on some patterns are slightly higher.
- You never pay more than the nationally advertised price. And in some cases you pay even less, including carrying charge where it applies.
- Receive without extra charge, a wood anti-tarnish silver chest. 6-piece place setting includes: 1 each luncheon knife, fork, teaspoon, salad fork, cream soup spoon, butter spreader. Silver Shop, Street Fl.

- FREE with your order a salt spoon lapel pin in the identical pattern you choose.

MACY'S, Box 70, N.Y.C. (1) V11

Enclosed, $_____down payment

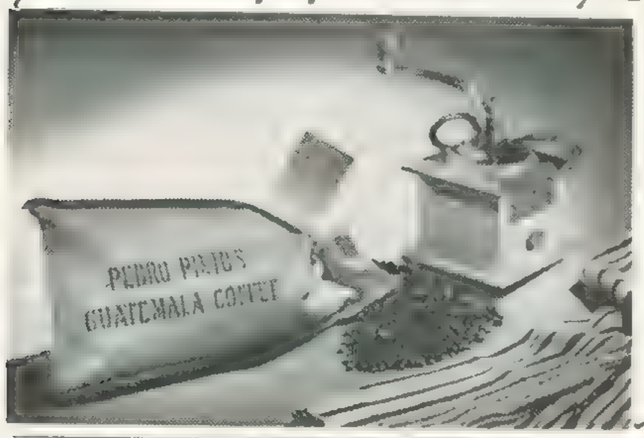
Pattern_____No. of settings_____

Name_____

Address_____Apt. #_____

City_____Zone____State_____

What a Gift for Xmas—My Coffee from Guatemala!



Write to me at once and I'll ship to you and your friends now, or in time for Xmas, my high altitude coffee, in the bean or ground. This is the World's Finest Coffee. I enclose Gift Card. 1 lb. **$1.45**; 2½ lbs. **$3.50**; 5 lbs. **$6.50**. Please add 5% for California; 10% for all other shipments to cover postage. Colonial mills (pictured) **$5.95**; or Electric Grinder, **$24.50**. Add 3% in Calif. for Mills. Please—no C.O.D.'s.

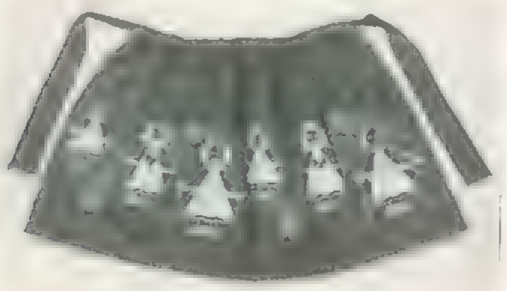
Write for my folder.

PEDRO PINTO

Guatemala Coffee

P. O. Box 3208V Carmel, Calif.

For the
HOLIDAY HOSTESS



A chorus of golden angels sing out "Noel" to the jingle of real silver bells on this red Christmas apron. A must for your holiday entertaining and the perfect gift to a hostess who entertains you well all during the year. The apron is washable—the angels are silk-screened in gold fabric paint and the bells unpin at the back. Also made in a matching child's size for those Mother-Daughter sets on your Christmas list.

Adult Apron.....$3.95
Child's Apron..... 2.95
(Please specify size)
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The EMPORIUM OF NANTUCKET
21 North Water Street, Nantucket, Mass.

COMICE PEARS



- Luscious, large Comice Pears, creamy in texture, rich in juicy flavor, make unusual and appreciated gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected—individually wrapped. Delivered PREPAID in colorful gift boxes to any point in 48 states. Perfect arrival guaranteed. Gift card enclosed. Send list, we do the rest. No stamps, C.O.D.'s or charge accounts, please. **DELIVERED PRICES (order by number)**

No. 1—De Luxe Box (10 to 14 pears)...**$3.75**
No. 2—De Luxe Box (15 to 18 pears)... **4.95**
No. 7—Asst. Fruit Chest (about 14 lbs.)... **6.95**
No. 5—Asst. Fruit Basket (about 18 lbs.) **14.15**

WRITE FOR FREE CATALOG

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of Fine Saddle Leather

Delight some man with this genuine Saddle Leather Case that holds 12 ties wrinkle-free! Collapsible hanger—just open and hang up—no unpacking! It's a beauty!

ONLY **$4.50** ppd.

TERRIFIC VALUE! *DeLuxe Model $5.95*

CRUSH ICE QUICKLY *and EASILY!*

for Kitchen and Home Bar

$1.98 ppd.



NO COD's

Even a child can crush loads of ice in seconds—without mess! Handiest gadget for preparing drinks, seafood cocktails, etc. Rustproof cast aluminum; 7-in. long; empties in a jiffy.

Gifts **MASTERCRAFT** 212V SUMMER BOSTON 10, MASS.
FREE! GIFT 'N GADGET CATALOG

SHOP



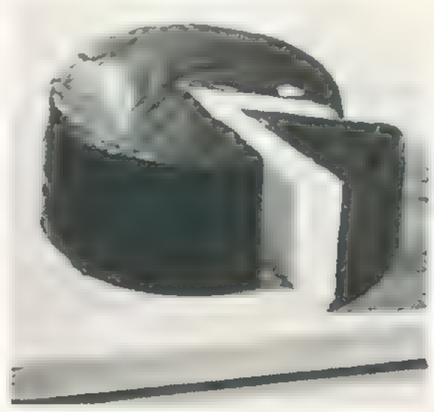
Sunday breakfast in the country should consist of hot sausage, lots of toast, and all sorts of preserves—whole strawberry, wild blackberry, apricot, prune with hazelnut and greengage. $3.25 ppd. for five of these little 5½-ounce jars. Jane Amherst, 1901 North Argyle Street, Portland, Oregon.



What goes on hot buttered toast at teatime? All these fruit relishes—here's blackberry, damson plum, strawberry, raspberry, loganberry, and Maraschino cherry. They're all grown in the rich Willamette Valley. Six 12-ounce jars, $5.25 ppd. Ron and Elinor Blundell, POB 344, Salem, Oregon.



What makes a very soothing sweet? Prickly pear cacti, no less. The red pear-shaped fruits which grow along the cacti stems are used to make delicious candy and jelly. $3.35 ppd. for 4 jars of jelly. $1.95 ppd. for 1 lb. of candy. Cahill Desert Products Co., 2815 N. 24th St., Phoenix, Ariz.



Age: about two years, which is a nice age for a wheel of rich milk cheese. Weight: 5½ pounds, a good supply to last through the holidays and beyond. It's not pasteurized, not processed, not coloured (and that's why it tastes so deliciously natural). $6 ppd. Sugarbush Farm, Woodstock, Vermont.



A variety of curry condiments: Major Grey Chutney, 8 ounces, $1.35; spicy Poppadums (distinguished forerunner of the potato chip), 6 ounces, $1.49; Lawrence curry, 2 ounces in a pretty yellow pot, $2; salty Bombay-Ducks, 3 ounces, $1.49. Ann's Kitchen, 1500 Wisconsin Ave., N.W., Washington, D.C.



All sorts of wonderful soups from New Orleans—gumbo with shrimp, turtle, shrimp creole, okra, crabmeat, and crayfish bisque all made from local products by the old "receipts." Six ten-ounce cans, $4.15 ppd. (Add 50c west of Denver.) Creole Delicacies Co., POB 1042, New Orleans, La.

HOUND

. . . shopping by chair



Delicious idea—this paté of truffles, chicken livers, et cetera, baked together in brandy. "Truffade" is sealed in its *terrine* by a thin crust of caramelized bacon (for transportability). Enough to surfeit eight people. 14 ounces for $3.59 ppd. Abner Baldinger, 475 Fifth Avenue, New York.



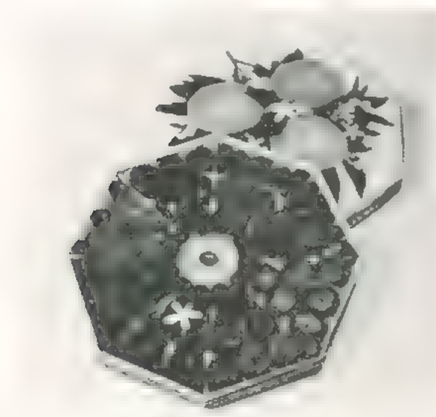
Celebrated here, the famous German Christmas cookies called Lebkuchen. Almonds and candied orange peel and other ingredients add up to, well, very good cookies. 2½-pound gold-foil box; $5.95. 1-pound tin, $1.85. Both prices include postage. Hady's, 129 W. Third St., Los Angeles, Cal.



This Virginia ham arrives ready to serve, and why not? It's been cured, smoked over hickory, aged, soaked, simmered, glazed with sugar, coated with wine and baked. Hams are from 8 to 13 pounds at $1.89 per lb. ppd. (cooked weight). Jordan's Old Virginia Smoke House, POB 324, Richmond, Va.



For *caffé espresso*, this handsome coffee-brewer from Italy, big enough for six after-dinner sized cups. It's made of heavy cast aluminum, and it's quite simple to work. $9.60 ppd. For 50c more, 4 oz. of Medalia d'Oro coffee. (Add 20c west of Miss.) Twining and Buck, Inc., Salisbury, Connecticut.



From California, these fresh fruits deliciously glacéed in orange blossom honey (which means that they stay moist and don't turn sugary). In this two-pound box: pineapples, tangerines, cherries, apricots, dates, and light and dark figs. $4.57 ppd. Mission Pak, 125 E. 33rd St., Los Angeles, Calif.

MIEHLMANN



Crisp and chewy macaroons—something nice to have on hand at teatime, or to give around the twenty-fifth. These are the not-too-sweet kind that have a strong almond flavour. $1.60 for 2 dozen; $2.95 for 4 dozen. Both ppd. A. L. Roth Macaroon Bake Shop, 2627 Boardwalk, Atlantic City, N. J.



TOAST DOME

Hard-to-find table accessory . . . an attractive toast cover. Clear plastic dome with a handsome monogram in white and gold, or any color you wish. Perfect for breakfast table and breakfast tray. Two holes on top keep toast from over steaming. Also makes good cheese cover. 7" in diameter.

$7.95 includes postage.

No C.O.D.'s, please

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Set **9.50**

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FORST CATSKILL MOUNTAIN *Smoked* TURKEY



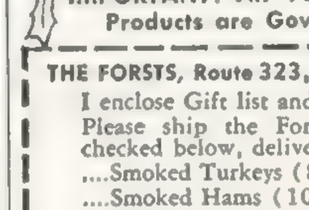
Choice, young birds — cured in rare, zesty spices, slowly smoked over fragrant applewood. Whole smoked turkeys from 8 to 20 lbs., net wt. Price $1.70 per pound. All ready to slice and serve.

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Tender and toothsome, each ham is sugar-cured and smoked Southern style over hickory embers. Net wt. from 10 to 16 lbs. Price $1.50 per pound. Ready to serve.

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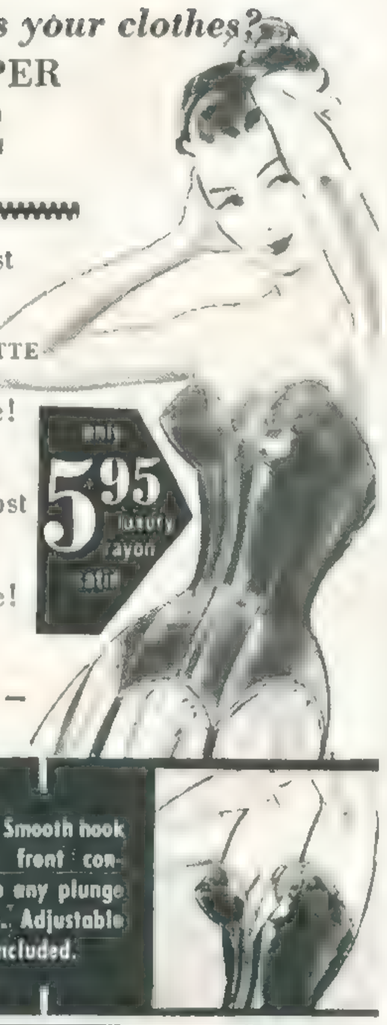
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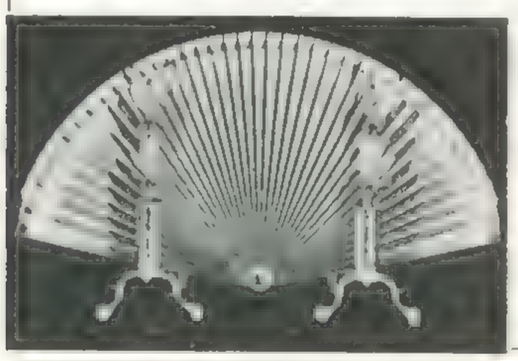


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Let these angelic choristers sing out your season's greetings from the yard, porch, etc. Self-standing Choir Singers are 42 inches tall, completely life-like and weatherproof. Faces glow with Christmas joy from *light hidden in song books*. Heads are adjustable, may be turned for more interesting groupings. Red or green robes. $35.00 *each* or complete set of 7, $235.00. F.O.B. Wisconsin. Please order by number. Satisfaction guaranteed.

The Verdugos, Verdugo City 42, Calif.

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ALL YEAR 'ROUND



What nicer gift to yourself or a friend than a fireplace fan—the perfect backing for Yuletime greens at the hearth. Designed to add beauty to the decor of any room, all year long, and to replace the dreary, unused fireplace with charm, when the roaring fire is out. Each fan is made of heavy kraft paper with a smart brass medallion at the base. Colored fans have an inch-wide gold border. Bases are reinforced and have a concealed metal bracket to hold the fan stationary.

33" wide in *RED, GREEN* or *BEIGE* $2.95
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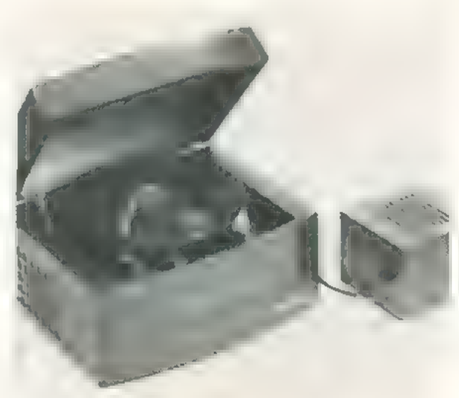
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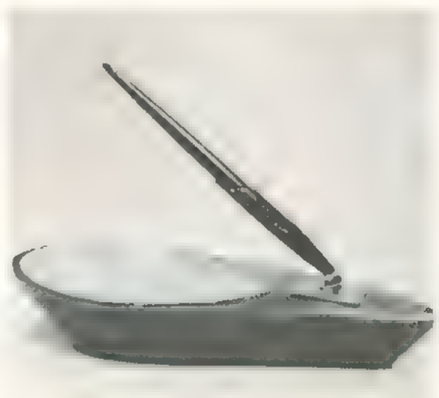
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21 North Water Street, Nantucket, Mass.

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Hatbox-size: high fidelity in the newest of Columbia phonographs, the "360." It has twin side speakers and plays all three speeds. $139.50. To complete the stereophonic sound system, there's an external third speaker, $24.95. G. Schirmer, Inc., 3 E. 43rd St., N.Y.



For a modern desk, this pen base set in a high-fired stoneware ash tray. The pen is a Parker "21"; ash tray comes in black centred with yellow, speckled brown with pale-blue, and white with black. $19.50 plus postage. Lord & Taylor, 424 Fifth Ave., N.Y.

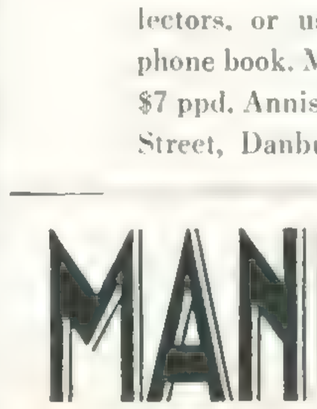


A magnifying glass encased in mock tortoise shell. It magnifies, very distinctly, about three times—a nice idea for antique shoppers, stamp collectors, or users of the telephone book. Made in Germany. $7 ppd. Annis Baker, 258 Main Street, Danbury, Connecticut.



Simple little forks—handwrought of sterling silver. They'd be nice for crustaceans, and they could also be used as hors d'oeuvre forks. Each 5½" long. Set of eight for $15 including tax, postpaid. Jamaica Silversmiths, 79-32 164th St., Jamaica, N. Y.

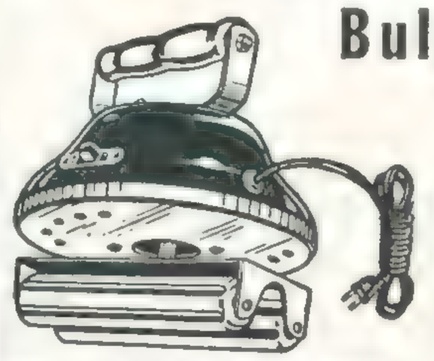
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HAIR GOODS
TOUPEES

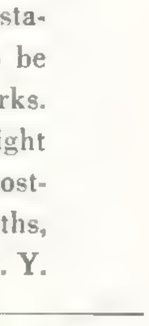


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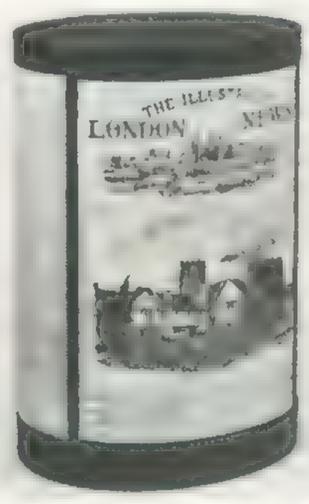
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..shopping by chair



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What becomes of old newspapers? Some go in the wastebasket, some go on it. Here, the *Illustrated London News* covers a wastebasket, having very much the right look for a man's library.. $3 ppd. From Little Caledonia, 1419 Wisconsin Avenue, N.W., Washington, D.C.

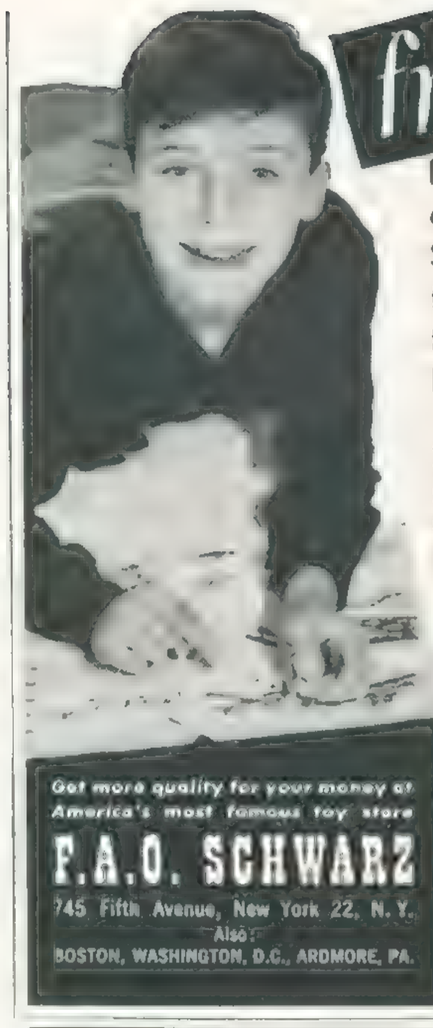
MIEHLMANN



To wear while wrapping Christmas presents, setting a holiday table—this very festive apron made of berry-red cotton flannel, trimmed with black eyelet and velvet. The cotton fabric, by Herbert Meyer. $16 postpaid. Judy Modell, 239 West 39th Street, New York, N.Y.



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Luxurious Slumbercap protects your expensive hair-do's! Now you can look attractive in pin-curls and still protect your hair-do while you sleep and during part of the day. Four fashion colors in Nylon Net with adjustable satin ribbon. Lasts indefinitely. An excellent traveling companion . . . Ideal gift, too. Holds the coiffure intact. Does not slip or slide. Rinses and dries in seconds. Cellophane enveloped.

Choice of Shell Pink; Aqua or Brown. **$1.95 postpaid**

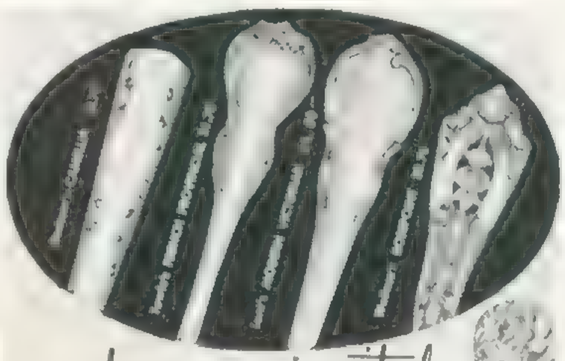
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Choose from Nelmor's 231 patterns of world-renowned Sterling Silver by Towle, Gorham, Heirloom, International, Reed & Barton, Lunt, Wallace, Kirk, etc. Pay $2.00 a month for one place setting, $4.00 a month for two place settings, etc., for most patterns. Pay only the nationally advertised price. No carrying charges. Each place setting fitted in *free* anti-tarnish roll. First payment is due *after* you receive your silver. Own — use your chosen precious sterling now — pay for it out of income.

Nelmor

indicate the pattern you desire below

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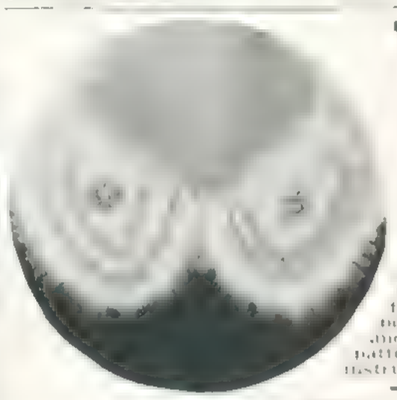
Kirk's REPOUSSÉ 29.50

Enroll me as a member of the Nelmor Sterling Club. Send me _____ place settings of _____ pattern. I will pay $2.00 per month for each setting. Prices include Federal tax and are for one six-piece place setting: Teaspoon, Salad Fork, Butter Spreader, Cream Soup Spoon, Knife, Fork.

NAME _____

STREET _____

CITY _____ STATE _____ V113

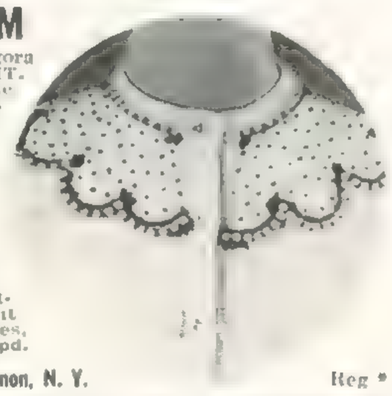


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Beaded yoke and pearl necklace. BEAD-A-KIT contains bronze cut beads, pearls, pattern, needles and easy instructions. A fabulous kit to decorate sweaters, dresses, etc. **Kit #113 $4.00 ppd.**

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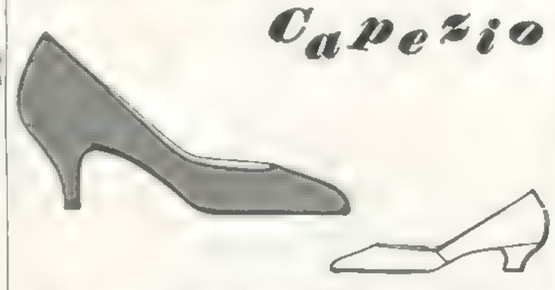
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Add 25¢ postage for shoes, 15¢ for bag.

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SHOP HOUND



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Concerning young men in the size three to six category: two turtle-neck sweaters. One is wool—red or white, $8.95. The other, cotton knit in red or anchor blue, stripes at the neck and cuffs. $1.95. Francis-Reilly, Inc., 1413 Wisconsin Avenue, N.W., Washington, D. C.



For a young gentleman at leisure (making a few mud pies or running his train): a simple little T-shirt with no foolishness about it. In white, grey, yellow, and Copenhagen blue. Sizes 2 to 10. $1.75 including postage. Pinocchio, 153 East 70th Street, New York.



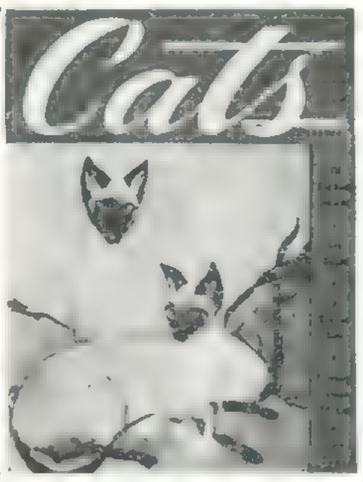
Delicious swaddling for a just-bathed baby (until he's nine months old). This tiny bathrobe of white terry cloth is bound with plaid. It may be ordered with pink or blue polka-dot binding. $4.50 ppd. Petite Fores, Box 44. Kensington Station, Brooklyn, N. Y.

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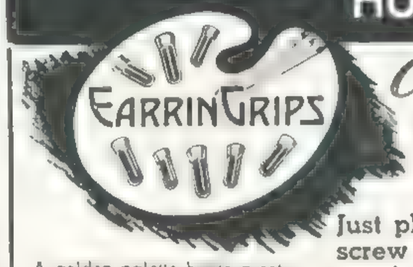
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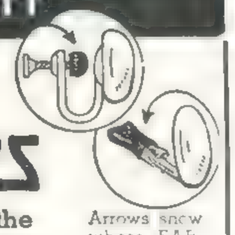


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A golden palette [illegible] of 8 pair in gay plastic vials
Complete set, by return mail, prepaid . . $1.00

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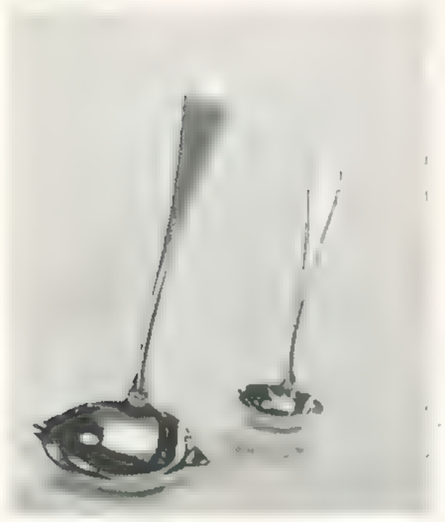


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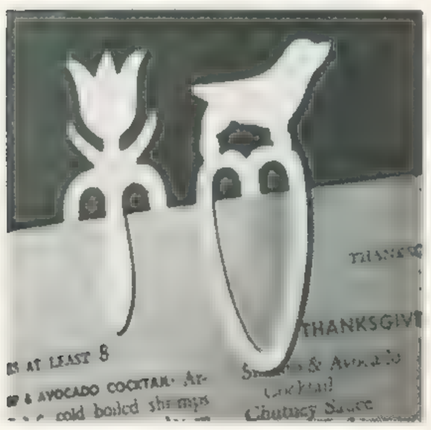
. . . shopping by chair



From Denmark, two spoons hand-wrought of sterling silver. The gravy ladle, $25; the smaller ladle for salad dressings, $9. Both ppd., tax inc. In this handsome simple design there are also six-piece place settings—$59 apiece. H. Nils, 1 East 58th Street, New York.



A handsome glass carafe that will keep sixteen cupfuls of coffee hot on the sideboard. The trick is an electrified chrome base. The Pyrex carafe is wound with strips of rawhide leather to insulate the neck. $10.50 ppd. Gotham Gifts, 15 West 47th Street, New York.



Shown here marking favourite recipes: sterling silver book marks in various pretty shapes. They're a nice kind of "P.S." present to go along with a book. $1.20 apiece; three for $3.50. Both prices include tax and postage. Annie Mock, 3214 "O" St., N.W., Washington, D. C.

MIEHLMANN



The Columbia-Viking Encyclopedia, a famously useful Christmas present—especially to the school-goers. Shown above, the handsome de luxe edition of this easy-to-handle desk size. $12.50 ppd. Francis Scott Key Bookshop, 1400 28th St., N.W., Washington, D. C.

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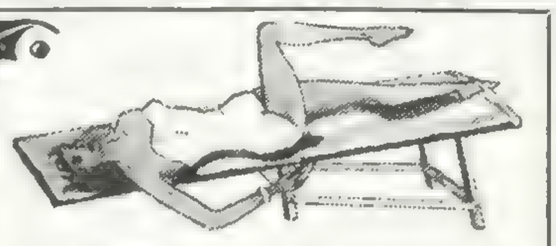
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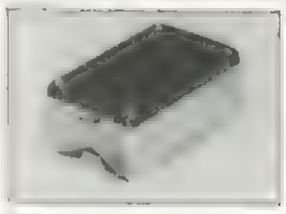
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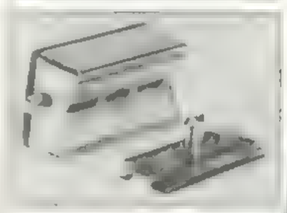
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SHOP HOUND





Hand-woven in Mexico—this large, flat-bottom basket is a good place to file magazines and newspapers. There's a rim of openwork to keep them from slipping out. Made of willow root in its natural colour. $5.25 ppd. Fred Leighton, Inc., 15 East 8th Street, New York.



An up-to-date trivet with a built-in electrical unit to keep food hot at the table. Made of black wrought-iron. The trivet is raised high enough so that heat can't scorch the tablecloth. $3.95 postpaid. Barton-Rogers, 173 West Madison Street, Chicago 2, Illinois.

MIEHLMANN

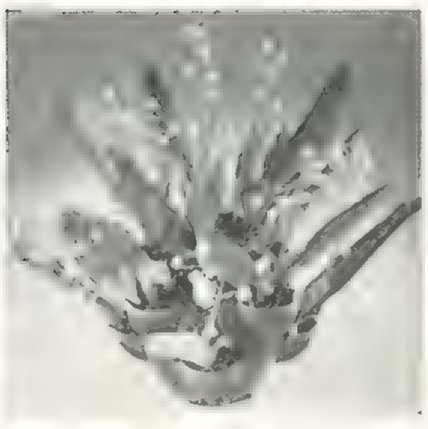


For mincing vegetables (but not fingers) here's a chopping block of Vermont hardwood, 9" x 11". There's a sharp steel knife magnetized to the side of the board. $5.95 postpaid. (Add 50c west of the Mississippi.) From Skunk Hollow General Store, Taftsville, Vermont.



The finishing touches to holiday eggnog: a sprig of holly and a generous punch ladle. Here's a nice big one made in Sheffield, England (meaning it's copper covered with silver). $7.50 ppd., tax inc. Heather House, 1250 Wisconsin Ave., N. W., Washington, D. C.

...shopping by chair



Flowers from the mailman: here, a little portable garden to order. In two or three weeks you'll have twelve lilies of the valley in bloom. The pips were imported from Denmark. The green glazed strawberry jar is 5½" high. $2.95 ppd. Goldfarb, 160 East 57th St., N. Y.



The United Nations Christmas card by Matisse, $1 plus postage for a box of ten. And that same dollar will give five children a glass of milk every day for a week; or provide enough penicillin to cure five children of yaws. UNICEF Greeting Card Fund, United Nations, N. Y.

Insurance policy for a serene, unfurrowed brow: little flesh-colour tabs to paste over a wrinkle or smile-line (or—the threat of one) while reading, sewing, or sleeping. *They* go right ahead at their smoothing-out job—and since you can't frown through them; well, there you have it. What has this to do with presents? Shop Hound knows several addicts in Europe who plead for boxes of Wings. (The tabs are called that because they're a scalloped alate shape.) $1 postpaid for a boxful of sixty—a good two months' supply. Wings Products Company, 11 West State Street, Trenton, New Jersey.

News in the present-to-yourself department (special to readers in the Washington-Virginia vicinity)—the excellent work of Ruth Lancaster, an interior decorator with a number of those beautiful Georgetown houses to her credit. Her headquarters are in Georgetown, too—a small shop where she designs custom-order furniture; re-upholsters *anything;* helps clients sift their ideas for the best-possible expression of their own taste. Everything's done on the premises. Appointments: call Hudson 3-3787. Ruth Lancaster Interiors, 1424 Wisconsin Ave., N.W., Washington, D.C.



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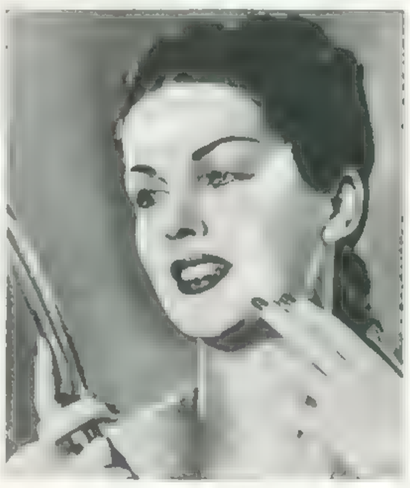
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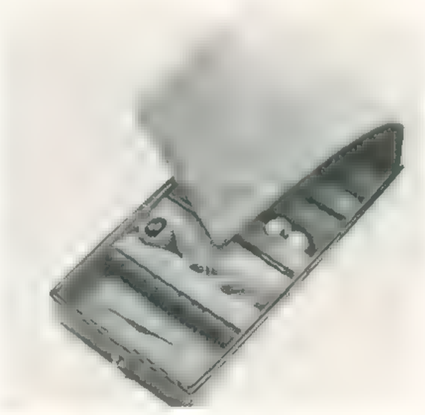
SHOP HOUND



Do you know about intaglio? It's the reverse of cameo work, very handsome when employed on cuff links of sterling silver. On this pair, the young Hercules; or you may order Hermes, Aphrodite, or Neptune. $15 plus tax. Charles Walker Originals, 16 W. 58th St., N. Y.



Present for a man (and if he's overseas, be sure to get it in the mail before November 15): a new glasses case made of saddle leather. The strong clip holds tenaciously to pockets, car visors, and the like. $1.50 ppd. Bauer-Lee & Co., 250 Rancho Rd., Sierra Madre, Calif.



A handsome cuff-link box, big enough for all the cuff links a man is likely to own—and then some (it holds twelve pairs). Made in England of black cowhide; the lining and snap-to cover, of brick-coloured suède. $8.50 ppd. Here's How, 590 Third Avenue, New York.



For the man who travels often—a lightweight, useful present: a collar-button box of leather that's just 2½" wide (nice size in a Christmas stocking or a suitcase). Made in England. $2.75 includes the tax, postage, initials. Gifts and Greeting, Rockland 1A, Massachusetts.

FASHION NEWS!

MB

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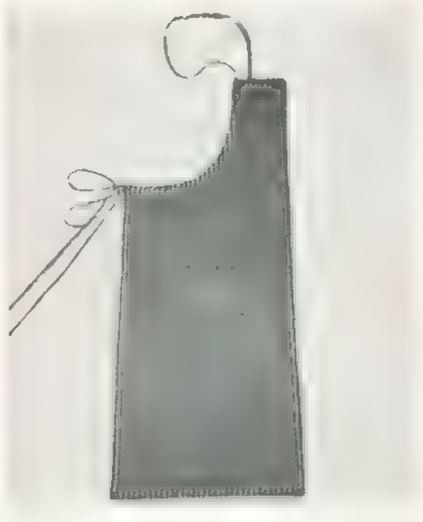
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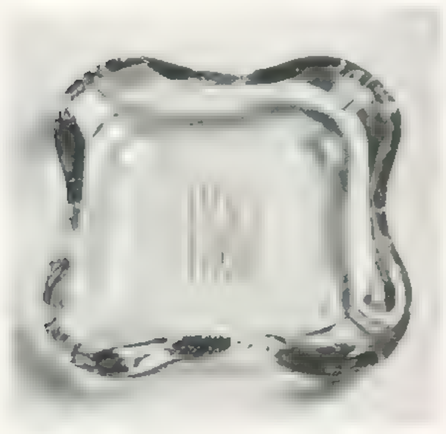
. . . shopping by chair



Near the top of a college man's Christmas list: a good-looking crew sweater. Here's one of Shetland wool, in natural or grey, $11.50. Matching socks have blue heels, a blue stripe at the top, $3.95. Georgetown University Shop, 1218 36th Street, N.W., Washington, D.C.

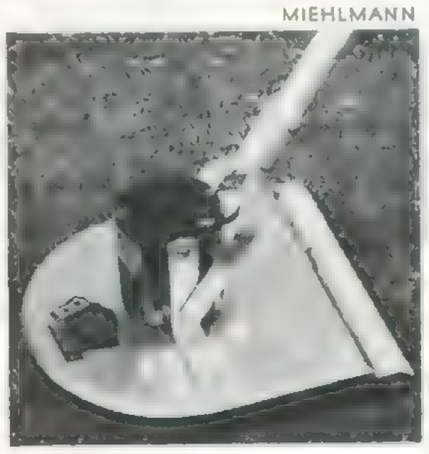


Once for a gentleman's gentleman, now for a man who likes to protect his clothes while brushing the dogs, tending the grill, et cetera. This good-looking butler's apron is made of grey denim striped with burgundy and black. $4 ppd. Anita Grace, Box 66, Planetarium Sta., N. Y.



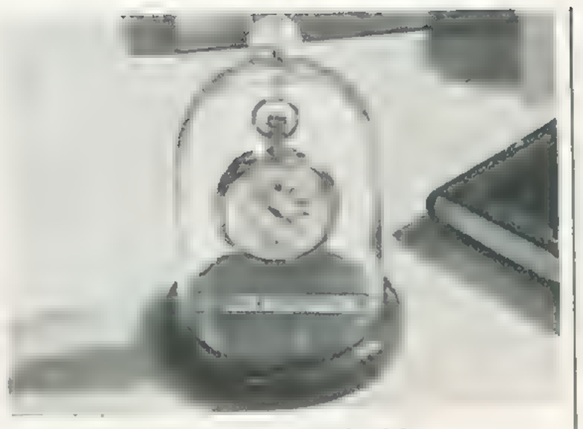
A big glass ash tray solid as a cornerstone and nine inches wide. It's the kind much favoured by cigar smokers—and a good idea for the sitting room or the library. $6.75 ppd., including a monogram hand-etched. Edith Chapman, 50 Piermont Ave., Nyack, N. Y.

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Three pounds of garden news: a lightweight electric trimmer to clip the edges of the lawn and prune the hedge—two chores that win the prize for garden-variety boredom, when done with clippers. $17.95. Max Schling Seedsmen, Inc., Dept. 727, 538 Madison Ave., N. Y.

More Shop Hounds on page 168.



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Beautiful, graceful "bell-case" displays treasured grandfather's heirloom watch. TREASURE DOME (T. M. Reg.) makes modern, useful timepiece fit for the desk of a king. Easy-to-wind. Use any place in the home. Dome is of crystal clear DuPont Lucite with base of blonde, ebony or mahogany. Plain $3.95. With personalized Name Plate as illustrated (3 words) add $1.00. (Please PRINT.)

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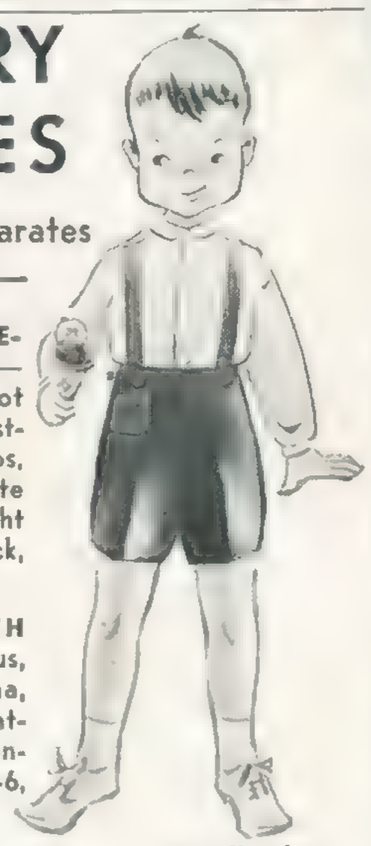
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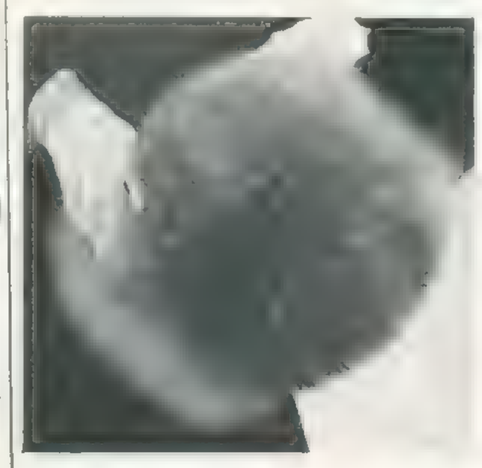
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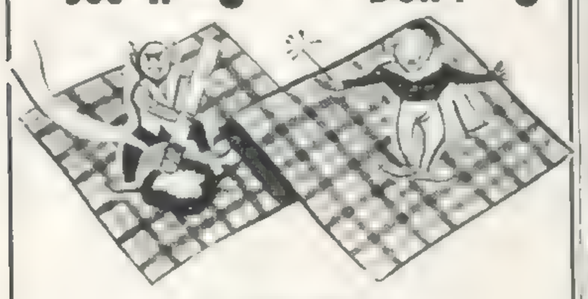
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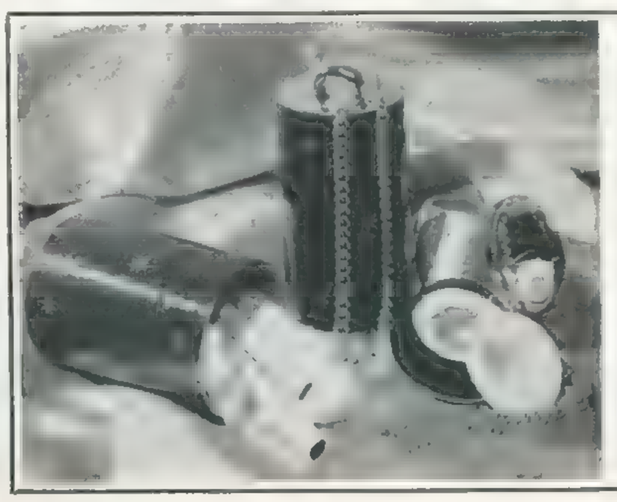
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(Continued from page 31)

Gran in price). Keep an eye out for native silver and, especially, hand-woven fabrics. The San Carlos Gran will help with arrangements for flights, cars, drivers and/or guides for side trips. Ten-day trip present includes single room with bath, American plan; first-class flight from Houston, $211.14 round trip.

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$225. TEN DAYS QUAIL SHOOTING IN SOUTH CAROLINA. A trip clearly slanted to special interests. The Kearse Hunting Lodge, five miles outside the town of Ehrhardt, has been coping with quail hunts for fifteen years, takes nine people at a time, has seven trained guides. For $22.50 a day per person they provide board, lodging, dogs, guide, and the land to hunt on. (An out-of-state hunting license costs an extra $15.25.) Evenings are quiet with the possibility of fox and coon hunts thrown in. The Lodge arranges to meet guests arriving by plane at Columbia, S. C., or Augusta, Ga., or by train at Denmark, S. C. This trip presupposes the hunter will arrive by car—and bring his own guns.

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Old toys, new toys, mended toys . . . the members of the Marine Corps Reserve want two million of them for Christmas. They want to collect them, wrap them, and give them away in their nationwide "TOYS FOR TOTS" campaign.

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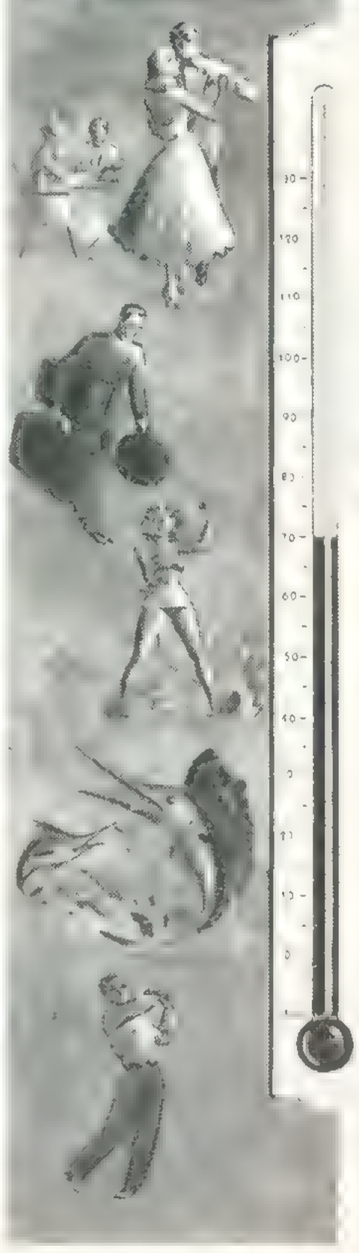
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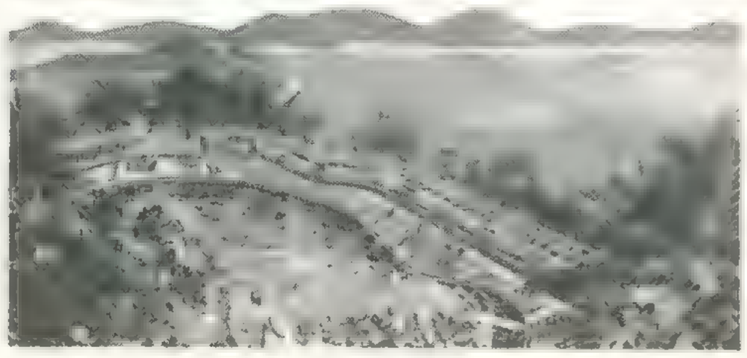


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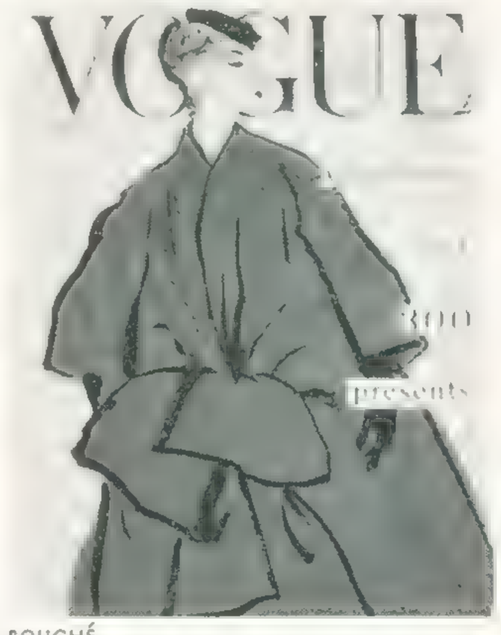
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BOUCHÉ

COVER: Suitable, we think, for the cover of an issue that wraps up 300 Christmas presents—the biggest, reddest holly berry of them all: Dior's round bright cupola coat, which he showed this season in his Paris collection in stiff rough silk.

NOVEMBER 1, 1953

CHRISTMAS LIST

103 Vogue's eye view of electricity in the air
124-143 Vogue's 20-page Christmas package
For anybody and any budget
For the smartest woman you know
For the smartest woman you know—
presents in shops across the country
For a smart living room or bedroom
For the smartest household you know
For sterling friends: silver
For friends who wear well: fashion
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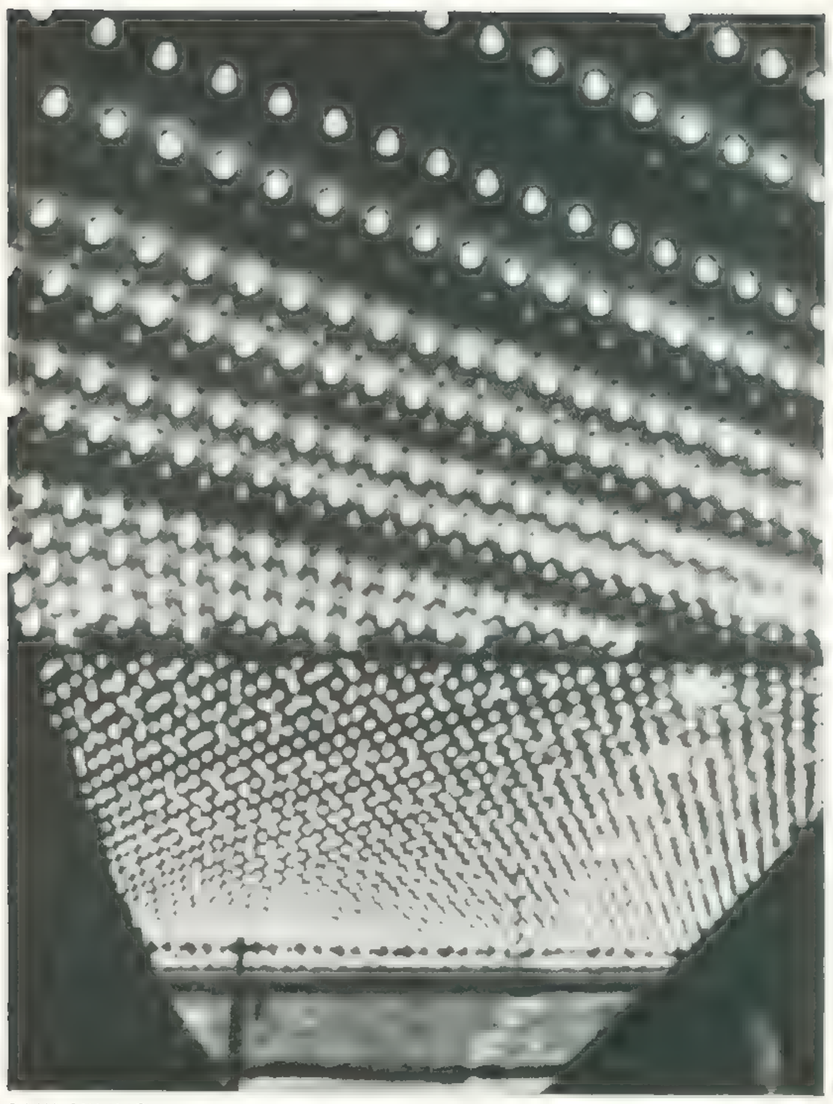
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Hair driers are buzzing over pin curls,
Waring mixers crooning over elaborate punches,
and on apartment-house marquees
the "taxi" sign is on all night.
Vacuum cleaners are groaning over excelsior
and tittering over crumbs from children's parties,
and staid septuagenarians suddenly take
to ringing doorbells da-da-da . . . da.
Flatirons are crisping the prettiest dresses in town,
and steam irons are shush-ing soothingly over dinner jackets;
Rotiss-O-Mats are rotating, and children are shuffling
along carpets and generating horrid shocks.
Talk has a high voltage, store counters are galvanizing,
Christmas-tree lights are being checked and repaired.
Taxi horns kid each other in traffic jams;
living-room lights stay on,
past twelve, past one, past two;
repartee seems to work on either AC or DC;
and telephone bells have mastered perpetual sound.
What's all this electrification about?
New Federal project? No. Cosmic phenomenon? Kind of.
It's America, switching on the fifty-five days of Christmas.

LACE—IN AN ELECTRIC NEW ATMOSPHERE



COFFIN

Starting now: the fifty-five nights of Christmas,
and a new fashion for the dinners and the parties and
the dances—the fashion for lace.
The good, useful little stand-by lace dress that
had a place in every woman's closet (and in every
suitcase, for there's no fabric that travels so well)
has undergone a transformation, and
now a lace dress may be a woman's first choice
for winter evenings—and a smart one, too.
Taking a new lease on lace, what does one look for?
For one thing, *line*. In the French and American collections,
some of the best scissors-work done was done in lace.
There are lace dresses for cocktails, little dinners,
big dinners, the theatre, and lace bouffants
of an elegance that would electrify a ball—
and there's news in all of them:
new covered shoulders, new closely moulded torsos,
new back-swung skirts. And their *youth* is remarkable;
the lemon lace dress on page 106
is a good example of the young new look of lace.
Look for *colour* in lace. Lace has always had as much talent
as tulle for creating wonderful colour effects,
and designers have made the most of its talent this year.
There are veils of black lace over white silk,
red silk, blond silk, azure silk; and lacy blond veils
over azure. Two of the newest colour notes
in lace this winter: these blond and azure tones.
Newest thread running through the new lace dresses:
threads of Celanese acetate—
many French designers showed acetate lace dresses.
(Good name for this new lace: lacetate?)
Beginning now: eight pages of fashions in lace.

Mainbocher's black laces against a new background

Above: Black French lace over azure silk faille—pleated point d'esprit veiling the shoulders and dipping low at the back for the bodice, and flowered lace veiling the back-swept skirt. The faille bow: emerald green. To order. *Right:* Dinner costume, black French lace over white silk satin (the top), over stiff black net (the skirt), over ruby satin (the jacket, the muff). To order. Sandals by Newton Elkin: Lord & Taylor. Diamonds, Van Cleef & Arpels. *Here and on the next two pages:* the scene is the newly preened Peacock Lounge of the Waldorf Astoria, with décor by James Amster, and Marcel Vertès' murals of extraordinary size—a romantic panorama of topiary gardens inhabited by beautiful sprites and brilliant birds, they are one of the most effective works of this distinguished muralist.



Lace, lemon-flavoured

Balenciaga's strapless short evening dress, fitted to the hips and worn with great flair: with azure, with grey—and a little black pancake hat. Copies of the dress, by Nanty at Bergdorf Goodman; Garfinckel's; Wanamaker's, Phila.; I. Magnin.

HENRY CLARKE

Rose-blond lace, with azure

Balenciaga's sleeved short evening dress: beautiful example of the new evening coverage, in a beautiful new combination—blond with azure. Here again, the surprise of a black hat; and a dazzle of diamonds (these, from Van Cleef & Arpels).





COFFIN

Black lace, back-swung *Black lace, with blond*

Left: Black silk French lace shadowing white ribbed silk, the fullness swung in the smart new direction—to the back—where there's a cascade of red roses. By Adele Simpson, at Bonwit Teller; Himelhoch's; Hutzler's; I. Magnin. *Above:* Blond silk taffeta appliquéd with black silk French lace, the straplessness given the coverage so smart for full evening this winter—here, a lace bolero that's no bigger than a pair of sleeves. By Berthe Stern Simmons. Henri Bendel.



COFFIN



1953 mantilla: black lace

Princesse cut: black lace *Moulded line: black lace*

Above, left: Day-length dance dress of black French silk and nylon lace over amber silk paper taffeta; amber taffeta hip-band. By Galanos, at Bergdorf Goodman; Himelhoch's; Neiman-Marcus. *Above, right:* Little-evening hat, looking newly romantic in black lace—a Chantilly square falling from an oval black velvet frame. By Mr. John; also, Sakowitz. *Facing page:* Day-length dinner sheath, with the new shaped shape, the new covered shoulders, the news of lace—black re-embroidered French lace over taffeta. Dress by Joseph Halpert-Jacques Fath, and Trifari jewellery: Gunther Jaeckel. Dress, also: Garfinckel's; I. Magnin. Sandals by Liparé, at Bonwit Teller. "Evening Star" stockings, by Mary Grey.







RISING FUR: PERSIAN LAMB

No wonder there's so much fashion in fur this winter
even the animal kingdom's cooperating. For instance, now there's a colony
of Persian lambs in Southwest Africa. where the climate makes the fur
exceptionally lightweight and pliant—which means that now there's
no fashion silhouette so supple that it can't be made in Persian lamb.
Above: Smart new town fashion, the three-quarter fur-trimmed fur coat.
Here, black-dyed Southwest African Persian lamb with ranch mink. Fredrica.
Coat, and Lilly Daché hat: Hudson's; I. Magnin.
Right: All the fashion, fur-touched coats. This late-day coat,
fur *on* fur—Alaska sealskin on black-dyed Southwest African Persian lamb.
Coat, and Christian Dior hat: both, Henri Bendel.



The great Spanish cape in taffeta

Right: Designed by Rodriguez of Barcelona (who got the idea from Procaccini's portrait of "El Cardinal Boja" at the Prado), a red silk faille cape that is two capes really: a long swooping one (to the floor and then some) and slung over it, a second cape that buttons down the back. Under it all, a narrow shirred black velvet dress, the bodice, white lace over silver lamé, also by Rodriguez. Copies at Franklin Simon. Alexette-Bacmo gloves, Franklin Simon.

Satin— newly serene

Opposite: A dress with a new and beautiful calmness of line. A chalk-white satin bodice without a hint of drapery or folding. The skirt, a wide sweep of fawn satin, without a hint of gathers or tucks. A line that pretty well guarantees a good figure. By Trigère, of double-faced silk satin. Dress; the gloves, by Roger Faré; the rhinestone gorget and hanging earrings by Eisenberg: all at Saks Fifth. Dress, also Thalhimers; Famous-Barr; Neiman-Marcus.

KAREN RADKAI

VOGUE, NOVEMBER 1, 1953

Black silk and Italian gold

There are two fashions here. One of them a woman is pretty sure to need (that's the perfect little black silk dress). The other she's pretty sure to *think* she needs, once she's seen it—that's the wonderfully original Italian jewellery by Luciana of Rome. *Dress, this page:* A shapely, high-waisted sheath with enough sleeve to start life at five o'clock, and enough importance to go happily on to dinner or theatre. By Arnold-Fox of Cohama silk faille, $45. At Best's; Montaldo's; Joseph Magnin. *Dress, opposite page:* One that can start its life at noon and distinguish itself at cocktails or a restaurant dinner. The high-waisted, moulded line again, this one with some back fullness, and some careful gathers over the bosom. By Adele Simpson of silk crêpe. $80. At Saks Fifth; The Dayton Company; Neiman-Marcus.



KAREN RADKAI





The Italian jewellery: all glitter, none of it gold, and all by Luciana of Rome. *Opposite page:* Necklace of tapered eucalyptus leaves, earrings, and heavy hammered bracelets. Henri Bendel: Filene's. *This page, above:* The compact: a crinkled package, neatly tied; medallion bracelet. Both, Helena Rubinstein; I. Magnin. *Below:* A fat ball of gilt yarn—what it's all wound up about is a compact. The bracelets, necklace, and earrings, all of twisted gilded ropes with ruby-coloured beads. All: at Henri Bendel; I. Magnin.



PRIGENT





CHRONICLER OF THE HEART:

THE BRITISH WRITER,

ELIZABETH BOWEN

BY LORD DAVID CECIL

EDITOR'S NOTE: *Lord David Cecil, a distinguished scholar and writer, is Goldsmiths' Professor of English Literature at Oxford, and the author of numerous works —among them,* Jane Austen, The Young Melbourne, Two Quiet Lives—*in which an immense amount of learning and a charming, limpid style are happily combined. He is now working on a second volume about Lord Melbourne, the great Victorian Prime Minister.*

Miss Elizabeth Bowen is fifty-four years old. She has a long, lively, distinguished face and a strong shapely figure, admirably set off by well-chosen clothes. Though at ease in a large party, her personality shows itself most fully in a tête-à-tête talk and especially in her own drawing room. Here she seems to want to learn about her companion rather than to air her own opinions and feelings. This is due to good sense as well as good manners. Miss Bowen knows her own views. Why should she waste time over them? Much of the time she listens, a cigarette between her fingers and her short-sighted eyes crinkled up with a charming attentiveness. When she does speak, her words come in little gusts and gushes of impressionistic, half-finished phrase that follow, rather than lead the trend of the conversation. She looks healthy and subtle and vigorous and elegant. Though obviously very intelligent, she does not seem like a professional authoress; or indeed a professional woman of any kind.

She was not brought up to be one. Only child of an ancient family of Anglo-Irish country gentry, she was born in a world in which women were not expected to have professions. Miss Bowen's civilized, sociable childhood was spent partly in England and Dublin, partly at the family home in Bowen's Court, a stately, shabby, Georgian house in the green depths of County Cork, about which she has written lovingly in her book, *Bowen's Court*. When she grew up, she went to dances and tennis parties like the other young ladies of her circle. However, her youth was not protected from harsher experience. Across it cut the shadow, first of the 1914 war and then, more importantly, of the civil war in Ireland. Balls and tennis parties took place against a sinister background of conspiracy, and secret associations, and country houses burnt to the ground. (Her novel, *The Last September*, concerns this period.)

But all this did not prevent Miss Bowen from throwing herself into the social life with zest. At the same time, she had begun writing. At the age of twenty-three she married Alan Cameron, a coming man in English public education, and went to live with him in Oxford. She continued to write with growing success and found, in the University, new and more intellectually sophisticated friends: Sir Maurice Bowra, Mr. Isaiah Berlin. After some years, Alan Cameron moved to London. Here Miss Bowen gradually established herself both as a distinguished authoress and a leading figure in social-literary London. She became friendly with writers and artists old and young, Virginia Woolf and Evelyn Waugh, T. S. Eliot and Graham Greene. As never before, she was able to do the two things she liked best, to make friends and to write books: such books as *The House in Paris, The Death of the Heart, Look at All Those Roses.* All this was stopped by the war. Miss Bowen rose to it as she rises to most situations: went through the bombing of London as an Air Raid Warden, and did some literary work for the government. From this experience also came one of her finest novels, *The Heat of the Day*. Since 1945 she has been less occupied with fiction and more with criticism, and has also, rather unexpectedly, blossomed forth in a public capacity; lectured on literature both in America and England, and served on a Government commission about capital punishment. At the same time, she continues to spend a great deal of time living a country life and writing, in her old home at Bowen's Court, of which she is now the owner.

It has been the varied career of a varied nature. Miss Bowen's personality owes its special flavour to the fact that it manages to combine, in equal quantities, two different strains. There is the creative strain, an adventurous inquiring mind, shimmering with humour and imagination; and there is the normal feminine strain, personal, sympathetic, and able to find full satisfaction in home and social life. "If I could have been one of them," she once said after reading about the great Whig hostesses of the eighteenth century, "I should not have bothered to write a line."

This can hardly be true. A creative talent as fine as hers must always have needed to express itself. But the remark does tell one something about her; not only does she *seem* unlike a professional woman, she is not like one and does not want to be. The society she was brought up in was vital, graceful, likeable, with the result that Miss Bowen, unlike many writers, did not react against her background. Her spirit is still coloured by its standards and traditions. She realizes that convention is as necessary to the art of living as to any other art. She recoils from awkwardness and rebelliousness and angular sincerity. Though she can enjoy Bohemian society she is not herself a Bohemian. She prefers her diamonds not to be rough. Worldly wisdom is, to her, a part of true wisdom, and good manners a chief part of good morals. Her tradition also gave her a belief in the soldierly virtues, in courage, and self-control, and dignity, and honour. There is a delicate toughness about her which leads her to think that danger and horror should be met with stylish, dashing gallantry. In her, we see the old world confronting the rigours of the new in the spirit of a cavalier.

All the same she is not a decorative survival from the past. This is where her creative side comes in, her adventurousness, her receptivity. Elegance for her must be combined with vitality. Her taste is immediately attracted by what is vigorous, and up-to-date, and quick moving, and gleaming with newness; by films, and streamlined motors, and neon lights, and racy slang phrases, and modish clothes. It is its energy and zest that makes her like America so much. Conversely, she is irritated by the defeated nostalgia for the past which colours much modern English writing. And she abhors the dowdy picturesque—Tyrolese woodwork and clumping peasant dances, or the droopy faded kind of English prettiness. She is all for the Latin as against the Teutonic. In the new, as in the old, she looks for stylishness.

And yet, so complex is she that here, once more, we must qualify. Miss Bowen's taste for style does not make her ruthlessly fastidious. Her zest for life makes her like what is warm in life. In conversation she may not often use the word "cosy"; but it represents something she likes. Her femininity makes her genuinely and unironically interested in topics that are supposed to appeal to the average woman. She dislikes superiority almost as much as she dislikes dowdiness; forgives vulgarity in others if it has warmth in it.

It might be expected that so various a temperament would make her divided and uneasy. On the contrary, Miss Bowen gives an impression of harmony. This is not achieved by intellectual means. Human life, as she portrays it in her books, is for her an incurably mysterious and risky affair, brimful of interest and fascination but with infinite potentialities for disaster and suffering lying in wait for man behind every corner. Miss Bowen's harmony of spirit comes rather from personal qualities. She has solved her individual problem, she has managed to fulfill the different strains in her without conflict. In her the woman and the author, the modern and the traditional are fused so that each reinforces the other.

Finally, she understands her own limitations well enough not to waste her time experimenting outside them. She does not set up to judge between ancient and modern, but takes from each what stimulates her; she writes as well as she can but always on matter inside the area of her own feminine experience. It is exhilarating to find someone who makes such a delightful success of the difficult art of living. And further, it is a proof that people are wrong who say that civilization, and urbanity, and stylishness can not be achieved any longer because of the atom bomb and the social conscience and so on. We see they can be achieved by anyone with the necessary determination. But no doubt such people are rare—like Miss Elizabeth Bowen.



People are talking about...

PEOPLE ARE TALKING ABOUT . . . The two-edged, rather than round, Korean peace table. . . . The renaissance of Greece, economically. . . . The gorillas in *Mogambo*, the knockout African hunting movie made with Clark Gable, who looks curiously stocky and happily middle-aged, and with Ava Gardner, whose performance is engaging, amusing, and constantly provocative. . . . The remarkable exhibition, shown for the first time, of all the Italian manuscripts owned by the Morgan Library, a collection which includes Cellini's account of his expenses when he cast "Perseus," and that Renaissance masterpiece, the Tarot cards made for a Sforza of Milan.

PEOPLE ARE TALKING ABOUT . . . The big-size fry slang for a bore: "You can't get me off the ground." . . . *Who Goes Home*, by Maurice Edelman, a Labour M.P. who has written an extraordinarily acute political novel, naturally witty, with the major thread, standards of public and private life; to do this he has put in some all too life-like characters, including an American public relations man, and a Prime Minister with a voice sometimes "like the snap of a very dry biscuit." . . . The New York City Opera Company doing again *La Cenerentola*, that enchanting red and yellow two-dimensional opera, brilliantly produced by Lincoln Kirstein with its "penny plain and tuppence coloured" toy theatre sets, for Rossini's clever, musical fretwork.

PEOPLE ARE TALKING ABOUT . . . The rush to satirize "Dragnet"; among the TV satires, "Fishnet" and "Son of Dragnet," among the satirists Stan Freberg in a gravelly homicide voice doing on a record "St. George and the Dragonet," a number which reports "You seen one dragon, you seen them all." . . . The artmobile, a new museum in a trailer truck, which the shrewd Virginia Museum of Fine Arts is starting to send around its state, with the first exhibition paintings by Flemish and Dutch masters.

PEOPLE ARE TALKING ABOUT . . . *Teeko*, a new game that is a combination of checkers and ticktacktoe, requiring agility in attack and alertness in counteroffensives. . . . *The Juggler of Our Lady* by R. O. Blechman who has reworked the ancient tale with small, scratchy drawings, giving his book actual comic timing; deliberate, touching, and, once in a while, too fragile. . . . Weather-casting, based on the length of caterpillar fur: this winter, mean.

PEOPLE ARE TALKING ABOUT . . . *To Define True Madness*, an English book by Dr. Henry Yellowlees who is infuriated with most of the misconceptions about madness, especially by lawyers, and has set out to explain "commonsense psychiatry for lay people"; simple, fascinating, and occasionally rambling since Dr. Yellowlees chases after lawyers as though they were rabbits, the book contains both a superb chapter on anxiety neurosis written without jargon and this story of a patient, suffering from a delusion: "A patient did once exist who believed himself to be the great Napoleon. One day he carelessly announced himself to be the Duke of Wellington, and when reminded that yesterday he was Napoleon, replied instantly, 'Yes, but that was by another mother!' "

MARY MARTIN, *opposite*, the happy twinkle of *Kind Sir*. In this new comedy, the three stars are Miss Martin, Charles Boyer, supremely and romantically off-hand, and Joshua Logan, the director once again shooting adrenalin into a script. For the first time in her career, Miss Martin, long a song and dance girl, fails to sing or dance. She acts, effectively, with just the right quality of heart and informed humour; in fact, she loves the whole world madly, except Mary Martin whom she apparently finds to be an amiable joke, even in her Mainbocher clothes. It makes audiences happy.

HORST



NORMAN PARKINSON



RUTH ORKIN

People are talking about...

"THE LITTLE FUGITIVE," *above*, an endearing film with barely more plot or technical finery than home movies, a prize-winner at this year's Venice Film Festival. Filmed at Coney Island (for the most part) by a small group of New Yorkers, the film charms with its spare, understanding script, its simplicity, and the unedited appeal of a seven-year-old boy named Richie Andrusco who has an expert, quiet way of dropping his lines; when his older brother says he didn't mean to hurt him when he hit him with the baseball bat, Richie says, not looking up, "It *always* hurts."

A. E. COPPARD, *left*, who has been called the "great master of the short story of our time." At seventy-five he is still vigorous, amused, observing, but only writes occasionally. To an increasing number of readers his stories, especially the two Coppard anthologies, *Collected Tales* and *Fearful Pleasures*, are a kind of quiet passion. Some of his stories have a peculiar radiance; others (like "Fifty Pounds") seem as straightforward as a furrow, with often a non-O. Henry twist at the end. Now with his wife, a doctor, he lives the year round in a farming village in Essex, England.



FRANCIS BACON, the controversial English painter whose first American exhibition will open October twentieth at the Durlacher Gallery in New York. (Among the canvases shown will be the El Greco-like "Study for a Portrait," above.) His blurred, enormous paintings of ominous churchmen, strange animals, and disembodied screaming heads have caused a sensation in London every time they have been exhibited, have led some British art critics to call him "possibly the finest painter working in England today." An exigent perfectionist, Bacon (now in his early forties) produces few paintings that are ever actually seen, destroys many as soon as they are done.



HALLEY ERSKINE

THE KEAN SISTERS, *left*, two whoopsy blondes, new laugh-getters of TV, radio, and night clubs. With broad slapstick and stop-watch timing, an armory of wigs, props, funny hats, and foreign accents, they sing, dance, do imitations of the Gabor sisters (see left); of Bogart and Hepburn, of ex-President Truman playing the piano for his daughter, Margaret, while she sings a taxing coloratura aria. Betty, the elder Kean (with hat), does most of the clowning; Jane, the younger, most of the singing. They may have their own TV show (on NBC) early next year.



DIANE AND ALLAN ARBUS

Vogue's 20-page Christmas package: open and use right away

"This Christmas is going to be different"? Positively yes. It's all planned. The plan (and everybody's ambition): to abolish the bother and the blather, the weary bones and jangling nerves, and allow plenty of time for one of the joys of Christmas—for giving and receiving, with love. The method: as follows. In the next several pages (and a good fifty-five days ahead of time), you'll find practically everything needed to give pleasure to friends at Christmas, excepting *your* love—that doesn't always go without saying, so say it on your tag. And what you don't see here, wait for; you'll probably find it among the seventh- and eleventh-hour Christmas ideas in the next two issues of Vogue.

Just a few pieces of advice before you get busy with pad and pencil (and with stamps and telephone, because there's still plenty of time to write or call the shops). Don't make your presents "unique" to the point where they become just plain far-fetched (literally and figuratively). If *you* fall in love with something you see, chances are that ten of your friends will feel the same infatuation, so give it to every one of them—good example, the paperweight on page 129; or something from the column at the left, the scented flannels, say, or the giant coffee cups. Remember that the woman who loves making lists would rather have a hundred memo pads than one tiny notebook of solid gold. If she's mad for one special perfume, she'd rather have an umpteenth bottle of it than the sari you had sent to her from India because you were bored by giving her "that same old present" again.

Finally, wrap (and tag!) as you go, instead of leaving everything for one long back-breaking session. Clever place to stash presents, so a member of the family Hawkshaw tells us: the empty suitcases on the closet shelf.

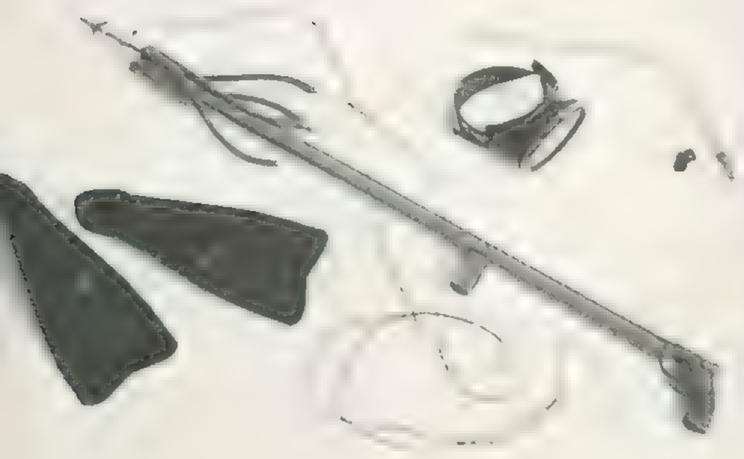
Christmas presents guaranteed perfect
for at least ten friends on your list:
The ravishing pastel coffee cups at Bonniers,
giant-size, and with pure white interiors.
A collection of leather book covers, various sizes.
Floris bath oils in lovely nature scents
like lime and new-mown hay, for instance.
A gross of legal-size envelopes with
name and address imprinted.
One of those bright pink China silk kimonos
from Alexander Shields—wonderful travellers, these.
Irish linen sheets, from McCutcheon's.
A bottle of Justerini & Brooks Scotch.
French Crustyware for the kitchen,
from Hammacher-Schlemmer—
a complete set or just a few choice pieces.
The Columbia Encyclopedia.
Anything flowered from Baccarat & Porthault,
from baby pillow slips to terry-cloth dressing gowns.
The best grass seed growing.
A half-dozen pots of red caviar, and the information
that blended with madrilène, it makes a superb soup.
Scented flannels from Lubin, to put into suitcases.
A personal intelligence service:
subscriptions to the Italian Botteghe Oscure;
Paris Match; *or the* Illustrated London News.
A dozen giant boxes of Kleenex.
One of Bonniers' egg-yellow Swedish mixing bowls,
equipped with a spout for pouring.
A small fur—a pair of black fox cuffs,
a leopard change-purse, or a little mink collar.
Those ruffled Arlene Dahl scuffs of pastel nylon—
wear like iron, look like heaven.
A language course at Berlitz.
The extraordinary potpourri from Shelley Marks.
A special Christmas dinner tablecloth,
with a holly and Santa Claus design
(be sure to mark "Open *before* Christmas").
The famous Rodel canned petits pois au beurre,
best in the world; from Bloomingdale's.
Twenty-four delectable hair ribbons—
wonderful present to a little girl.
The English egg-coddlers, at Alice Marks.
One of the greatest tenor records (Victor)
of all time, John McCormack singing
the Mozart aria *Il Mio Tesoro Intanto.*
Government Bonds: small, medium, or LARGE.
Other good presents to clean up your list quickly:
spotted throughout the pages that follow.



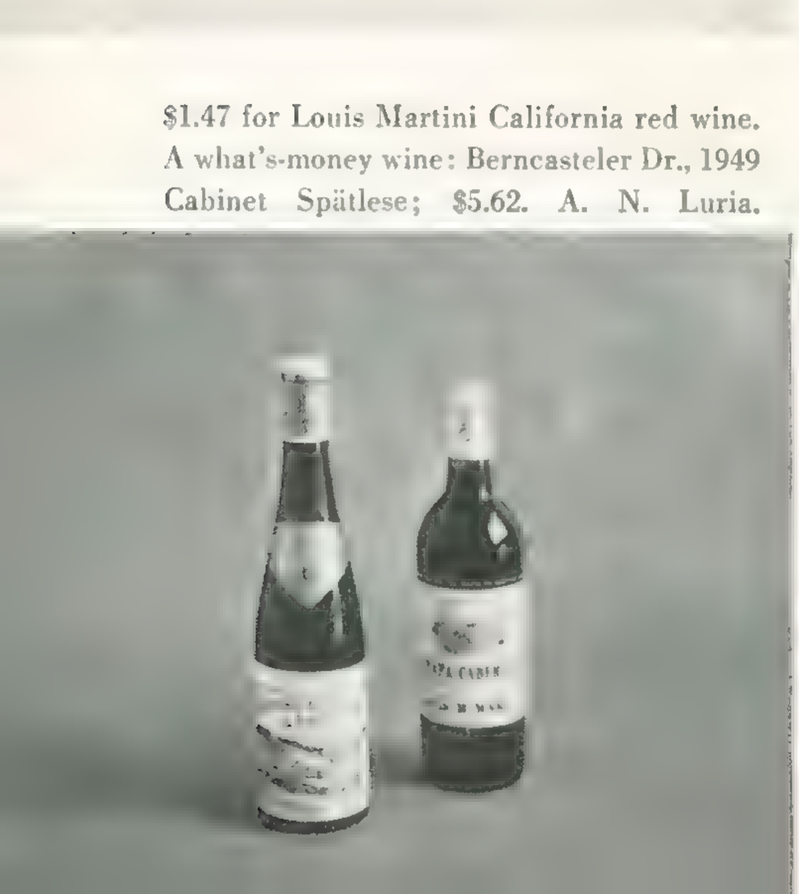
$1,850 is what it takes to give a Mayflower Triumph Standard—a miniature British limousine that's the pride of Fergus Motors.



$59 buys all the spearfishing gear needed to surprise (astonish?) a *Silent World* fan—gun, mask, et al. Abercrombie & Fitch.



$1.47 for Louis Martini California red wine. A what's-money wine: Berncasteler Dr., 1949 Cabinet Spätlese; $5.62. A. N. Luria.



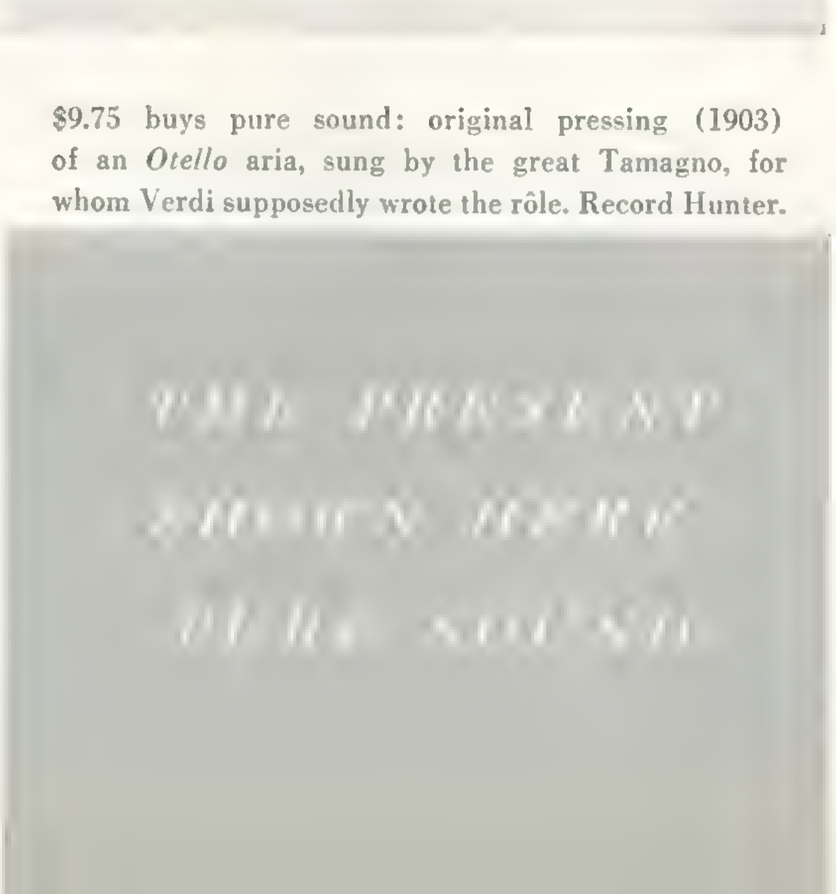
$10 can send a permanent present: a young apple tree for Christmas. For lawns that consist of wall-to-wall carpeting, you might give a baby blue spruce.



$20.09 includes the tax *and* the locked writing case below. Ruby leather, with handle. Inside, very fit fittings: pen, address book, et cetera. Mark Cross.



$9.75 buys pure sound: original pressing (1903) of an *Otello* aria, sung by the great Tamagno, for whom Verdi supposedly wrote the rôle. Record Hunter.



$10: price of a miniature (but not too) chess set. Peg-bottom chessmen; an écrasé case. Made in Spain for J. Mas. Franklin Simon.



$25 for a brilliant conversationalist—a pink and grey young female Cockatiel that can learn to talk if so instructed. Trefflich's.



$13.50 keeps a gentleman out of the rain—under a Malacca- or whangee-handled umbrella. Uncle Sam's Umbrella Shop.



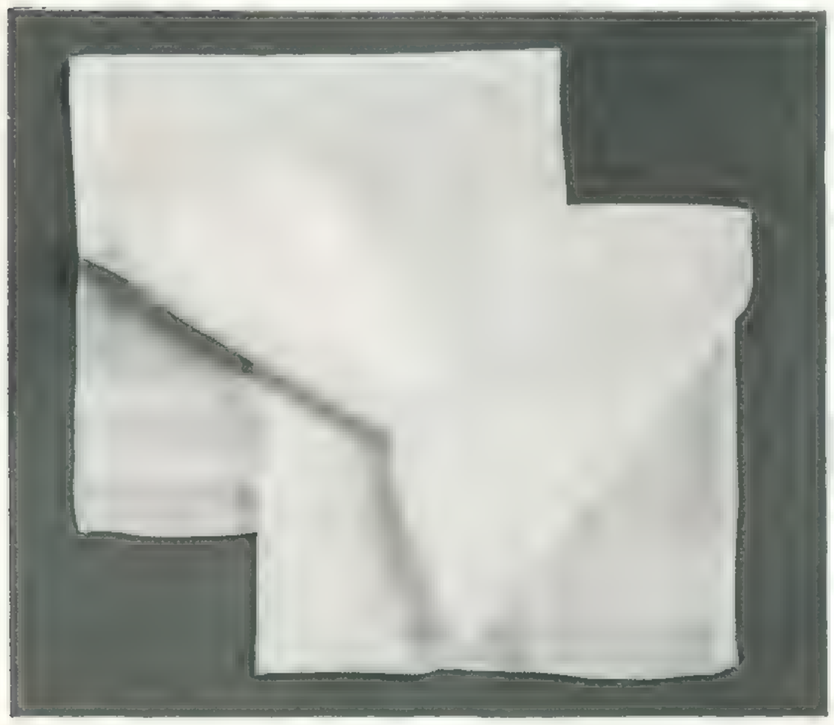
Vogue's Christmas mix—

$2 to $1,850

$4 can send someone packing happily. Four folding hangers, each bound with red silk, all in a rosy leather case. From MM Co.



$4 or so apiece—that's the price of these fine linen handkerchiefs. Men's size—but women cry for them. By Bloch Frères. Altman.



$59.50 plus tax not only takes care of the manicure situation for life, but goes about it in gold-plating. By La Cross. Stern's.

MAYA



$12 a glass, this beer. (Pure crystal—no non-fermented sugar here.) Capacity, 18 ounces. Price of a dozen? It's still $144. From Steuben Glass.



$30, $20, $15—for pieces of treen. Treen being? The collector's thing now. Here, antique wooden cups of very admirable patina. These, at MM Company.



$70. But think what this needle can do—it can sew! (You have to give it a little push, of course.) It's real gold; comes in a ditto case. From Mr. John.



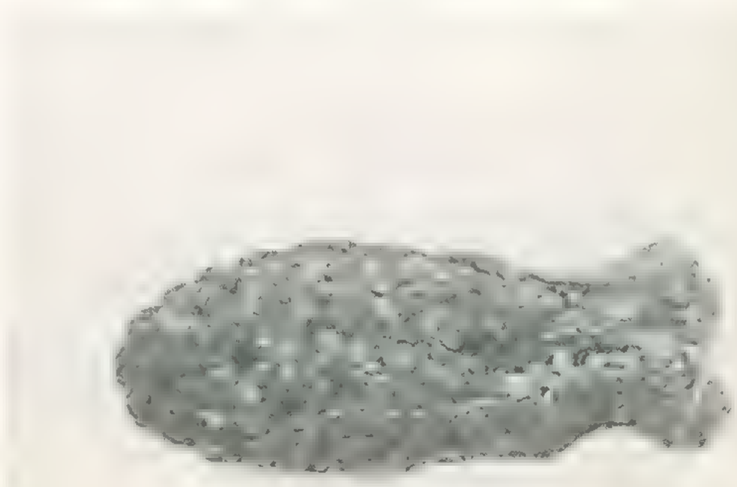
$128 seems to be what's needed (alas) to arrange for 4 lbs., 4 ounces of Persian caviar from Iran. Via the Ellen Grey Shop.



$100 plus tax for a 14-carat gold version of the famed Norma pencil (writes in red, blue, black, green, at a flick). Lord & Taylor.



$2 for the famous Deans' Delight, a Christmas nut-cake shaped like a fish (as per the original Swiss recipe). Robert Day-Deans.





$149.50 buys your own foreign correspondent: R. C. A. Victor "Strato-World" portable radio; long, short wave. Liberty Music Shop.



$175 for a present about the size of a five-pound box of candy and less fattening: a nice, demanding toy poodle—male, registered, snow white. Trefflich's.



$2.95 for a free-lunch counter for birds. "Chickadee Diner" hangs from a tree, offers a gourmet menu, refills. From Max Schling.



$10 houses wine (or whatever) in a most delicious decanter—a Strombergshyttan decanter made in Sweden. From Bonniers.



$95 plus tax tells today's time in another century. Smart, what. Modern clockwork in a case that copies an English antique for like surroundings. Alice Marks.



$289.50 for your own gumshoe. The world's smallest wire recorder: the pocket-size Minifon, a good listener. Harvey Radio Co.



$10 draws a most useful blank—the pages of a little book entitled "Christmas List" are to record names of who sent what. MM Co.



$10 plus tax—and there isn't a prettier manicurist anywhere, is our bet. A cloisonné set, with pink roses on pale-blue, pale-green, or pale-yellow. At Bonwit Teller.



$15 for a pencil? This slender thing is a pure silk umbrella—the slimmest a lady could ask for. Silver-tipped, too. Uncle Sam.



Vogue's Christmas Mix—$3 to $300

$180 plus tax buys the expensive one: a Vuitton wuik-end case; $33.75 plus tax buys the inex one, news in green nylon. Saks Fifth.



$60 plus tax covers anything—paid or unpaid bills. A paperweight that's a big chunk of rose quartz. Very hand-some. Hattie Carnegie.



$8 for a permanent supply of lobster—this dish, one of a group of pottery seafood plates collected by Soupçon (at East 61st Street). Colouring? Pink-and-white.

$3.85 buys the invisibility below—"The Actual Recording of the Duet from the Ford 50th Anniversary Television Show," Merman-Martin. Decca LP record.



This present,
invisible:
the best minutes
of the famous
Ford T V Show
caught forever
on a record.

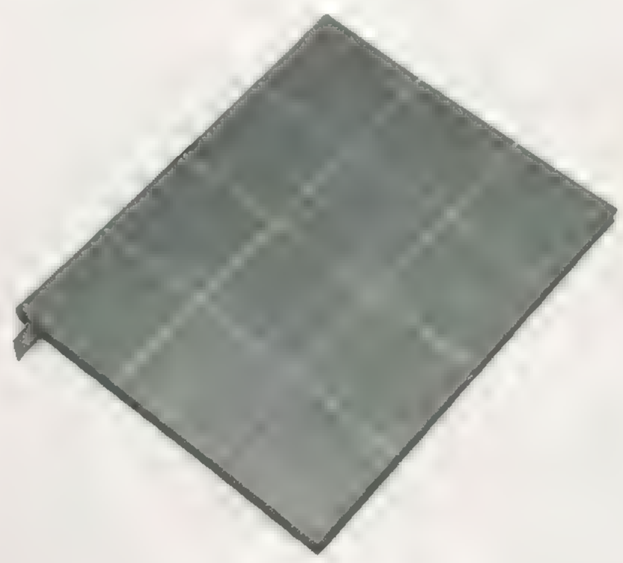
$240 for a *small* deep-freeze—its appetite is healthy (4 cubic feet) but it's kitchenette size. "King Freezer": Hammacher-Schlemmer.



$7.50 and our congratulations: this is a truly sensible memo book—it's looseleaf; has day-by-day reminders, et cetera. Red polished sheepskin; by Rumpp. Altman.



$11 for a secretary who's up on every plan for the month ahead: Eaton's "Month-at-a-Glance" engagement book. At Georg Jensen.



$248 will send a teen-ager—to sea. The "Sailfish," a real, seagoing sailboat, 12 feet long, 140 pounds, sails inc. Abercrombie & Fitch.



$24.50 buys an unroutine breakfast: lacquer-black, red, and white pottery set. The black wooden tray, $7. All, at Bonniers.





Italian influence present: pseudo-pearl necklace (adjustable) with pearled branch coral centre. By Schwab, $21*. Bloomingdale's.



Blazing away like mad; baguette rhinestone bracelet, woven like wicker (and twice as welcome). By Bogoff, $30*. Best's; Younkers.



A very smart fox here: Norwegian blue fox cuffs, about 2" wide, and the making of a sweater or blouse. $7.50*. At Fredrica.

Black and/or brown, curved belt of aniline calfskin. (The black overlay buttons onto gilt studs.) By Criterion, $17. At Bonwit Teller; Hutzler's.



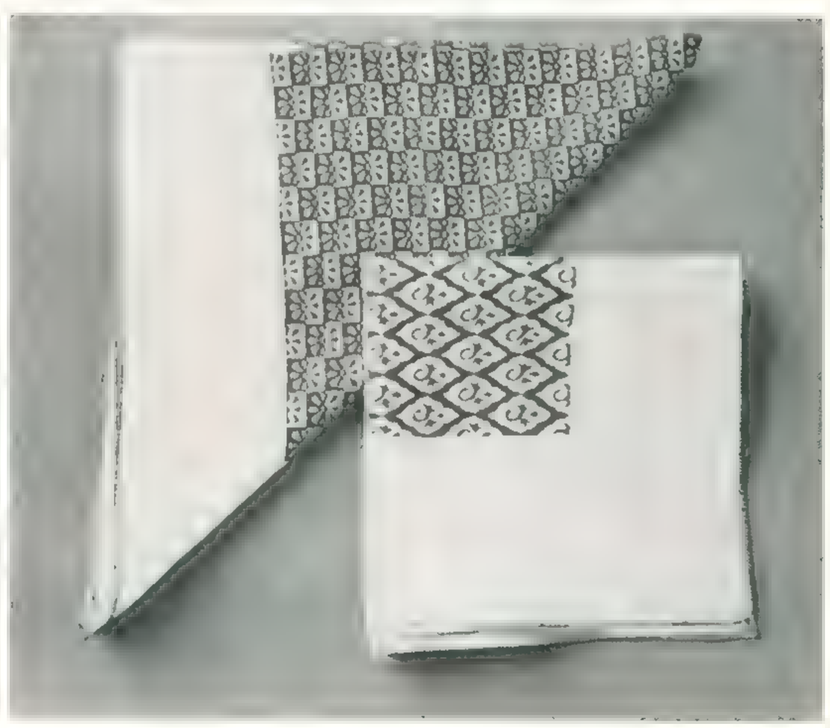
Leopard, lending its spots to a nylon tricot pettiskirt. (Fine for ladies who wear lots of black.) By Vanity Fair, $7. Saks Fifth; The Blum Store.



Astonishing safety pin (gold-plated, too); pretty smart to be able to support five pseudo pearls for only $2*. By Capri. Lord & Taylor; Thalhimers.



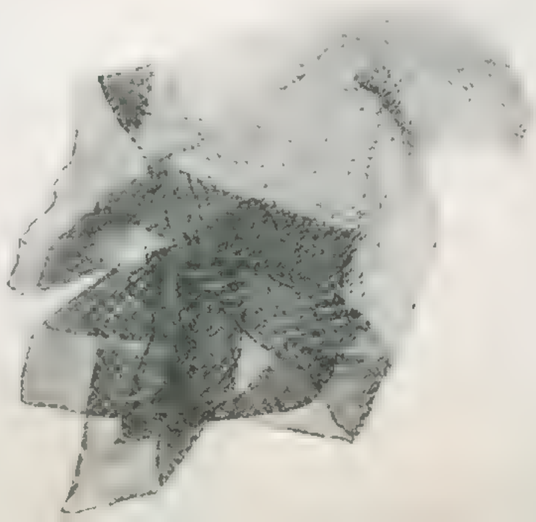
In good brisk colours: 20" squares of Sea Island long staple mull. By Bloch Frères, $2.50 each. At Saks Fifth; J. P. Allen.



Rather grand arrangement of semi-precious stones—clustered on a gilt safety pin. By De Rosa, $10*. Bergdorf Goodman; L. S. Ayres.



For the *non*-tweedy type; black-and-white herringbone printed on a yard of silk chiffon. By Echo, $7. De Pinna; Garfinckel's.



For the Smartest woman you know

MAYA

Black capeskin gloves, 12-button length, $13, by Superb. Crystal-buttoned white capeskin glove, $7. By Fuchs. Both, Lord & Taylor.



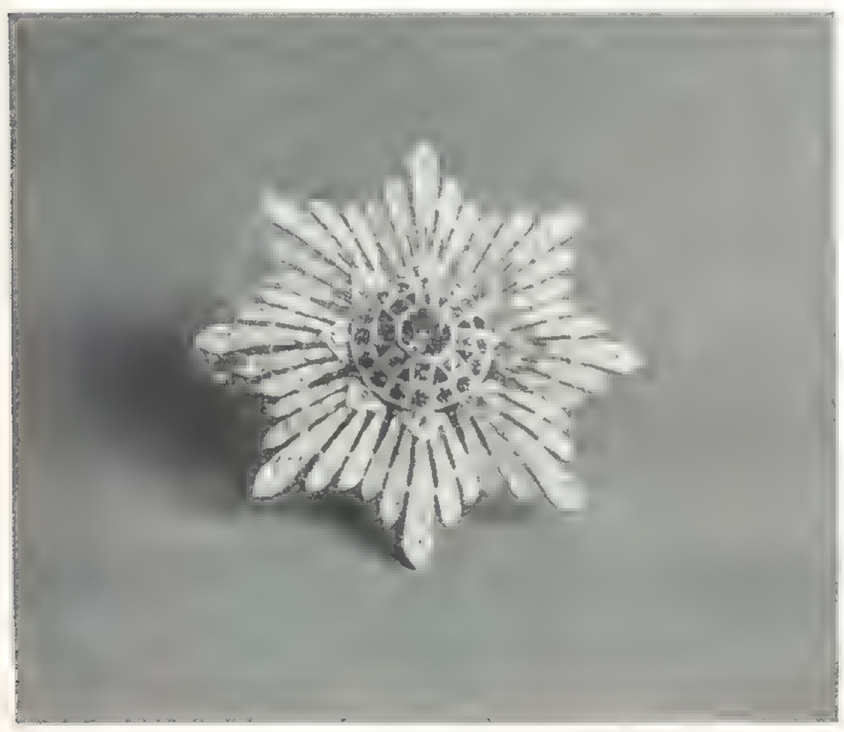
Flexible choker of faceted nuggets in a new deeper colour (that looks like 48-carat gold at *least*). By Schreiner, $40*. At Henri Bendel; Frost Bros.



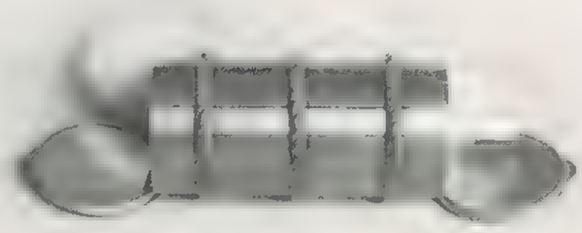
Evening pouch swirled with jet beads, $33*. Purse massed with fake pink pearls, $20*. Both by Josef at Bergdorf Goodman.



Big handsome splash of a pin—multi-coloured stones, bright centre to rhinestone radiations. By Ora, $6*. At Best's.



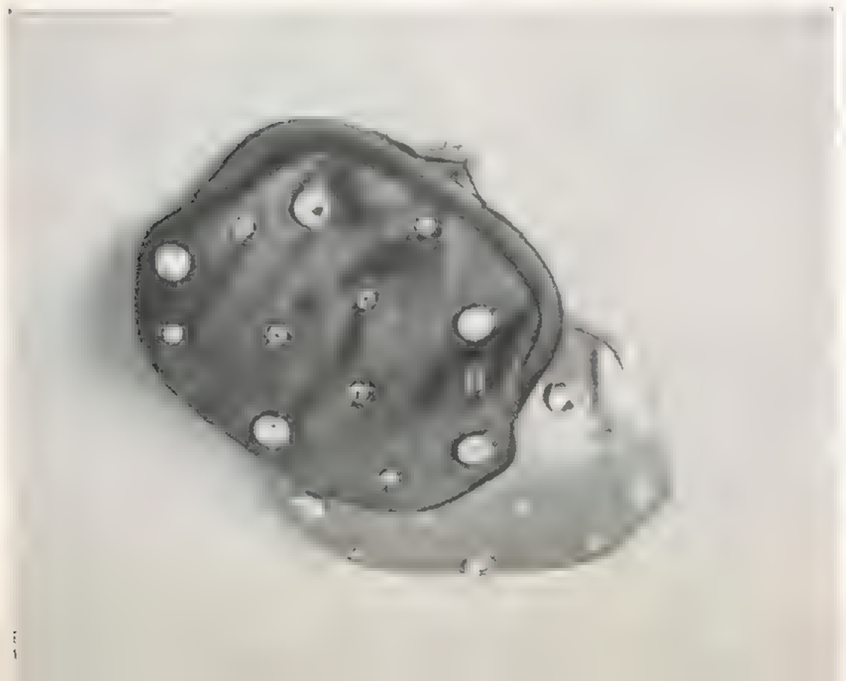
Solved: The Case of the Pretty Lady—a 24 carat gold-plated cylinder that holds 20 cigarettes at one end, powder at the other. $60*. At Mr. John.



White jersey gold-starred cape-stole (or could be the most elegant bed jacket ever). By Vera, $13. At Altman; Thalhimers.



Slip cover for money: rayon satin change purses spattered with rhinestones. By Koret, $6* each. Bergdorf Goodman; Sakowitz.



Flexible bracelet, again in that new deeper 48-carat gold colour, faceted and flashing with rhinestones. By Schreiner, $25*. Best's; Garfinckel's.



Tasselled pins, left to right: no-carat gold pin, $7.50*; green top, multi-colour tassel, $5.50*; fake smoked pearl, $4*. Macy's. *PLUS TAX



DIANE AND ALLAN ARBUS



Left: Softest, lightest fur yet: civet cat, printed on a breath of silk chiffon. The stole: six feet long with hand-rolled edges, soft enough to bow-tie. By Echo, $15. Saks Fifth.

FOR THE SMARTEST WOMEN YOU KNOW

25 fashion presents all under $25

ON A COAST-TO-COAST HOOKUP

The main difference between this batch of fashion presents and those in the rest of the issue is: these are available in hundreds of shops across the country (the list's on page 174). But in any of the 48 states, whether she's wrapping or unwrapping it—the present a smart woman likes best is fashion. So fashion is exactly (and only) what you'll find on this and the next three pages. Fashions that have been probed, sifted, and examined by Vogue to make sure that they all come bundled up in 1954 futures, and that each weighs in at no more than $25.









2. A present she wraps *after* she's opened it: one of the smartest stoles to come out of tissue paper this Christmas. Double chiffon bordered with black-dyed broadtail-processed American lamb. By Echo, $25. For shops, see below. 3 Cultured pearl earrings with a new push-back closing adjustable to any ear lobe. These, with gold-filled mountings, by Imperial, $17.50*. 4. Jewelled evening choker: pearls and gold and diamonds, all as pseudo as they are pretty (and well-adjusted). By Miriam Haskell, $19.50*. 5. The bracelet: gilded links, each in a caracul pattern. By Monet, $10*. The dog? One present the presentee will have to whistle for. 6. Hate to call a present "safe" just because any smart woman would want it. A leather-lined leather bag of pale goatskin (and the shape is right). Designed by Mas, it's $19*. 7. New idea: two doll purses in almost any bright combinations of satin—to carry together. By Ingber, of rayon satin, $3.50* each. 8. A stole that's a fashion maker, in a combination any smart woman knows is smart: black and brown rabbit's-hair-and-Angora, to wear over bare shoulders, to tie like a muffler on a black wool coat or fur coat. By Vera, $5. 9. You've heard about the fashion for jet? Well, it's taken up smoking. Here, glittering in a spaced way on a rope-patterned case, 17-cigarette size. Designed by Evans, $12.50*.

*PLUS TAX









Everything on these two pages at Saks Fifth.
For shops in other cities, see page 174.

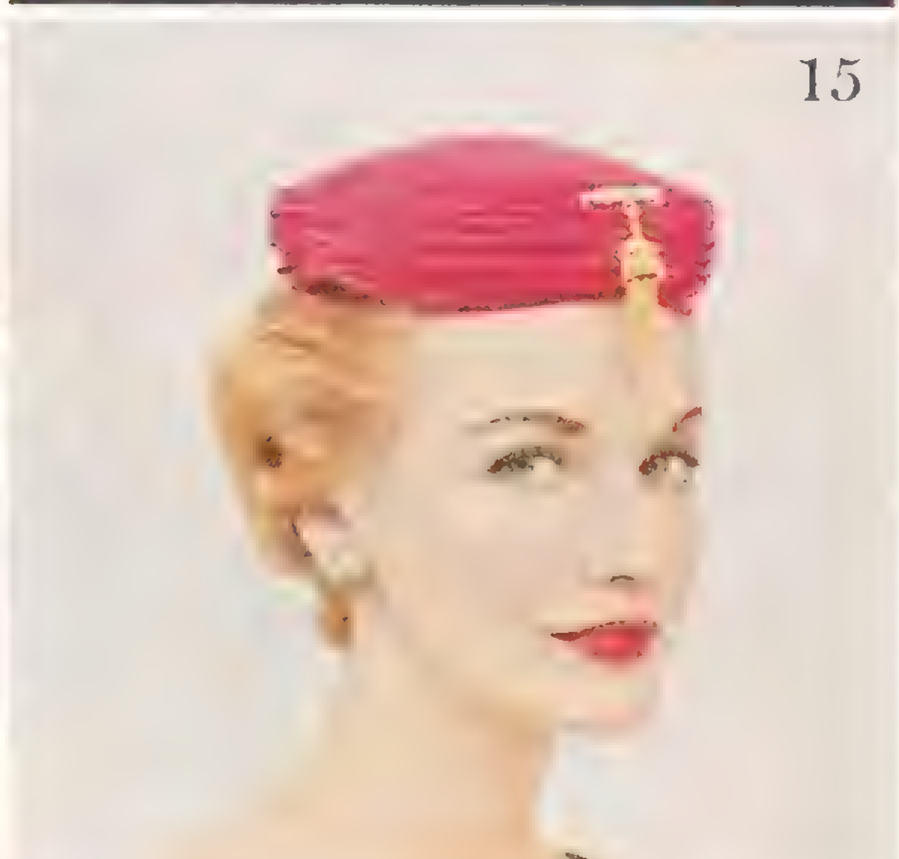
















For the smartest woman you know

10. The present (if she's over five feet four): a huge satin muff-bag for evening. Its talent: holding the world and looking shapely about it. This, of rayon satin (comes in velvet, too). By MM, under $23*. From Lord & Taylor.

11. We've mentioned the fashion for jet before? Here's more jet news—glistening darkly between rhinestones. A superb, close, adjustable necklace by Kramer, $20*. At Altman.

12. News: jet in a clustered setting, here solidly glittering on the top of a gilt cigarette case by Evans, $20*. At Bergdorf Goodman.

13. Seven feet of fashion wound round a wrist (or throat). Simulated jewels strung on chain. Designed by Bergère, $15*. Bonwit Teller.

14. In fashion: the gold (true or false) choker for day and evening. Here, false, heavily textured, and sectioned for a close but non-choking fit. By Castlecliff. $12*. Bloomingdale's.

15. Cultured pearls, filled gold, and big fashion for . . . No! Yes, $25*. The tassel, detachable from the pin, could hang on a bracelet or rope of pearls. By Imperial. At Saks Fifth Ave.

16. Shining tubular daytime version of the choker (the new hug-the-throat trend in necklaces). By Napier, $10*. At Bonwit Teller.

17. Who is world-famous for losing whole bunches of keys? Women. So who is a candidate for a key ring *every* year? Exactly. So here, a gilded Italian hand with a good grip on things. By Napier, $3.50. At Saks Fifth.

*PLUS TA

DIANE AND ALLAN ARBUS





18. A bracelet, supple as a cat, of twisted strands of burnt and light topaz and gold-starred jet (everything simulated—except her thanks). By Kramer. $18*. Bergdorf Goodman.
19. The earring, a melted hoop in a new elongated shape. By Monet, $7.50*. Jay Thorpe.
20. The turban pin, a needle-thin spear capped at one end and hung with shining hoops at the other. By Monet, $5*. At Henri Bendel.
21. Compact, $7.50*, and pillbox, $4*, both swarming with Napoleonic bees. To give as a set, or singly. By Mosell, at Lord & Taylor.
22. Solid fashion—the great solid jewel bangle—shown en masse here, though two contrasting ones would make a pretty dazzling present. By Coro. $12* each. Bloomingdale's.
23. For any smart woman between the ages of eighteen and an admitted eighty—a small, flat, velvet evening-afternoon bag with an arched and gilded bamboo handle. (Nice lining, too.) By Koret. Under $23*. At Bergdorf Goodman.





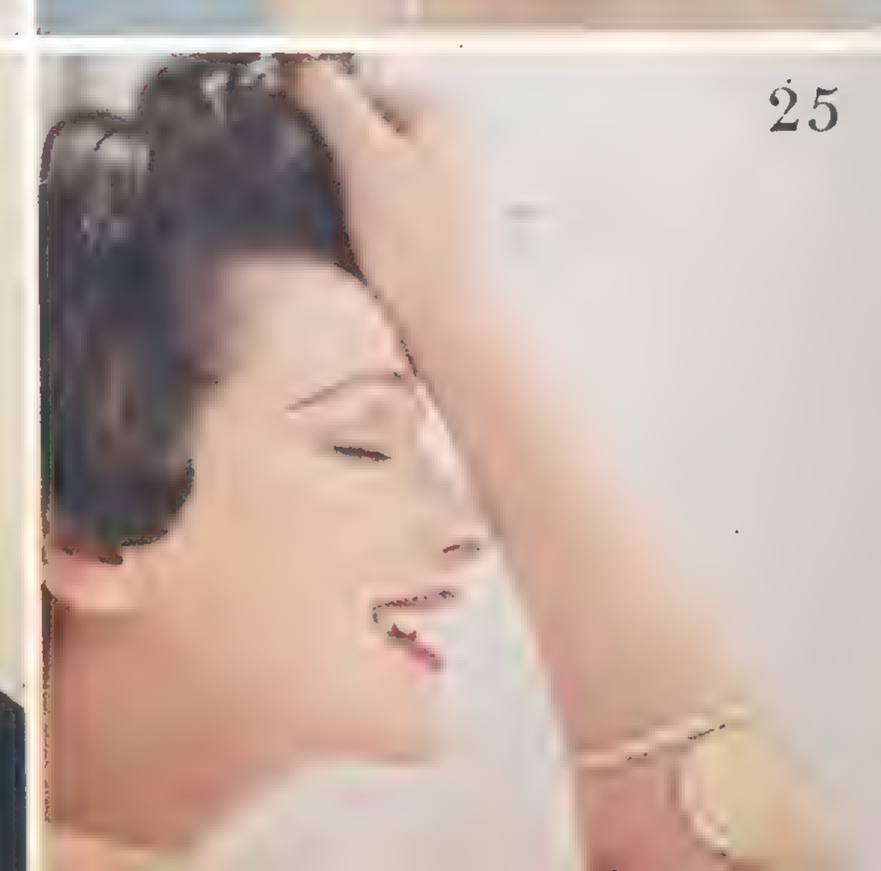
24. "Everybody's always talking about the $2 present, and nobody ever. . ." Just a moment, please. Here's a new fashion and a double present, all for $2. Black and brown printed Irish linen 16" scarfs to wear tied together as one. By Burmel, $1 each. Lord & Taylor.
25. The bangle—which she can wear mid-arm, or bangling—a twisted rope with a hanging disk in a new linen-y texture shining very like gold. By Castlecliff, $5*. Peck & Peck.

*PLUS TAX









For shops in other cities, see page 174.



Two fixed stars in new Christmas wraps

Here, lapped in excellent Christmas presents (blanket-robe-throws recommended for anyone over the bunting age), are two stars of one of the theatre season's continuing good times, *Wonderful Town*, a musical consistently sold out since it opened last February, now booking seats for next April. Why? Largely because of Rosalind Russell, who, with her tomboy voice, sensible sense of humour, and the profile of a Victory, radiates affection at everyone in the cast and audience.

Miss Russell, the rare movie actress whose personality blooms more fully off-screen than on, plans a possible excursion from her present rôle to make her first film musical with her husband. Frederick Brisson, early next year, while her ten-year-old son pursues his career at New York's Buckley School.

Tossed over Miss Russell's knees is one version of a new hit this season. Wonderful Blanket, as it were. Woven in deep, thick, double loops of wool, it looks like fur, feels light, is exceptionally warm, and will *not* stay in the bedroom.

Although cut to bed-size, the blanket's texture, deep velvet borders (nylon: washable), and colours put it into a special robe-throw category for almost any room. Designed by Dorothy Liebes for Kenwood, the blanket, called Astra-Ken, is $50 at Altman.

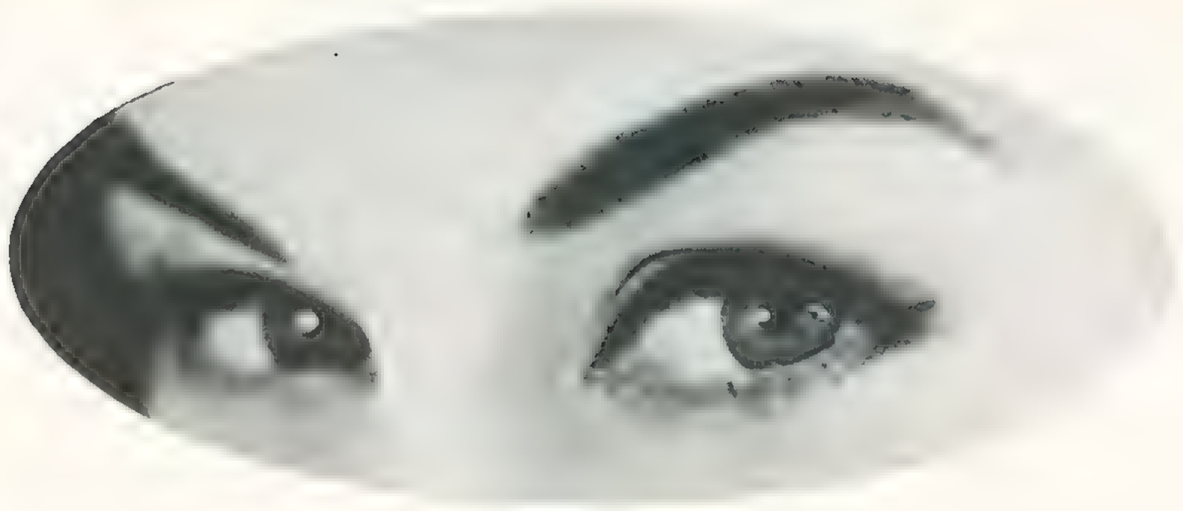
Miss Russell's dinner-at-home dress, of silk faille, designed by Pierre Balmain-New York; at Saks Fifth.

George Gaynes, blanketed in a black and red,
man's-present version of Wonderful Blanket,
plays in *Wonderful Town* what he looks as if
he played: its young and handsome hero.
An operatic bass-baritone by training,
on Sunday nights he sings at New York's City Center
in *Don Giovanni*, or *The Marriage of Figaro*, or the
Center's delicious production of Rossini's
La Cenerentola (Cinderella) as flat, bright,
and frivolous as a valentine. In this opera,
Gaynes, impenetrably disguised as a squint-eyed,
long-jowled buffoon, sings comic opera with an
added range of Spike Jones popping and zooming effects.
Half-Dutch, half-Russian, schooled in
France, Italy, Switzerland, and England,



Mr. Gaynes speaks and sings six languages, and
"can imitate most of the others."
In *Wonderful Town*, George Gaynes, who looks like
an outsize poster of the Fair-Haired Boy,
gently, simply sings "The Quiet Girl."
Here, wrapped in a crimson-bound blanket
as black and curly as astrakhan,
a second colouring of the Astra-Ken,
and one that might live on the couch
in a man's study (again $50, at Altman),
he wears a claret-red velveteen smoking jacket
with black satin lapels; at Altman.
Wonderful Blanket is also at
Hudson's; Frederick & Nelson; Neiman-Marcus.

GEORGE GAYNES



Common object of uncommon elegance: a green and gold enamel (on brass) cigarette box, $20. Matchbox cover, $5. Bonwit Teller.



Openers, to a man's taste (quiet, we find): one for bottles, one for beer cans, both of brass, and each $8.25. At Bergdorf Goodman.



For record dusting (or an especially tiny blackamoor!): a small black feather whisk with a jewelled gilt handle. $7. Helen Cole.

An ovenware dish fit to set before a king: a casserole of gold lustre on white Royal Worcester china. The quart size, $15. Bergdorf Goodman.



Salad service that, for natural beauty, is the best we've seen: lacquered olivewood, rough-hewn. Bowl, fork, spoon: $25 complete. Saks Fifth.



Famous housing projects: Ginori porcelain boxes from Italy, blue and gold on white. Paper-clip box, $5. Cigarette cylinder, $8. Bonwit Teller.

Beautifully organized smoking: everything, white Lenox china with a wheat design. Box and two ash trays, $16; cup, $4. Saks Fifth.



For delicate tastes: porcelain, Portuguese crystal. Demitasses, $78 a doz., Saks Fifth. Cordial glasses, $12 a doz., W & J Sloane.



Bringing the outdoors indoors: a good-sized tray inlaid with butterflies. Black plastic—amazingly like ebony. $12. Bergdorf Goodman.



For the smartest

Household you know

Fruit centrepiece guaranteed fresh for life: fruit, napkin, and basket are all made of terra cotta. Imported from Italy. $10. Henri Bendel.



Flatware bearing the handle of decorator Syrie Maugham: palm-patterned white porcelain. Dinner forks, $74 a doz.; knives, $56. Bonwit Teller.



Prize-winning present (the Museum of Modern Art's "Good Design" Award): a prismatic crystal plate. Ten-inch size, $15. Georg Jensen.



Basket wardrobe: hand-woven baskets (waste-paper to cache-pot size) of Italian bulrushes. $6 for a nest of five. The Penthouse Gallery.



Open to centrepiece ideas: black and white Venetian glass birds, one with a bowl in its body, one with a vase for a tail. $27 each. Helen Cole.



For deep-reaching results: a silver-plated replica of the old English stuffing spoon, long-handled, deep-bowled. $6. Bergdorf Goodman.



Pretty way to proffer Christmas flowers: in a giant tulip cup—moss green and bright pink with white. From Italy. $10. Alice Marks.



One of those presents that could be your present to almost everybody: a paperweight of black and white checked alabaster. $4. Penthouse Gallery.



Corking present: the famous brass Italian corkscrew, now in a cork case with a hook so it can be hung back of the bar. $5. Helen Cole.





Somebody will get a bang out of this—your youngest friend. Child's fork and spoon in sterling silver, $6. By Watson. Georg Jensen.

Vegetable dish that behaves as if it were twins—the cover can be used as a server, too. By Gorham, in sterling silver. $85. At Black, Starr & Gorham.

Bar-size replica, in sterling silver, of a George II pitcher. Holds 1¼ pints (or a small bouquet). By Tuttle. $72. Cartier.







John Coburn outdid himself in 1725—this 13-inch plate serves everything but the soup. Copied in sterling silver, $85. Robert Ensko.

This is a *possession:* a coffee service in sterling silver, so pure in design that it will fit beautifully into any silver pattern. By Lunt, $275. Cartier.

Serving spoon that plays second fiddle to none, even if "Fiddle Thread" is its name. By Frank Smith in sterling silver, $18. Cartier.







For Permanent friends:

presents in sterling silver—

*some under $10**

**tax included in all prices*

So nice in the hand it's an effort not to overseason the food: sterling silver "Swirl" shakers. By Towle. $7.50 a set. Saks Fifth.



Handsome is as handsome does—and this sterling silver bowl does for canapés, vegetables, fruit. By Reed & Barton, $48. Plummer's.



When it's good, it's very very good—and this modern pitcher is perfect. Sterling silver; built-in strainer and a lid. By Towle, $200. Saks Fifth.



Designed for two-fisted drinkers in 1757, this is still—for table décor now—the cup that cheers. Copied in sterling silver, $75. At Robert Ensko.



For friends who have kings for friends? A sterling silver box for king-size cigarettes. By Gorham, $38. Black, Starr & Gorham.



The perfect butler's tray—needs no butler; it's a handy 13 inches of sterling silver, $165. By International Silver. Georg Jensen.





Suspense story: handbag—short or long strap—wearer decides. California saddle leather. By Ganson. $14*. Lord & Taylor.



A good-sized piece of real coral embedded with fake jewels: rhinestones and mock pearls. Smart combination, the true and false. Pin, $10*. Lord & Taylor.



First voyage out: the Black Watch plaid passport case. With a leather lining; many pockets. By Rumpp, $12; Lord & Taylor.



Thank-you's in a young voice for this: white fur scaled-down satchel, to carry in the evening. By MM, $15*. Lord & Taylor.



How much hatpin, please? Two quartz. One tip is icy pink; the other, pale-blue. The shaft, gold-plated. (Good scarfpin, too.) By De Rosa, $10* at Altman.



Smart baby alligator: little (seven inches long) fitted purse on a gilt chain. By Deitsch, $15*. At Henri Bendel; Neiman-Marcus.



Here, in very authentic form: the fashion for Paisley. Black Paisley shawl imported from Italy by Wetherby, $19. Henri Bendel.



This lady checks hatpins. (And keeps everything straight, too.) A milliner's mannequin of painted wood and bright Paisley cloth; $35. Mr. John.



Going around with mirrors, now: belts. This, for the waistline you admire most. By Bruno, of black calfskin, $15 at Bonwit Teller.

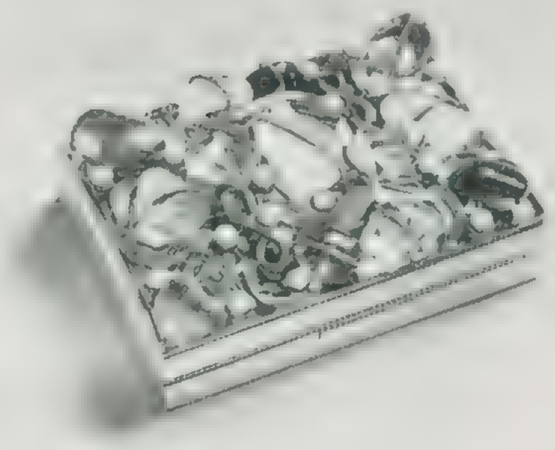


Presents for friends who Wear well

Say what you will, facial tissues of this kind *last:* a fourteen-inch square of fine linen, hemstitched. Bloch Frères, $3. Henri Bendel.



Armed guards deliver this: a compact of sterling silver loaded with aquamarine- and amethyst-quartz and other nice realities. By Evans, $150*. Saks Fifth.



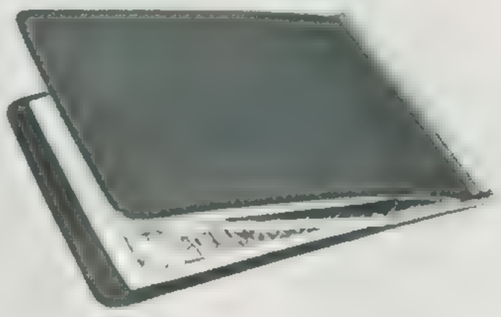
Handsome white taffeta-ized raincoat—the surprise: it's plastic. Its case becomes a hood. By Joset Walker, $8. Lord & Taylor.



An evening handbag that reads like a ball dress: pleated chiffon; satin lining; glitter at the throat. By Magid, $25*. Saks Fifth.



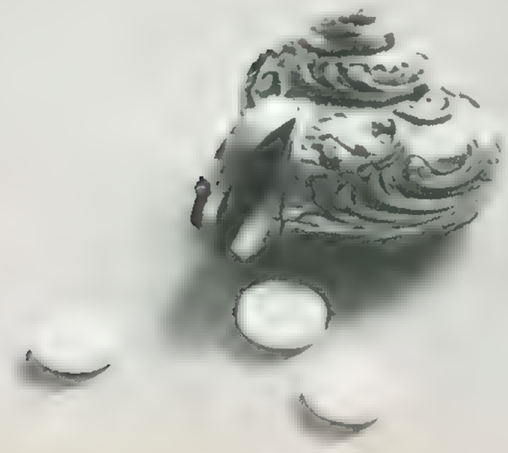
Wrapping for a present of cold cash: stash it in a natural-coloured pigskin bill-clip. This one, for instance—by Rumpp, $1.50*. From Bloomingdale's.



Christmas wreath: smoky crystals around a tiny dressing-table mirror. By Schreiner, $20* at Rosette Pennington; Sakowitz.



Now snails are taking vitamin pills and saccharin. (Where will all this end?) Antiqued gilt pill case, $6*. From Hattie Carnegie.



Evidence of the ground we've covered in finding presents: from England, a tan calfskin handbag ($24*); from Italy, a dotted silk scarf ($5). Macy's.



Fox year, no question. Big, beautiful, silky black fox muff, satin-lined, with a zippered section inside. $25*. David's (West 57th St.)



*PLUS TAX



YOUNG CHOICE:*

THE SHORT DANCING DRESS

Above: Miss Carel De Bevoise Corcoran,
in spangled azure tulle; the daughter of
Mr. and Mrs. Francis Corcoran of Roslyn, Long Island,
she'll study at the Sorbonne
this winter. Dress by Filcol
in nylon tulle, at Best's; Garfinckel's.

*Good Christmas presents therefore.

Below: Miss Carel Corcoran again,
this time in a red lace dress with a pretty
oval neckline (see page 175) that's covered here
by a red velveteen jacket. Dress by Cotillion, and jacket by
H. & E. Shapiro, both at Bonwit Teller; Hudson's.





DIANE AND ALLAN ARBUS

Above: Miss Jeanne de Saussure Craig, daughter
of Dr. Stuart Craig and Mrs. De Saussure Craig
of New York, will dance this winter in
short, swinging dresses like this one—
pale-pink silk taffeta, scalloped and flounced.
By Junior Formals, at Bendel's Young-Timers; Frost Bros.

Below: Miss Diana Hitt, a neophyte actress
who played her first season in stock this summer,
poses in jewelled nylon point d'esprit, grey over pink;
Miss Hitt is the daughter of Mr. Robert Hitt and
Mrs. Winthrop Emmet of New York. The dress, by
Junior Formals at Lord & Taylor; Hudson's.



ANDRÉ MALRAUX *on the* ART OF CREATING ART

One of the reasons why the artist's way of seeing differs so greatly from that of the ordinary man is that it has been conditioned, from the start, by the paintings and statues he has seen; by the world of art. It is a revealing fact that, when explaining how his vocation came to him, every great artist traces it back to the emotion he experienced at his contact with some specific work of art: a writer to the reading of a poem or a novel (or perhaps a visit to the theatre); a musician to a concert he attended; a painter to a painting he once saw. Never do we hear of a man who, out of the blue so to speak, feels a compulsion to "express" some scene or startling incident. "I, *too,* will be a painter!" That cry might be the impassioned prelude of all vocations. An old story goes that Cimabue was struck with admiration when he saw the shepherd-boy, Giotto, sketching sheep. But, in the true biographies, it is never the sheep that inspire a Giotto with the love of painting; but, rather, his first sight of the paintings of a man like Cimabue. What makes the artist is that in his youth he was more deeply moved by his visual experience of works of art than by that of the things they represent—and perhaps of Nature as a whole.

No painter has ever progressed directly from his drawings as a child to the work of his maturity. Artists do not stem from their childhood, but from their conflict with the achievements of their predecessors; not from their own formless world, but from their struggle with the forms which others have imposed on life. In their youth Michelangelo, El Greco, and Rembrandt imitated; so did Raphael, Velasquez, and Goya; Delacroix, Manet, and Cézanne—the list is endless. Whenever we have records enabling us to trace the origins of a painter's, a sculptor's, any artist's vocation, we trace it not to a sudden vision or uprush of emotion (suddenly given form), but to the vision, the passionate emotion, or the serenity, of another artist. During periods when all previous works are disdained, genius languishes; no man can build on the void, and a civilization that breaks with the style at its disposal soon finds itself empty-handed. It was only by transforming Apollo's face, stage by stage, that Buddhism, though strong enough to transform the whole life of Asia, found a suitable face for its Founder. For, however vital the truth he wishes to enounce, an artist, if he has but this at his command, finds himself speechless.

Few indeed have been the voices addressing human sorrow in a language it could really understand; but it seems that no sooner did they make themselves heard than multitudes were found to listen. The fascination of Christianity in its early days owed nothing to promises of Heaven; fewer scenes of Paradise than Crosses are to be found in the first Christian paintings. The message of Christianity was founded on that which stood in greatest need of it: on suffering. For the world of antiquity suffering consisted doubtless in that appalling sense of loneliness which still pervades those parts of Asia whence Buddhism has disappeared. Rome must have been much like the large Chinese towns at the break-up of the empire, whose miserable populaces, forlorn amidst the utter indifference of all around, and consumed by an aimless, meaningless sorrow, endured through thirty years of leprosy, syphilis, or tuberculosis, their dumb bewilderment at being on earth. Job on his dunghill—but without his God. The West, that dares not pass by human suffering without shutting its eyes, has lost the power of realizing that something was even more needful than the promise of a next world to the beggar, the outcast, the cripple and the slave: deliverance from life's futility and from a load of sorrow borne in solitude. Early Christianity won the day in Rome because it told the slave-woman, daughter of a slave, watching her slave child dying in vain, as it had been born in vain: "Jesus, the Son of God, died in agony on Golgotha so that you should not have to face this agony of yours, alone." Nevertheless, the victims cast to the beasts of the arena because they preferred a martyr's death to the absurd—and thereafter the great multitude of Christians—were for many centuries unable to express their God save in the forms created by their murderers.

Thus both Christendom and Buddhism were blind at first; and it would seem as if, with each great Revelation, a sort of catalepsy comes over art, and revolutions can see themselves only through the eyes of their slain enemies.

We have no means of knowing how a great artist, who had never seen a work of art, but only the forms of nature, would develop. (This problem of first causes is not peculiar to art.) As regards the drawings, if any, of the pithecanthropes, our ideas are obviously nebulous. Going back to the origins of the oldest cultures, we seem to find in the expressive sign (e.g., the statuettes of Sumer, the Cyclades, Mohenjo Daro) and geometric figures and patterns, records of man's first ventures into the world of art.

Nevertheless, the great skill displayed in some of these decorative forms often makes us suspect the existence of another, yet earlier culture behind the culture, seemingly arisen out of chaos, which such art reveals. But the art of a civilization in its inception—this much we know—never proceeded from man to God (though the correct outlines of human forms could quite easily be obtained by tracing their shadows, and the technique of making casts was an early discovery); on the contrary, all such arts began with the sacred, the divine, before turning towards Man. Delving into the past, our quest for primitivism has reached the threshold of the prehistoric. Yet what painter, when he sees an Altamira bison, fails to realize that this is a highly developed style? And the rock paintings of Rhodesia, also prehistoric, vouch for conventions quite as strict as the Byzantine. Always, however far we travel back in time, we surmise other forms behind the forms that captivate us. The figures in the Lascaux grottos (and many others), too large to have been drawn straight off and so oddly placed that the artist must have worked on them lying flat or bent backwards almost double, were almost

On these and the following two pages, Vogue publishes an excerpt from
The Voices of Silence, *André Malraux's tremendous new book about art, published here this month by Doubleday. In this 642-page work, Malraux—a scholar, soldier, archaeologist, author of* The Conquerors, Man's Fate, *and* Man's Hope—*surveys the whole history of world art, with piercing insight, deep erudition, and delight in "art's eternal victory over the human situation."*

certainly "enlargements"; in any case they were not impromptu or instinctive creations—nor were they copied from models the artist had before his eyes.

It is above all in the arts of representation that we are apt to infer a direct connection between the artist and a model. A composer seems less likely to have become one out of a love for nightingales than a painter to have become a painter out of a love for landscapes. It is especially in painting, sculpture, and literature that we seem to see an instinctive expression of the artist's or the writer's sensibility; because we assume that the function of these arts is to *represent.* And also because—before they have known anything of works of art—children draw.

Yet we feel that, though a child is often artistic, he is not an artist. For his gift controls him; not he his gift. His procedure is different in kind from the artist's, since the artist treasures up his acquired knowledge—and this would never enter the child's head. The child substitutes the miracle for craftsmanship. A miracle rendered easier by the fact that in making his picture the child gives little thought to possible spectators; painting above all for himself, he is not trying to impose his "art" on others. Thus inevitably he stands outside art history, though our appreciation of his work does not. Yet, just as we have come to describe as Gothic not merely a style common to all Gothic works, but also the sum-total of these works (somehow felt as being a living entity), so children's art is coming to be regarded by us as a style. A style, however, that is different from that of the Gothic or Sumerian super-artists, since it cannot develop, and resembles the work of an instinctive, hit-or-miss artist whom we might personify as "Childhood."

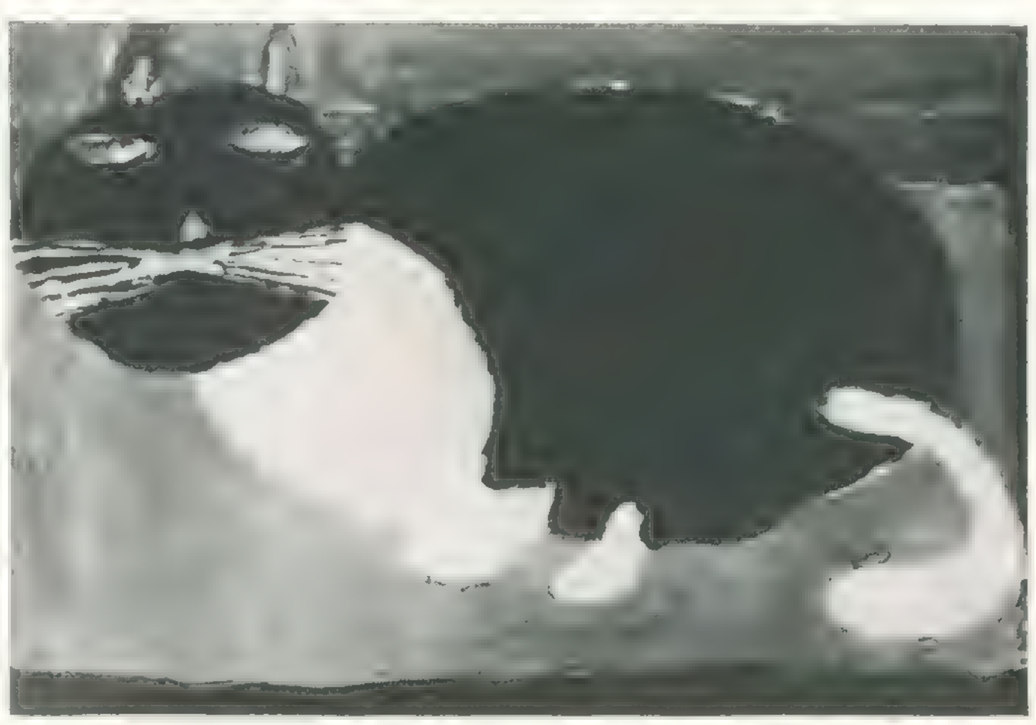
Still, all of us can feel the difference when, after visiting a show of children's drawings, we move on to an art gallery; we have quitted an "art" that is all surrender to the world and are witnessing an attempt to take possession of it. And at once we realize how the mere fact of being a man means "possessing," and that here, as in so many cases, the attainment of manhood implies a mastery of one's resources.

Children's works are often fascinating because in the best of them, as in art, the pressure of the world is lifted. But the child stands to the artist as Kim, conqueror of cities in his dreams, to Tamerlane; when he wakes, the dream-empire has vanished. The charm of the child's productions comes of their being foreign to his will; once his will intervenes, it ruins them. We may expect anything of the child, except awareness and mastery; the gap between his pictures and conscious works of art is like that between his metaphors and Baudelaire. The art of childhood dies with childhood. Between Greco's early drawings and his Venetian canvases the difference is not one of proficiency; in the interim he had seen the Venetian masters.

Children's art, however, is not the only one suggesting that the artist wants to depict what *(Continued on following page)*



MAGDALENIAN ART OR EARLIER (LASCAUX): BULL



CHILD ART (DOREEN BRIDGES, 11 YEARS): THE CAT



SLAV FOLK ART (ORTHODOX) : 19TH CENTURY



SLAV FOLK ART (CATHOLIC) : 19TH CENTURY

he sees. Naïve and folk art, too, suggest this. But folk art has its traditions, no less strict than those of academic art. Often, too, it is the language of one particular artist and addressed to a special public; Georgin could have engraved, not to say painted, academic battlepieces, had he wished to. We can easily understand why this art does not set out to vie with that of the museum; but why should it not try (like naïve art) for illusionist effects on its own lines? It refuses to do anything of the kind, and its artists persist in representing what they will never see. When, abandoning saints, they turn to depicting some legendary town, they do not trouble themselves with its perspective, all they want is to convey its glamour. Now that their work has been studied with some care, it has become obvious that there is no point in trying to discover what is "imitated" by a style which rejects the real with a quite Byzantine fervour, and whose primary concern is to evoke a world of the imagination, the characters of the Golden Legend, the Queen of the Amazons, the homes of Cadet Rousselle and Puss-in-Boots's castle.

The forms of naïve art likewise obey a tradition which it would be rash to ascribe to naïveté alone. Even in the mid-twentieth century they hardly dare to dispense with the up-curled moustache. True, a Sunday painter would make a poor copy of the "Mona Lisa"; but merely because of his being more interested in his mother's face, his little suburban garden, things he sees in everyday life. Often he takes for his models colour-prints, not those of Epinal but pictures in magazines. Naïve art is sentimental, but a sentimental art is not necessarily instinctive. Is it due to mere accident that the naïve artist continues to paint figures resembling not so much waxwork dummies as mannequins? The painters at our country fairs know well what subjects are expected of them—ranging from the "Crocodile River" to soldiers and weddings, from Jules Verne to Déroulède—and what style these call for. We need only compare these French naïve works with those of Persia and China, or with the figures Islam is now beginning to tolerate in its Mediterranean seaports. To appreciate the limits set to instinct in the work of popular artists, we need but compare the figures made by Catholic Slavs with those of Orthodox Slavs; only sixty miles—but two schools of painting differing from time immemorial—separate a Pole from a Russian even more than from a Breton. And naïve Russian art resembles that of the ikons, not that of the Douanier Rousseau.

In this connection let us consider the Douanier's art. Did he paint, in all innocence, just what he saw? His sketches are available, and in them that meticulous attention to detail which we associate with him is absent. Inexpert or not (or, rather, on occasion inexpert), the style of his major works is as pertinaciously worked-up as was Van Eyck's. To perceive that the "Snake Charmer," "Parc Montsouris," and "Summer" are elaborately constructed works (though this elaboration is not of any traditional order), we need only rid ourselves of the preconception that naïveté is creative *in itself*, and study them between, for instance, any truly naïve picture and Uccello's "Story of the Host." "People have said," the Douanier wrote in 1910, "that my art does not belong to this age. Surely you will understand that at this stage I can not change my manner, which is the result of long years of persistent work." His sketches are composed of patches. Though certainly there was in Rousseau the stuff of a naïve painter, he built up his true style on this very naïveté—leaf by leaf.

He seems to derive from nothing; yet, if he "competes" with the naïve painting of the Second Empire, he does so in the sense that Tintoretto competes with Titian. He loves that painting, imitates it, makes it his starting-off point; then swerves away and, though never quite abandoning it, strikes out in his own direction. While his early works are saturated by its influence, the "Snake Charmer" belongs to another realm of art. . . .

Perhaps the specific character of art would have been sooner recognized (Constable, Goya, Delacroix, Daumier, and many others were well aware of it) had not literary romanticism—Romanesque in comparison with the Flaubertian prose that was to follow—indulged in a realistic handling of tragic themes. By employing the raw material of reality—or, rather, selected elements of it—this nineteenth-century romanticism aspired to imparting the maximum intensity to its poetic effects, and hailed as its precursors the Gothic masters.

It was the late Gothics that our romantics had in mind.

Théophile Gautier regretted "not having had time to visit the Cathedral, when passing through Chartres." After duly admiring the picturesqueness of machicolations and the like, they proceeded to build up the myth of the "great mediaeval crafts-man" (the myth that has been built up round the Douanier Rousseau is its modern incarnation): that is to say, of genius as a direct expression of more or less naïve emotion.

This myth was linked up with that of the popular artist, who was held to be inspired by instinct; the sculptors' anonymity and an imperfect knowledge of the historical background of their work—all the cathedrals were lumped together indiscriminately—helped to foster this belief. It was fostered also by the term "Gothic" which suggested quite as much the wood carvings on the altar-pieces and even articles of furniture as the sculpture of the Masters of Chartres and Naumburg. Yet the "Beau Dieu" at Amiens with its hieratic planes, the "Creation of Adam" at Chartres and the Naumburg "Uta" pointed the way towards Masaccio far more than towards the innumerable wooden statuettes of the period. Though a style involving teamwork,



NAUMBURG (13TH CENTURY): UTA



HENRI ROUSSEAU: SUMMER (DETAIL)



HENRI ROUSSEAU: SKETCH FOR "THE AVENUE"

Gothic in its creative moments was no more the product of collective handicraft than would be the style of the Renaissance, which also employed teams of craftsmen, had the names of its great artists not come down to us. . . .

That term "craftsman" implied humility and intuition far more than technique; from which it followed that Fra Angelico was a great painter because he was a saint and the Master of Chartres owed everything to his purity of heart. And both owed their genius to the fact that they were fervent copyists of God's works. Thus presumably paintings by St. Francis of Assisi, had he painted, would have been superior to Giotto's!

This great mythical craftsman was regarded as a product of the highest epochs of religious culture; but actually an age of faith, a world in which the gods are very near and real, creates between the artist and his themes a relationship that has less to do with craftsmanship than with magic. The humility of the Moissac or Yun Kang sculptors is not the modesty of a doll-maker; the state of mind of that Christian sculptor who was the first to force upon an effigy in stone the expression of an inner life was far nearer that of a monk preaching a crusade or withdrawal from the world than that of a carver of picturesque ornaments. The fact that a Hebrew prophet is not an Academician does not convert him into a public scribe.

True, the Naumburg sculptors did not regard themselves as artists in the modern meaning of the term; but that meaning is far from covering all the art we know. Now that we have learnt to admire so-called primitive works, we recognize that style finds some of its most vigorous expressions in forms that are foreign to the highest cultures. This is to some extent an optical illusion due to the fact that we are often as much impressed by the schematic layout of the most *(Continued on page 176)*

HORST



Second wind for a winter wardrobe



Everything shown on these next four pages is a strong fashion statement, made in wool. And what that means is: second wind for a clothes-life with a good part of its run ahead—*and* sound advice for the resorts; early spring. *Facing page:* The slender, moulded dress, in a handsome and highly valuable form of wool: pale wool gabardine. This creamy beige dress lit with white linen, a fashion as likely to go south as to spend its winter under furs. By Larry Aldrich, of Forstmann gabardine, about $110 at Saks Fifth; Woolf Bros.; Neiman-Marcus. Pillbox by Sally Victor; bracelets, by Sperry, at Saks Fifth. *This page, left:* The jacketed dress—a version that might be a first spring suit, after an undercoat winter: of red-and-white checked chiffon worsted. By Talmack, $125 at Lord & Taylor; Harzfeld's; Frost Bros. Gilt bracelets by Marcel Boucher at Lord & Taylor. *Below:* This jacketed dress, a thin red-and-white tweed that gives the impression of pink. By Herbert Sondheim, $155. Bergdorf Goodman; Sakowitz. Print pillbox, Sally Victor.



Second wind for a winter wardrobe *continued*



Left: The beltless dress, closely moulded as far as the hips—then, a flared skirt. Navy-blue sheer worsted with white piqué. By Mollie Parnis of Juilliard worsted: $90. Saks Fifth; The Dayton Co.; Frost Bros. Bracelet by Sperry, at Saks Fifth. Lilly Daché beret. *Below:* A brand-new cut of coat, closely imitating a shirt—this interesting wool, a British tweed in green and mauve. By Willi, about $135. Lord & Taylor; Best's Apparel. *Facing page, left:* The navy-blue dress that will surely have a life of its own when it sheds a coat this spring—this, by Ben Barrack, of Ames sheer worsted. $50 at Altman. *Facing page, right:* The jacketed dress, wool jersey with tweed—costume with an obvious talent for travel. Sleeved dress of navy-blue Heller worsted jersey; $45. Blue-and-white tweed jacket, about $50. By B. H. Wragge at Bonwit Teller; Hudson's; Frost Bros. Hat. Lilly Daché. Trifari bracelet, Bonwit Teller.

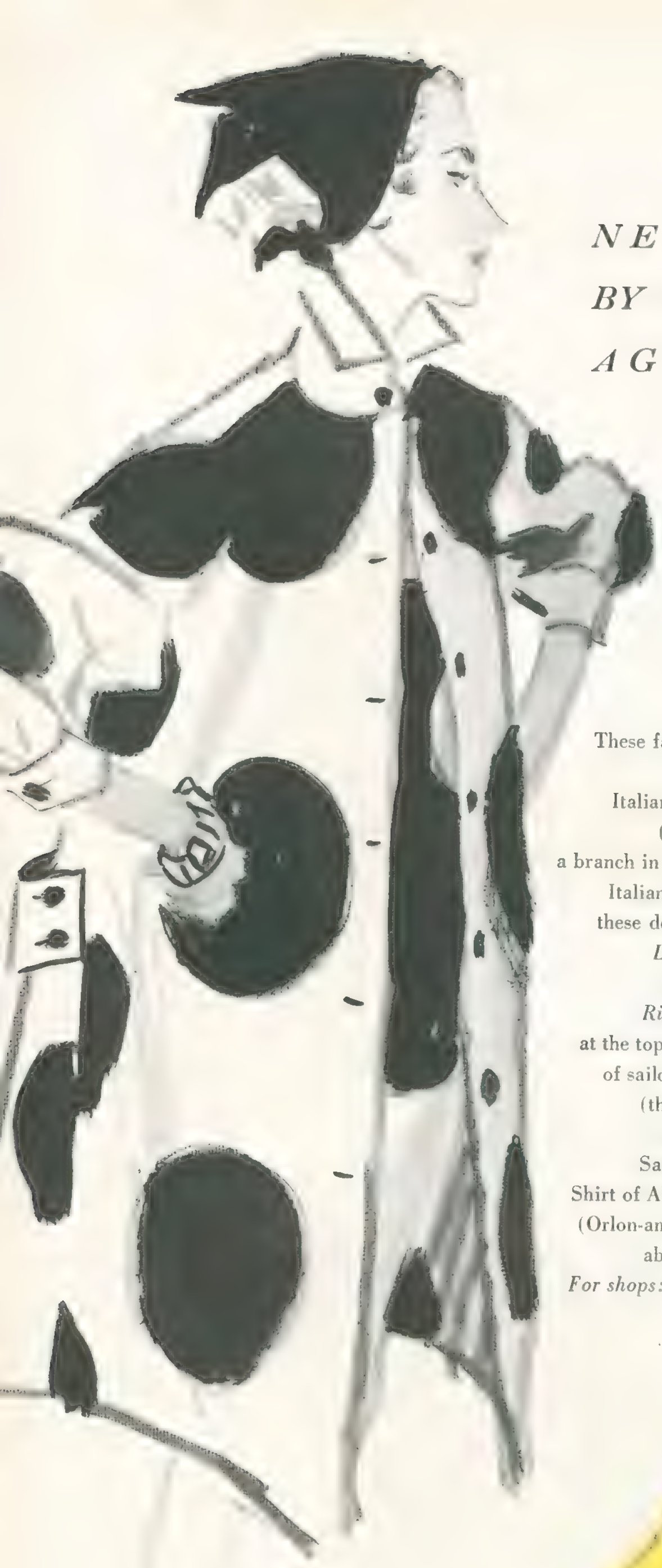


HORST





NEW BEACH FASHIONS: BY ITALIAN-AMERICAN AGREEMENT



These fashions for the sun—the result of an international fashion alliance. Italian women love American bathing suits (so much so, that Cole of California has opened a branch in Milan); American women love Italian sun clothes (so Cole of California had these designed there for sun-bound wardrobes here).

Left: Balloon-sized dots on a cotton twill beach coat with a low-belted back, about $18.

Right: T-skirt and T-bag—both rib-knit at the top. Drawstring skirt of sailcloth, about $17 (the kerchief worn at the left comes with it). Sailcloth bag, about $7.

Shirt of Alamac's Thalspun (Orlon-and-wool jersey) about $15.

For shops: see opposite page.





Left: All striped but the turtle neck, a loose cotton shirt that buttons down the back, and short-cut denim shorts; about $15 complete. The bandit's cap, light as Cellophane, which is what it's woven of, about $4.

Right: A shirt coat for the beach—sailcloth, with buttoned shirttails, about $20; belted over a black swimming tube of Alamac's Thalspun, about $15.

Everything, both pages: Italian designs for Cole of California.

At Bonwit Teller; L. S. Ayres; Hudson's; Burdine's; I. Magnin.



LANVIN-CASTILLO: A LOOK
VOGUE PATTERN 1240



FATH: THE HIT DRESS
VOGUE PATTERN 1237



GRIFFE: A NEW PRINCESSE
VOGUE PATTERN 1239









PAQUIN: COLLAR NEWS
VOGUE PATTERN 1238

SCHIAPARELLI: SLEEVED SILK
VOGUE PATTERN 1241

HEIM: WRAP-AROUND NEWS
VOGUE PATTERN 1236

PATOU: MORE SKIRT

VOGUE PATTERN 1235

PRIGENT



MAKE YOUR OWN PARIS COPIES:

Vogue Paris Patterns

This is one way to order eight of the plums from the new Paris Collections: by way of pattern number. Into each of these Vogue Paris Pattern envelopes have gone the exact plans that made the original dress. Here, then: not only the Paris news, put down on paper—but also a look behind the scenes, into the workroom secrets. (Only Vogue has the pattern-rights to these houses.) LANVIN-CASTILLO: He framed it in the first place—this kind of collar is Castillo's invention. So we went to him for line, for the dress that's best in tweed; above all for the secret of the collar that stands away becomingly. Vogue Pattern 1240. FATH: The great success dress of his new collection—rounded sleeves, tapering down; narrow skirt with a few darts. Vogue showed this dress in its very first Paris report this season; now it's on paper as Vogue Pattern 1237, ready for you to make. GRIFFE: He practically invented the princesse line as it's now practised—with a willowy, heightened waist. We chose this great line in a black silk dinner dress with modified flare; with a back décolletage that winds up in a bow. Vogue Pattern 1239. PATOU: His conviction—that every woman needs a smart, soft, easy dress; that every wardrobe now needs a medium-skirted skirt. We agree. That's why we chose Vogue Pattern 1235. PAQUIN: The really important collar—important Paris Collections news. Paquin's, shown here, takes the form of a knotted scarf, good above a narrow-bodied dress. Vogue Pattern 1238. SCHIAPARELLI: We went to Schiaparelli for the covered silk cocktail-dinner dress—the new dress that's dressed to the sevens, rather than to the nines. Here it is: Vogue Pattern 1241. HEIM: We looked to Heim for the wrap-around coat-dress that's marvellous to own—before, during, and after coat-weather. His, dark grey wool with a new crossover skirt. Vogue Pattern 1236. DESSÈS: You've heard about a new roundness figuring in Paris? Here, Dessès' way of cutting it attractively, subtly—a gathered yoke over each hip; flat-falling skirt. Vogue Pattern 1234. *For back views, sizes, yardage-requirements, turn to page 182.*



DESSÈS: ROUNDED SKIRT

VOGUE PATTERN 1234

FRANCES MCLAUGHLIN



Six-page Christmas list—

BLACK LACY LINGERIE AND PERFUME



Here, posed before perfume bottles as big as
the (former) Ritz: the prettiest, laciest,
newest black nylon lingerie around. We happen
to mention it at this moment because,
according to leading independent surveys,
it's the present wanted by 79 million women in 48 states.

This page, at top: A nightdress of black nylon tricot, its net bodice embroidered with lace.
By Kickernick, $40. Embroidered satin slippers by Joyce. Everything at Bonwit Teller.
Nightdress, also at Strawbridge & Clothier; The Dayton Co.
Shown larger than life-size: Schiaparelli's "Shocking" perfume.

This page, below: All kinds of prettiness here—camisole bodice banded with lace; a slim body
of nylon tricot; a fluted nylon lace hem. Munsingwear slip, $9. Stern's; Hudson's; The Dayton Co.
Foreground: about 200 carats of Dana's "20 Carats" perfume.

Facing page: A black nylon tricot peignoir
with a most delicious pair of sleeves—
balloon sleeves of nylon lace
lined with pale-pink net, $40. By Rogers,
at Altman; Sakowitz; J. W. Robinson.
Nylon, both pages, Du Pont.
Foreground: Dior's "Miss Dior" (left) and
D'Orsay's "Intoxication" (right)—both
perfumes shown in sizes that actually
exist only in the eye of the camera.





LINGERIE AND PERFUME ON THE CHRISTMAS LIST *continued*

Above: Madame Récamier (as seen in the nylon age) in a slip remarkable for its delicacy: all tucks, insets, and filigree, and all of it black Du Pont nylon. By Yolande, $13. Saks Fifth; Hutzler's. Foreground, a dream: a lifetime supply of Chanel "No. 5" (it actually *does* come in a 2-quart size; very acceptable).

Below: A slip that's black nylon tricot and nylon lace. By Artemis, $8. McCreery's; The Broadway. The perfume—as happy a prospect as might exist on a Christmas list—a great big bottle of Balenciaga's delicious "Le Dix."





Above: Why this nightdress is so pretty—much of it is in Chantilly lace,
a pattern now possible in nylon. The lacy bodice, lined to the waist in pale-pink
The rest, black nylon tricot. By Luxite, $25. Best's; Carson Pirie Scott.
Decorator's note: just a perfectly simple gallon bottle of Germaine Monteil's
"Nostalgia" (the smaller size which *does* exist: very attractive, too).

Below: Black tricot nightdress with bands of black malines lace
its fragile look highly deceptive: it's entirely nylon. By Fischer, $35. Altman; Frost Bros.
Evyan's "Most Precious" perfume very much in the foreground.





LINGERIE AND PERFUME ON THE CHRISTMAS LIST *continued*

Besides having a very pretty new nightdress (black nylon tricot
with bands of net and lace forming the décolletage),
this lady appears to own the following:
Caron's "Muguet du Bonheur," Lanvin's "Arpège," and
Jean Patou's "Moment Suprême," in the handy family economy sizes.
Photographer's trick. No such enormous sizes exist—even so,
the smaller sizes of these great perfumes are very big presents.
As for the nightdress: by Van Raalte, about $9. Saks Fifth; Famous-Barr; Sakowitz.



A nightdress that involves a pretty formula: lace appliquéd
on shirred net. The skirt, nylon tricot
with a definite waistline. All, in black nylon (Du Pont).
By Carter's, $15. Bonwit Teller; Hutzler's; Hudson's.
In the foreground: close-ups of Guerlain's "Shalimar,"
Corday's "Fame," and Gourielli's new "Fourth Dimension"
(this, not an Einstein theory, but a flower-formula from Grasse).
All. Christmas valentines.



NEW VELVETY NYLON TRICOT, 16 OUNCES TO THE NEGLIGEE

Among the prettiest pairs of nylons ever seen—these negligees, which seem to wrap a woman in pale-blue clouds. This is Vanity Fair's new fabric invention, "Shevelva" (code name for *chiffon*-weight, *velvet*-like nylon tricot): ounces light, lightly warm, and washable as stockings.

Giving note: she can't possibly have one already—this is a never-before present; a 1953 development.

The peignoir above, $50; the fitted negligee on the facing page, $70.

Both at Bergdorf Goodman; Garfinckel's; Marshall Field; I. Magnin.



HORST





THE WEDGWOOD BLUE PRESENT

To give to a collection of pretty lingerie:
a new form of pyjamas with the cut of tapered
Italian pants—in the fragile, opaque blue
of Wedgwood. And to add to the collection
on a well-dressed dressing table,
a copy of a Wedgwood piece that holds
Dorothy Gray's wreathing of flowers and spices,
her "Wedgwood" perfume.

The pyjamas: This is an entirely new way
to cut pyjamas—the top, a bare camisole;
the pants, tapered and above-the-ankle length.
Nice way to line an at-home peignoir.
In Wedgwood blue nylon tricot; by Vanity Fair, $13.
Pyjamas and perfume, both at Altman;
Filene's; L. S. Ayres; Woodward & Lothrop.

Dorothy Gray



FACE + *Viva* + 30 MINUTES
=YOUNGER LOOKING YOU!

Start with Viva, add 30 minutes of application every day and soon . . . younger looking you. Viva works wonders bringing freshness to dry and sensitive skin. Viva the new exciting night cream you do not use overnight, seems to banish lines, little and not so little. Viva performs exactly as promised. $7.50 plus tax

Viva



"You Can Be More Beautiful"—
Write for your copy of this booklet to
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FRANCES DENNEY

a tradition of beauty for over 50 years

Arpège

LANVIN

the best Paris has to offer

Perfume $3 to $500. Toilet Water $6 to $37.50 (plus tax)

SHOP HOUND

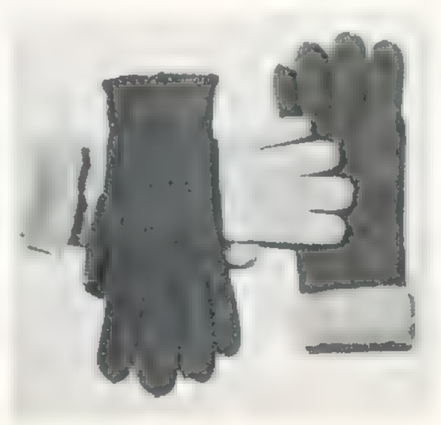
...shopping by chair



News in jewellery: a chain and tassel to wear either as a bracelet or a necklace (there are hidden closings for this quick-change act). It's shown above in both its rôles. Gold-plated, $15 apiece, postpaid, including tax. Cortley Gifts, 305 East 83rd Street, New York 28, N.Y.



Cuff bracelet with a hammered texture—a nice wind-up for sleeves of sweaters and tailored blouses. These are made either of shiny-pink copper, $2.50; or sterling silver, $4.95. Both prices include tax and postage. Benton Handcraft, 1241 East 18th Street, Brooklyn, N.Y.



Double gloves, one pair of cotton yarn, one of wool; to wear together or singly, depending on the weather. Grey and navy; red and navy; brown and beige; black and white. The set of two pairs by Glovecraft, $2.98. Bloomingdale's, Lexington Avenue at 59th Street, N.Y.



For laying the silver: ambidextrous mittens. The padded flannel is chemically treated: one side cleans tarnished silver; the other gives it a last-minute polish. They come in a polka-dot plastic bag. $3.95, postpaid. Rite-Brite, 155 E. 73rd Street, New York 21, N.Y.

MIEHLMANN



An extension cord on a reel (just like fishing gear): a fine idea for a man with even remote electrical interests—such as home movies. Christmas-tree lights. There are 25 feet of rubber-covered cord, and a socket in the reel. $5.95 ppd. House of Ideas, Racine, Wisc.



A present of sterling silver—right size, right price for a stocking present. A pretty little pen of pin-striped silver, with a giddy silk tassel. The ball-point pen has a retractable point. $6 inc. tax. (Add 25c postage.) Black, Starr & Gorham, Fifth Ave. at 48th St., N.Y.

Star Spangled Sailings



Bob Hope, co-star of Paramount's Technicolor "HERE COME THE GIRLS," on the S.S. UNITED STATES: "Superb service, snapped my fingers once and caught 2 waiters."



Brooks Atkinson, drama critic of the N. Y. Times, on the UNITED STATES, world's fastest superliner, 5 blocks long, tall as a 12-story building.



Mr. and Mrs. Donald Culross Peattie —he's a roving editor for Reader's Digest. They plan to redo a living room at home in the colors of this library.



General and Mrs. George C. Marshall, returning from Europe: "Mrs. Marshall and I have crossed 3 times on the UNITED STATES—a splendid ship and a fine crew."

S.S. United States

LESS THAN 5 DAYS TO Europe





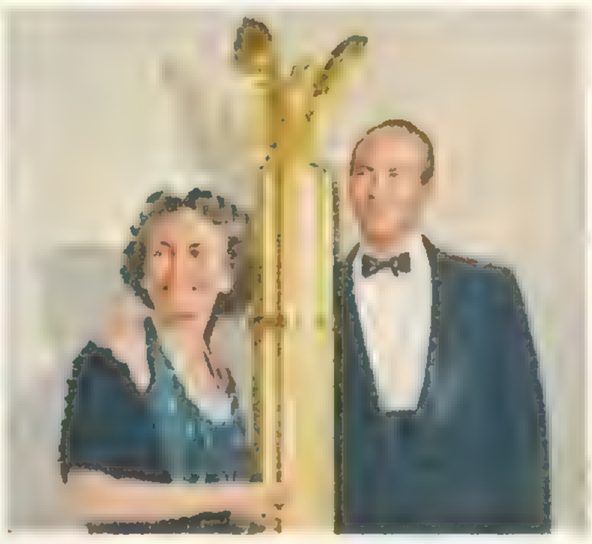
Brenda Forbes, comedienne, with Nancy Hamilton, author of Broadway musicals, on the AMERICA: "Just the right blend of luxury and informality."



Thornton Wilder, author and playwright, also chose the AMERICA. This big luxury liner is first choice with thousands of experienced travelers.



Mr. and Mrs. Peter Nast, of the famous publishing family, on the S.S. AMERICA. Unsurpassed food and service make her one of the most popular ships afloat.



Miss Constance Carey, returning to New York. On her way from dinner to dancing, she says: "The AMERICA is the nicest way I know to step from Europe into home."

S.S. America

FOR EXTRA HOURS OF LEISURE AT SEA



Sailings to Europe

S. S. UNITED STATES

World's fastest and most modern liner, completely air conditioned. Sails from New York 12 noon, arrives Havre early morning 5th day, Southampton that afternoon. Sailings: Nov. 17*, Dec. 1*, Jan. 15*, Feb. 2*, regularly thereafter. *First Class $350 up; Cabin $220 up; Tourist $165 up.*

*Also calls at Bremerhaven.

S. S. AMERICA

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High spot of your trip is the star-spangled company you'll keep on the S.S. UNITED STATES or the S.S. AMERICA. Calculated to make you *more* starry-eyed is a staff that takes pride in its ship and a personal interest in seeing that *you* do, too.

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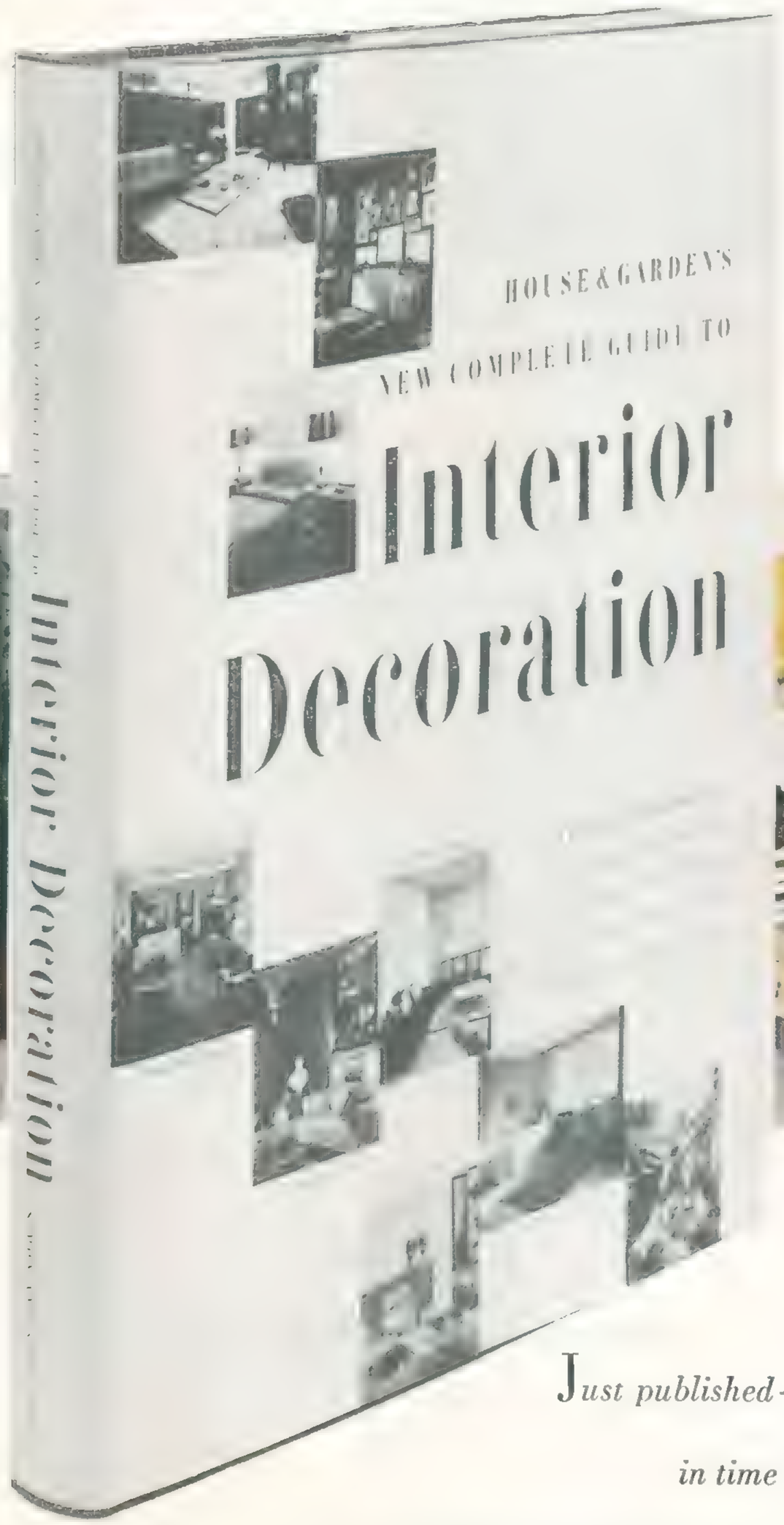
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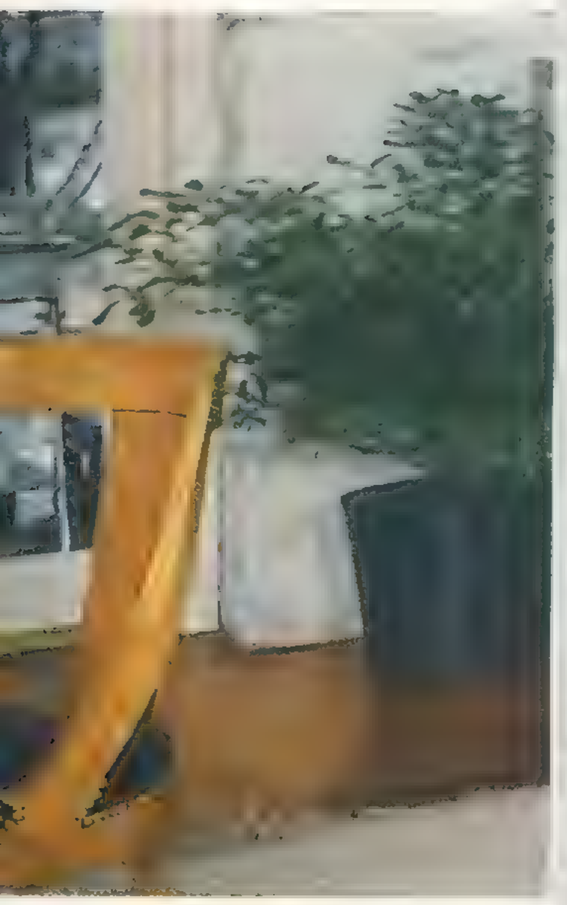
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This handsome new book will make a welcome Christmas present for anyone interested in creating an attractive home. It contains 320 pages, 94 of them in full color. Encyclopedic in scope, the book includes sections on the basic essentials (how to arrange furniture, how to choose a color scheme). There are also chapters on lighting, kitchens, table settings, bathrooms, children's rooms, etc. The book ends with illustrated "how-to" articles on painting, hanging wallpaper, making slip covers, framing pictures. A convenient reference book, House & Garden's Complete Guide To Interior Decoration answers hundreds of questions about color schemes and period furniture, carpets and mirrors, table settings and storage, studios and staircases. It introduces you to the work of the top designers and decorators, with practical pointers on how to adapt their ideas to your own home.

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House & Garden, Greenwich, Conn. Please send me_____copies of HOUSE & GARDEN'S COMPLETE GUIDE TO INTERIOR DECORATION at $10.00 per copy. I understand that I may return this book if it does not live up to my expectations.

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☐ I enclose my remittance on the understanding that House & Garden will pay all postage charges.

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1 MIEHLMANN



2

Discoveries in beauty

1. It isn't news that the need for deodorants does not end with summer. There is news, however, in a milder but more effective formula, an easier way to apply. These are the good references of the new Fresh Stick Deodorant. Push-up stick applicator glides easily, evenly over skin, dries in a minute: nice to know now that cashmere sweater time is here. 2. This is the new box for Q-tips, pretty enough to take its place among your cosmetics as well as on your medicine shelf. For procedures that require a certain amount of precision, these little cotton-tipped swabs have always seemed more deft than a finger tip, less apt to slip. Result? Many women now incorporate Q-tips into their beauty routines: to push back cuticles with oil, blend eye shadow closer to the lash line, to apply perfume (trick here is not to throw the swab away, let the remaining fragrance scent your lingerie drawers or linen closets). 3. The beauty point of an eyebrow pencil is to add or extend lash and brow colour imperceptibly. This is impossible if the pencil is hard and scratchy. Frances Denney now has a pencil with a smooth pomade base that can simulate the thinnest hair line. Added endowment: the fine looks of its precision-made, gold metal pencil case. Altman.

3



HOLIDAY HITS

VALENCIA — Exquisite imported mantilla of silk chantilly lace, studded with pearls or rhinestones. About $9.00. Matching oblong stole about $16.00





PERSIANA—Pure silk crepe square with solid color center . . . beautifully detailed wide paisley print border. About $5.00

Echo

SCARFS
STOLES • SHAWLS

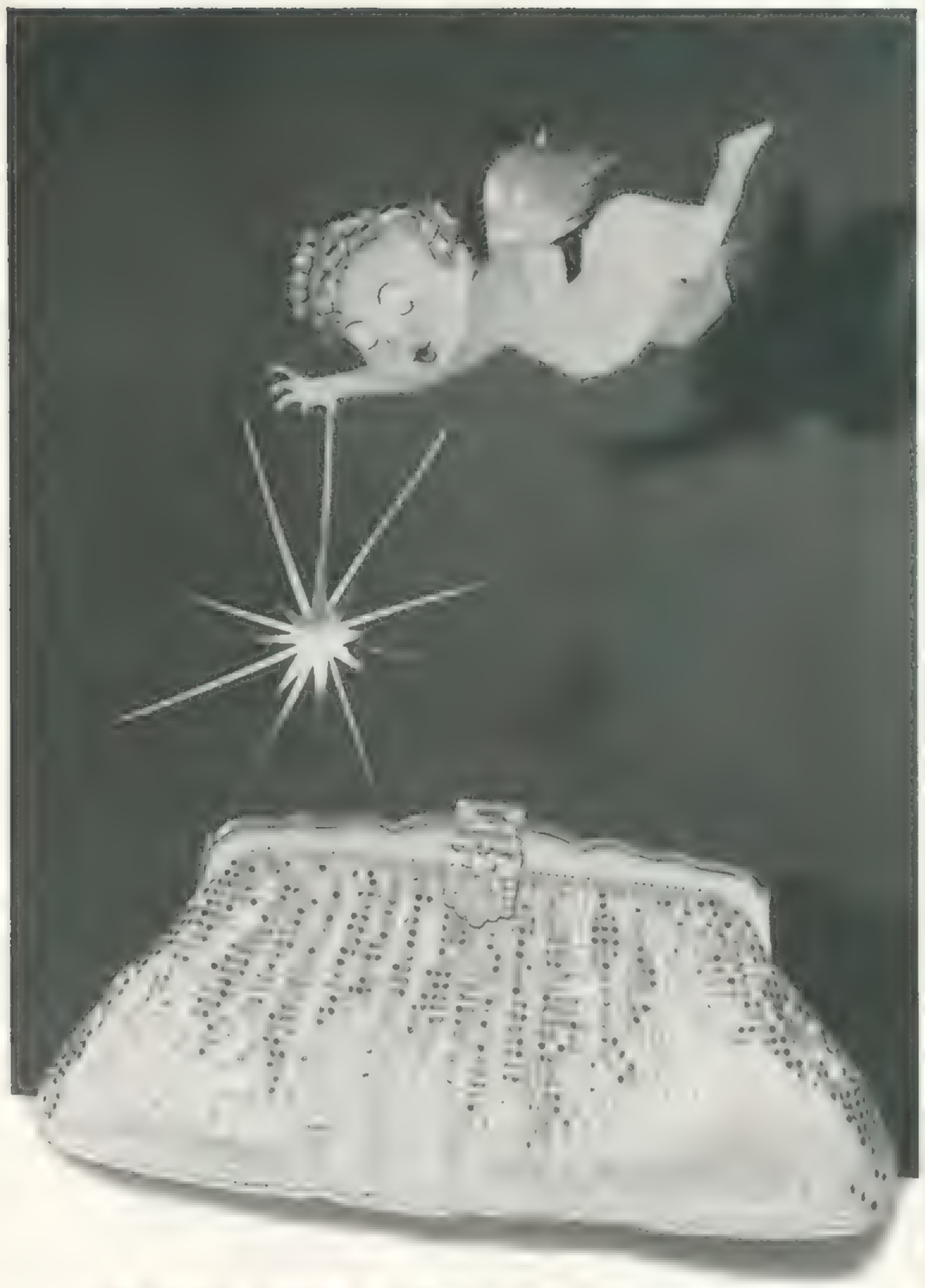


PELLERINE—Oversize double wool jersey stole in black or white, embroidered in gold. About $25.00. Circular shape, about $20.00



CAPULET — Enchanting double wool jersey circular tuxedo with wide sequin band in contrasting colors. About $20.00

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HAND IN HAND WITH FASHION—Since 1876

DISCOVERIES IN BEAUTY

These pleasant perennials in fragrance are *not* "discoveries"—but worth a reminder as a special pleasure for Christmas.

1. A wonderful tower of a bottle for toilet water, beautifully stoppered with etched Lalique. The fragrance, Ann Haviland's long-known and provocative "Perhaps." No uncertainty about the sweetness of this scent, however: a clear-toned mingling of spring rose and jasmin. All ten-and-a-half inches at Saks Fifth Avenue.

2. Back again from France, Worth's classic "Je Reviens" perfume. A pretty way to reacquaint yourself with its scent might be this medallion bottle for the purse. And the fragrance, in case you've forgotten, is still bright blue in colour, still delicately exotic in character. Saks Fifth Avenue.

3. Coming through Customs again, the French-born Parfums Weil. There's a lavish supply of eau de toilette in this big, handsome decanter, scented with the Oriental fragrance of "Cassandra." "Secret of Venus" bath oil is rich in fragrance and lasting in quality. Bonwit Teller.



1



2

MIEHLMANN



3



Chapped red hands—See Angel Skin's deeper softening action smooth roughened skin right away. It actually heals chapped, reddened skin



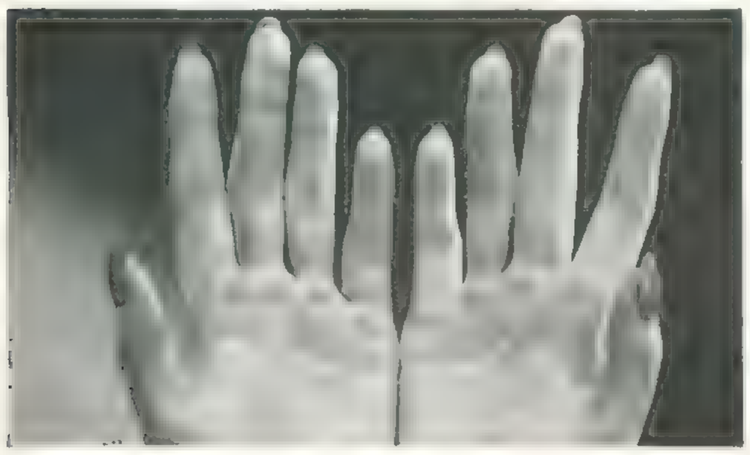
Dried-out "detergent hands"—Of all leading lotions, *only* new Angel Skin actually *counteracts* the drying, chemical action of soaps and detergents. Angel Skin *prevents* soap irritation and dryness



Coarsened, discolored elbows—Angel Skin's penetrating ingredients *restore* normal texture to abused elbows—clear away reddened color



Hangnails—Angel Skin softens and smooths away the ragged cuticle skin that causes painful hangnails. Rough cuticle becomes even again



Calluses—The "keratolytic" action of Angel Skin reduces the thickened hard skin of palm calluses till only the soft natural skin remains

Now...a lotion Scientifically years ahead

Amazing effects right away!

Chapping clears quickly . . .
Redness fades out . . .
Palm calluses reduce . . .
Rough elbows soften . . .

New—a revolutionary lotion by Pond's that doesn't just superficially smooth your hands—it actually *heals* chapping!

Different from ordinary hand lotions, Angel Skin by Pond's is *not stopped* on the outer surface of your skin—but goes *deep*. You see *immediate* results.

Dry, rough chapping clears away. Angry redness fades. Dried-out "detergent hands" become softer and whiter—because new Angel Skin by Pond's actually *neutralizes* the harsh, drying chemical action of soap and detergent alkalies.

No sticky "coating"—Unlike other leading lotions, Pond's Angel Skin contains no "filler." *All* its creamy-pink richness goes into your skin—*immediately*.

When you *see* how Angel Skin softens and whitens your *hands*—you'll want to use deep-softening Angel Skin *all over!*

Send for a "Prove-it" sample. Send your name, address, and 10¢ to cover postage and packing to Pond's, Dept. D-311-1, Clinton, Conn., for a generous sample of Angel Skin.

(In Canada, address Pond's, Dept. D-311-1, 791 St. Clair W., Toronto, Ont.)

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by POND'S



At cosmetic counters *now*—
49¢ . . . 25¢ *plus tax*
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FASHION PRESENTS— COAST-TO-COAST HOOKUP

Following is a list of shops across the country and in Canada where many of the Christmas presents shown on pages 132-135 may be found. Look in the list below for the shop within minutes of your house. There will almost surely be one.

ALABAMA

Anniston ..... Ullman's
Birmingham ..... Kessler's
Florence ..... Shirley's
Gadsden ..... Irving's Town Shop
Montgomery ..... A. Nachman, Inc.

ARIZONA

Phoenix ..... Goldwaters

ARKANSAS

Fort Smith ..... Boston Store
Little Rock ..... The M. M. Cohn Co.

CALIFORNIA

Beverly Hills ..... J. W. Robinson Co.
Corona Del Mar ..... O'Brien's Specialty Shop
Fresno ..... Bruckner's
Lafayette ..... Hill 'n Dale
Long Beach ..... Schick's
Los Angeles ..... J. W. Robinson Co.
Modesto ..... The Brown House
Ontario ..... Musette's
Palm Springs ..... J. W. Robinson Co.
Sacramento ..... Bon Marché
San Diego ..... Hafter's
San Francisco ..... Saks Fifth Avenue
Stockton ..... The Brown House

COLORADO

Colorado Springs ..... Montaldo's
Denver ..... Montaldo's

CONNECTICUT

Darien ..... Gloria Sutton Inc.
Hartford ..... G. Fox & Co., Inc.
Meriden ..... Styletex Co.
New Haven ..... Hamilton & Co., Inc.
Southport ..... Guy Norman
Waterbury ..... Forester, Inc.
Westport ..... The Dress Box

DELAWARE

Wilmington ..... Bird-Speakman, Inc.

DISTRICT OF COLUMBIA

Washington, D. C. ..... Julius Garfinckel & Co.

FLORIDA

Lakeland ..... Gladys'
Miami ..... Burdine's
Miami Beach ..... Burdine's
Panama City ..... Lillian Kilpatrick's Inc.
Tallahassee ..... Steyerman's

GEORGIA

Albany ..... Whittington's, Inc.
Atlanta ..... J. P. Allen
Dublin ..... Stephens Inc.
Valdosta ..... Whittington's, Inc.

ILLINOIS

Bloomington ..... Paul Anderson Inc.
Chicago ..... Saks Fifth Avenue
Decatur ..... Semmel's
Geneva ..... The Little Traveler, Inc.
Kankakee ..... Lecour's
Waukegan ..... Hein's

INDIANA

Evansville ..... DeJong's
Indianapolis ..... L. S. Ayres & Company
Marion ..... Chester Staley Inc.
Muncie ..... Ball Stores, Inc.
South Bend ..... Frances Shop

IOWA

Ames ..... Younkers
Chariton ..... Elite Dress Shoppe
Davenport ..... Isabelle Ramey
Des Moines ..... Younkers
Dubuque ..... Roshek Brothers Company
Fort Dodge ..... Younkers
Iowa City ..... Younkers
Marshalltown ..... Younkers
Mason City ..... Younkers
Ottumwa ..... Younkers
Sioux City ..... Younker's-Davidson

KANSAS

Arkansas City ..... Bridges Style Shop
Hutchinson ..... Wiley's, Inc.
Independence ..... Montaldo's
Lawrence ..... Harzfeld's
Wichita ..... The Innes Company

KENTUCKY

Hopkinsville ..... Arnold's
Lexington ..... Stewart's of Lexington
Louisville ..... The Stewart Dry Goods Co.

LOUISIANA

Shreveport ..... The Fashion

MARYLAND

Baltimore ..... Hutzler's
Easton ..... Bird-Speakman, Ltd.

MASSACHUSETTS

Boston ..... Wm. Filene's Sons Company
Great Barrington ..... Gertrude Williamson
Pittsfield ..... England Brothers, Inc.
Springfield ..... Albert Steiger Co.

MICHIGAN

Ann Arbor ..... Goodyears
Detroit ..... Himelhoch Brothers & Company
Grand Haven ..... Reichardt
Hillsdale ..... The Buchanan Company
Iron Mountain ..... A. Sackim Co.
Jackson ..... The Elaine Shop
Kalamazoo ..... Gilmore Brothers
Lansing ..... The Style Shop
Ludington ..... Callighan's Town and Country
Midland ..... Callighan's Town and Country
Traverse City ..... Marie Evelyn Shop, Inc.

MINNESOTA

Minneapolis ..... The Dayton Company
St. Paul ..... Frank Murphy
Wayzata ..... Edith's Country Shop, Inc.

MISSISSIPPI

Indianola ..... Klumok Dept. Store
Tupelo ..... McGaughy's

MISSOURI

Cape Girardeau ..... Hecht's
Carthage ..... Ramsays
Columbia ..... Harzfeld's
Kansas City ..... Harzfeld's
Poplar Bluff ..... Chas. Miller
St. Louis ..... Scruggs-Vandervoort-Barney, Inc.

MONTANA

Billings ..... Doyle's
Butte ..... Weinberg's

NEBRASKA

Lincoln ..... Miller & Paine
Omaha ..... The Aquila, Inc.

NEVADA

Las Vegas ..... Fanny's

NEW JERSEY

East Orange ..... Doop's
Morristown ..... Bamberger's
Newark ..... Bamberger's
Plainfield ..... Teppers
Summit ..... Lillian O'Grady Inc.
Westfield ..... Lillian O'Grady Inc.

NEW YORK

Buffalo ..... L. L. Berger, Inc.
Glens Falls ..... Merkel & Gelman, Inc.
Rochester ..... B. Forman Co.
Rye ..... Tina MacRae
Saranac Lake ..... Emily Durell
Syracuse ..... The Addis Co.

NORTH CAROLINA

Charlotte ..... Montaldo's
Greensboro ..... Montaldo's
Winston-Salem ..... Sosnik-Thalhimers

NORTH DAKOTA

Grand Forks ..... R. B. Griffith Co.

(Continued on page 175)

For the nights before Christmas

(Continued from page 144)



Now you see it without a jacket—
the red lace dancing dress shown on page 144.
Note the neckline, a pretty oval;
note the length—short skirts are
the young choice for Christmas parties.
The lace by D. Strauss.

FASHION PRESENTS—
COAST-TO-COAST HOOKUP

OHIO

Cincinnati.....Jenny, Inc.
Columbus .....Montaldo's
Youngstown.....Chas. Livingston & Sons, Inc.
Zanesville.....The H. Weber Sons & Co.

OKLAHOMA

Bartlesville .....Montaldo's
Enid .....Newman's
Lawton .....Scott's
Muskogee .....Susman's
Oklahoma City .....Kerr's, Inc.
Tulsa .....Seidenbach's

OREGON

Eugene .....Russell's
Portland .....Nicholas Ungár, Inc.

PENNSYLVANIA

Easton .....Sigals
Hazleton .....Wears Inc.
Johnstown .....Brett's
McKeesport .....Katzman Inc.
Philadelphia .....Bonwit Teller
Pittsburgh.....Joseph Horne Co.
Reading.....The Heather Sportswear Shop
Wilkes-Barre.....Fowler, Dick & Walker

SOUTH CAROLINA

Anderson .....Vogue Shop
Charleston .....Kerrison's

SOUTH DAKOTA

Aberdeen.....Marie O. Simmons Shop
Huron .....Berg Style Shop
Mitchell .....Baron Brothers

TENNESSEE

Memphis.....The John Gerber Company
Millington .....Louise Cunningham
Murfreesboro....Cecil Elrod's French Shoppe
Oak Ridge .....Loveman's
Union City.....Merry Lee Shops

TEXAS

Abilene .....Ernest Grissom's
Amarillo.....Colbert's of Amarillo
Austin .....Chenard's
Corsicana.....J. M. Dyer Co.
Dallas .....Neiman-Marcus
El Paso.....Popular Dry Goods Co., Inc.
Fort Worth.....The Fair
Galveston.....E. S. Levy & Co.
Houston.....Sakowitz Bros.
Longview .....Martin's
San Antonio.....Frost Bros.
Tyler.....Mayer & Schmidt
Wichita Falls.....McClurkan's Inc.

UTAH

Ogden.....Fred M. Nye Co.

VERMONT

Burlington.....The Fashion Shop

VIRGINIA

Charlottesville.....Barbara Rosser Costumes
Norfolk.....The House of Arther Morris
Richmond .....Thalhimers
Roanoke .....Smartwear-Irving Saks
Staunton.....New York Dress Shop, Inc.

WASHINGTON

Seattle .....Frederick & Nelson
Spokane .....The Crescent

WEST VIRGINIA

Clarksburg .....Broida's
Parkersburg .....J. S. Broida Inc.

WISCONSIN

Milwaukee .....T. A. Chapman Co.
Shorewood .....Hastings

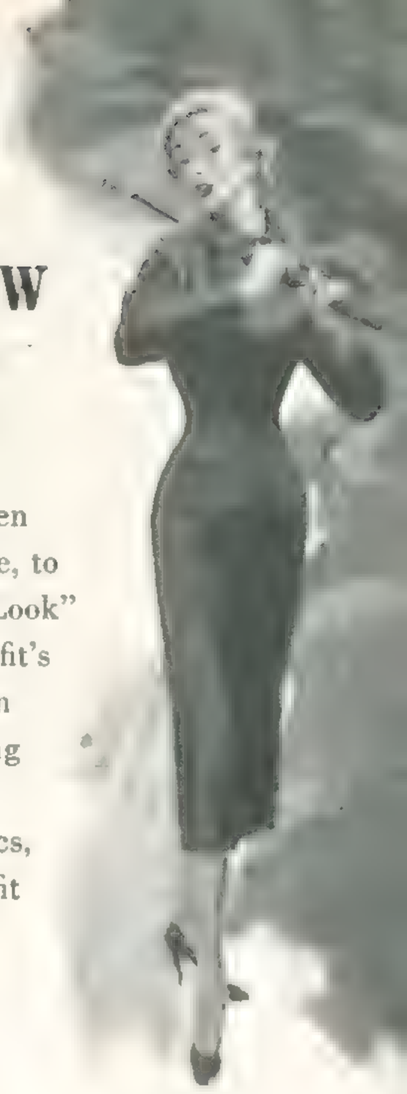
WYOMING

Casper.....Kassis Dept. Store

CANADA

Montreal, Que. .....Morgan's
Ottawa, Ont. .....Morgan's

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The new "Outer-Look" flows in one long, unbroken sweep from naturally rounded bust, to little middle, to smoothly slimmer hips. Have the correct "Under-Look" . . . and your freedom and comfort, too . . . in Formfit's one-piece Life Foundation! This soft, light creation gently molds your figure into line, keeps you feeling wonderfully fit and confident. Choose your Life Foundation from an array of gorgeous styles, fabrics, elastics—all tailored with that one-and-only Formfit flair for perfect fit. At your favorite store!

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CHICAGO, NEW YORK



THE ART OF CREATING ART

(Continued from page 149)

elementary art as by that of the most highly perfected art. But the matter is not so simple as that; there is little doubt that the Altamira bison, the Castellon and Rhodesian hunters are consciously elaborated works: as are Scythian plaques, the prows of drakkars, and Armorican coins—and this is no less true of many African masks and ancestors and Oceanian figures. Can it be thought that all the various styles from the bisons to the cathedrals whose sequences, connecting links, and ramifications we know or can surmise—can it be that these styles were always created by inspired individuals? We feel that somehow the greatest works forgather in a domain as yet uncharted; but the common measure between the outstanding works of the Middle Ages, the great epochs that ensued and the decadent, popular, and barbarian arts is more than an uprush of emotion touched with genius—even if modernized by the appellation of the instinct or the subconscious.

Indeed, when applied to art, these terms are highly unreliable. They lump together what the artist does without aiming at it and what he does unwittingly—his triumphs over the dark powers beleaguering him and his capitulations to them, his quest of a subtle, slowly matured perfection and his spontaneous ecstasies. (Incidentally, our interpretations of this dark hinterland are greatly rationalized; perhaps before this century is out we shall find surer sources of illumination.)

Though great artists tend to explain their genius in terms of the values of their age, they are far from being unaware that it is something wholly personal; Rodin was always talking about "nature," but when he carved his "Balzac," sculpture was his sole concern. It is a mistake to confuse that obsessive vulture which Freud claims to detect in "Saint Anne" (and of whose presence he suggests that Leonardo was unaware) with the rendering of distance in the "Mona Lisa," on which the artist expended so much thought. During many centuries artists regarded the language of painting as a form of "mystery"; no artist ever painted a fresco or a tempera panel with the careless rapture of a child doing a water-colour sketch. No doubt we can not analyze the sudden crystallization of genius as we are trying to analyse the creative process; but are we any better able to analyse it in the case of the mathematician or physicist, who also has his inspired moments? The unconscious element behind invention, which comes when least expected—when the wall against which the inventor has been pushing suddenly gives way—has nothing in common with the age-old heritage bequeathed to us by myths and legends. The latter is one of art's ferments; the former, the victory of an obsession. Every invention, whether a Max Ernst picture or the quantum theory,

(Continued on page 177)

If you look once, you'll look twice at a man in a Baker suit. Styled to a man's taste and a woman's fancy . . . this suit is hand tailored of that most luxurious of all fabrics — world famous Ballantyne of Peebles cashmere. If there's one thing both men and women agree on . . .

* it's bound to be BAKER!

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John Jarrell, Inc., Atlanta, Ga.
Marshall Field & Co., Chicago, Ill.
MacNeil & Moore, Colorado Springs, Col.
Neiman Marcus, Dallas, Texas
John L. Ashe, Fort Worth, Texas
212 Mans Shop, Harrisburg, Pa.
Norton-Ditto Co., Houston, Texas
L. S. Ayres & Co., Indianapolis, Ind.
MacNeil & Moore, Milwaukee, Wis.
Julius Lewis, Inc., Memphis, Tenn.
Connolly's, Oklahoma City, Okla.
Bullocks, Pasadena, Calif.
Joseph Horne Co., Pittsburgh, Pa.
Littler's, Seattle, Wash.
Rosenblath's, Shreveport, La.
Wilkinson's, St. Louis, Mo.
Street's, Tulsa, Okla.
MacNeil & Moore, Madison, Wis.

THE ART OF CREATING ART

(Continued from page 176)

is an *answer*. Analysis, conjunctions of ideas do not give rise to invention, they release it, and even so release it only after a sort of siege; similarly artistic creation does not spring from a surrender to the unconscious but from an ability to "tap" and canalize it. That the Masters of Chartres and equally Cézanne and Van Gogh were in no way unconscious of what they were doing is proved not only by what they say but by their works. Like other men, and no more than they, the artist is conscious of the human tide bearing him up, but he is also conscious of the control he exercises on it, even if that control be only of its forms and colours. When instinctive artists arise in any human group, it means that they had the creative instinct to begin with. . . .

The belief that the plastic arts transcribe the artist's visual experience, and the collateral belief that they are expressions of an instinctual drive, are not theories in the ordinary sense; they are persistent illusions which, disappearing and reappearing through the ages, take effect on the artists themselves at certain periods—though in their interpretations rather than in their creations. Thus while Corot declared Nature to be his mistress, Rodin made the same assertion still more vehemently; but what he really meant by "Nature" was what he took from her.

Often the mediaeval master-craftsman did not himself ply the chisel. A remark once made by Renoir puts this in an amusing way. "As far as I can make out," he said, "there was one fellow with a hammer and a chisel hammering away at a statue for all he was worth and another fellow in a corner just looking on and doing nothing! And the one who looked on, so they tell me, was the sculptor." That was doubtless so, and we can hardly be asked to credit a theory of an unconscious working by proxy in such cases. Actually those "naïve copyists of what they had before their eyes" of whom we have heard so much studied all the new forms, from reliquaries to ivory carvings and miniatures, with much more attention than they gave to the farmyard animals they saw every day. Giotto was a shepherd but the sheep he painted were very queer sheep indeed! Much of Rheims is plain to see at Bamberg and Naumburg; of Senlis at Chartres, Rheims, Mantes, and Laon.

Like the escarpments of a mountain range, the great Italian painters seem to take their purchase on each other. The most extreme realists stem, according to their period, from romantic or idealist masters, even from the more impressive forms of architecture. Goya's path led through Bayeu; the Impressionists' through traditional painting and Manet; Michelangelo's through Donatello; Rembrandt's through Lastmann and Elsheimer; El Greco's through Bassano's studio—and precocity means an ability to copy at an early age. The fact that not a single artist became a landscape painter until, first, he had gradually and laboriously pruned away the figures from his landscapes has much to tell us as to the alleged subjection of the artist to nature and the limitations of his surrender to direct visual experience or to spontaneous emotion. The man of genius has nothing to do with nature, apart from what he takes from nature and makes his own. Whether the artist is aware or unaware of this, whether his picture is carefully thought out beforehand or instinct plays a major part, what a work of art reveals is neither a visual experience, nor emotion, if style be lacking. Even a Rembrandt, a Piero della Francesca, or a Michelangelo is not, at the dawn of his career, a man who sees more vividly than others the infinite diversity of things; he is a youth enraptured by certain paintings which he carries about with him everywhere behind his eyelids and which suffice to divert his gaze from the world of appearances.

No doubt those artists far remoter from us than the Gothic masters, the bronze-workers of the Steppes, treated as outcasts by reason of their professional dealing with fire and weapons (just as the butcher and the sacrificer, men of blood, were outcasts)—no doubt these men had a conception of themselves very different from Rodin's of himself; yet did this conception have any influence on their refusal to copy traditional scenes of the slaughter of wild beasts and their insistence on creating new ones? The first Buddhist sculptor who dared to close Buddha's eyes, the first mediaeval sculptor who dared to depict the Virgin weeping—and all who dared to reject the evidence of their senses—have a place beside Pheidias and Michelangelo, their compeers (and not beside their imitators), in our art museums and in our memories. I name that man an artist who *creates* forms, be he an ambassador like Rubens, an image-maker like Gislebert of Autun, an *ignotus* like the Master of Chartres, an illuminator like Limbourg, a king's friend and court official like Velazquez, a *rentier* like Cézanne, a man possessed like Van Gogh, or a vagabond like Gauguin; and I call that man an artisan who *reproduces* forms, however great may be the charm or sophistication of his craftsmanship.

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Christmas bonds

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*TRADE MARKS

Paris copies

Repeated from the October 15 issue of Vogue





In some copies of our October 15 issue, the line which told where these dresses could be found was, through a typographical error, omitted. Because we think they're such good dresses, we repeat them —with the information that all are *at all Gimbels stores.*

1. Dinner beauty from Lanvin-Castillo. Copy in silk taffeta, satin-sashed; $80.

2. Paris little-evening dress with its own jacket. Copy in grey moire of Celanese acetate-and-cotton; $50.





3. Paris news: a beltless, shaped-to-the-body line. This dress, originally shown in a print, has now been copied in textured oyster-white cotton and Avisco rayon (the fabric, from Robaix) : $50.

4. Balenciaga's bloused-back wrap-around dress with a taffeta pouf; for cocktails and on-to-dinner. The copy, now ready in black ribbed crêpe of Celanese acetate-and-rayon; $45.

All of these Paris copies ready at all the Gimbels stores.

Beautiful — because it's

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The pattern shown is GOLDEN WREATH. Five-piece place setting is $19.95

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PRESENTS FROM OUR FIVE-BOOK SHELF

These are the books that come directly out of the Condé Nast Publications. We're delighted to have them represent us—and on the theory that you may wish to have them represent you on Christmas Day, we print this information. They're at all book stores, but if you prefer to shop by armchair, they're orderable, postpaid, from Vogue, Greenwich, Connecticut.

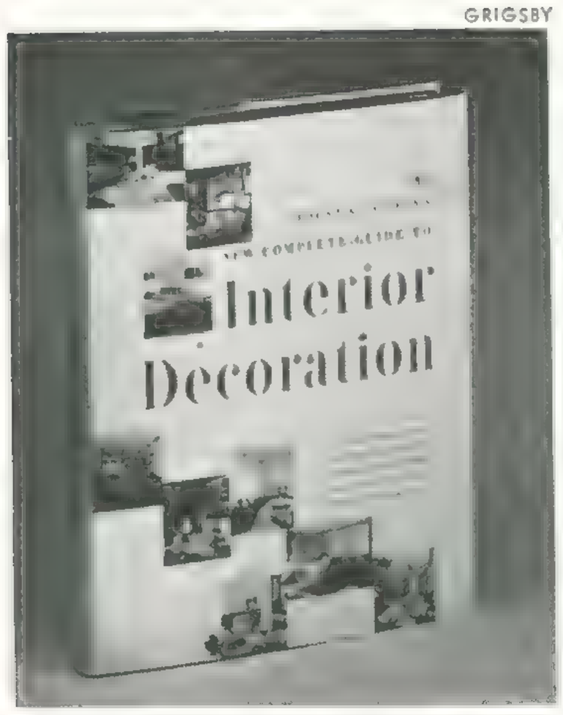


Above: A lifetime supply of good form, *Vogue's Book of Etiquette.* Thorough? There's even a section—said to rivet most readers—on How to Collect a Gambling Debt, followed immediately by directions for loser's rejoinder. (More thorough than this you can not be in an etiquette book.) Besides answering questions via index, it's fascinating—often profound—straight-through reading. $5. 672 pages.

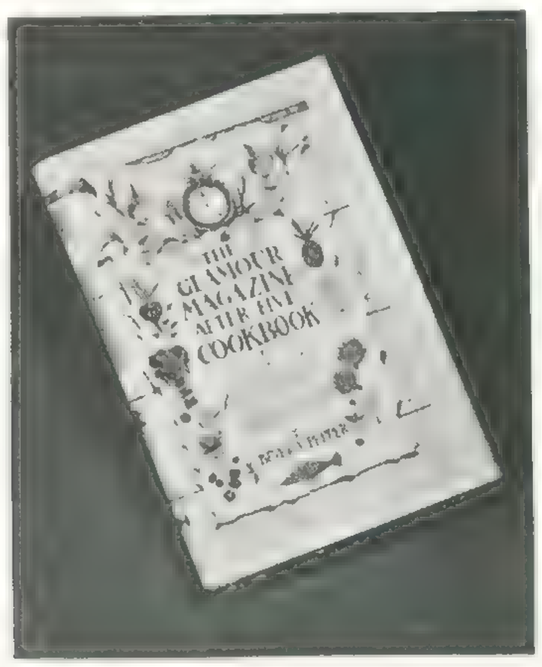


Above: Very easy way to give someone a new wardrobe for $2.95—*Vogue's New Book for Better Sewing.* How it works: it assumes the reader has little or no sewing experience. It then proceeds to make 14 specific costumes from 14 specific Vogue Patterns. The reader simply follows, step by step. (She has to supply her own fabric, of course—but since when have cookbooks supplied the eggs?)

GRIGSBY

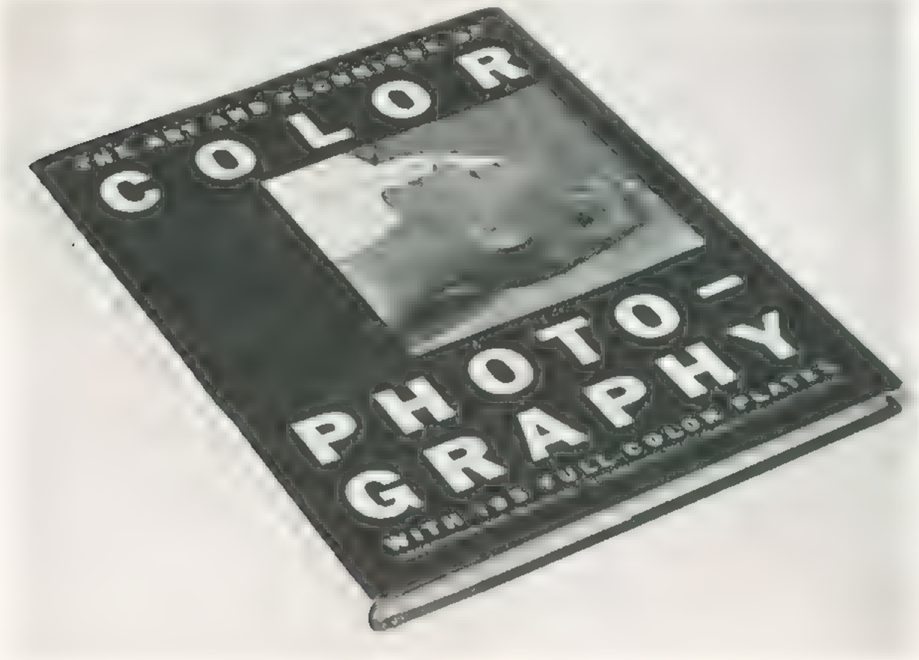


Above: Talented book. Look at it photographically, and it's an art book. Look at it to solve some question of décor: it's a decorator. Look to it for guidance in period furniture, curtain-making, passe-partouting: it's downright instructive. And looked at upside down: it's a child's book. The fifth (and brand-new) edition of *House & Garden's Complete Guide to Interior Decoration.* $10.



Above: This book is about interior decorating, too—how to furnish a meal without being all day about it. It's *The Glamour Magazine After Five Cookbook,* and, no, it's not just a mad round of casseroles. 300 menus, 1,000 recipes for the woman who not only doesn't have time to stand over a hot stove all day, but who may have been standing over a warmish typewriter and is therefore tired. $2.75.

Below: To increase the pulse and respiration rate of an amateur photographer: 195 colour photographs by 17 famous photographers (plus their technical data and thoughts while clicking the shutter). To an amateur photographer about to shoot a colour picture, this book is, in effect, like having Horst, Penn, or Blumenfeld at his elbow (and just possibly a little less nerve-wracking). $10.



The Great Cruise of 1954!



Mediterranean...Egypt...

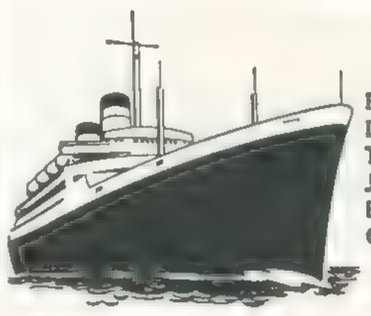
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20 exotic countries! With the luxurious INDEPENDENCE as your floating home, you'll explore deep into Pakistan, India, Ceylon . . . delve into the mystic cities, the majestic ruins of the Middle East, enjoy the modern, sophisticated civilizations of the Mediterranean.

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VOGUE PARIS PATTERNS

(Back views of the patterns shown on pages 156-157)



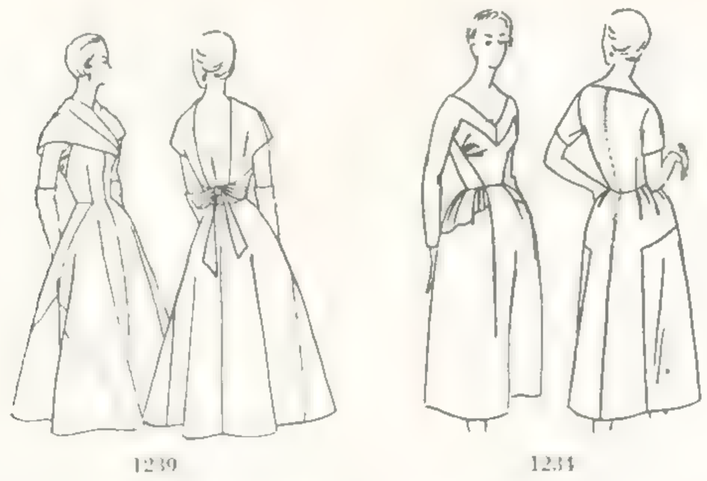
1235 1240 1237

PATOU, No. 1235. Medium-skirted dress. Sizes 12 to 20 (30 to 38). Needed for size 16 (34), 3⅛ yards of 54" fabric. The price, $2.50.
LANVIN-CASTILLO, No. 1240. Standaway-collar dress. Sizes 12 to 20 (30 to 38). For size 16 (34), 2¾ yds. of 54" fabric. Price, $2.50.
FATH, No. 1237. Dress with rounded sleeves. Sizes 12 to 20 (30 to 38). For size 16 (34), 2½ yards of 54" fabric. The price, $2.50.



1236 1238 1241

HEIM, No. 1236. Narrow wrap-around coat-dress. Sizes 12 to 20 (30 to 38), 40. For size 16 (34), 3 yds. of 54" fabric. The price, $2.50.
PAQUIN, No. 1238. Dress with attached scarf. Sizes 12 to 18 (30 to 36). For size 16 (34), 3⅝ yards of 54" fabric. The price, $2.50.
SCHIAPARELLI, No. 1241. Covered cocktail dress. Sizes 12 to 18 (30 to 36). For size 16 (34), 3¼ yds. of 39" fabric. The price, $2.50.



1239 1234

GRIFFE, No. 1239. High-waisted princesse dress. Sizes 12 to 20 (30 to 38). For size 16 (34), 4¼ yards of 39" fabric. Price, $2.50.
DESSÈS, No. 1234. Dress with rounded hipline. Sizes 12 to 20 (30 to 38). For size 16 (34), 3¾ yds. of 39" fabric. The price, $2.50.

TO ORDER: Vogue Patterns may be bought in the important shops in every city, or by mail (postage prepaid), from Vogue Pattern Service, Greenwich, Connecticut; and in Canada, at 198 Spadina Ave., Toronto, Ontario. (Some pattern prices are slightly higher in Canada.) Note: Connecticut residents please add sales tax.

TO AUGMENT: Besides the patterns cited here, there are some 770 others in the new Vogue Pattern catalogue on display wherever Vogue Patterns are sold.

GLOVES for the

smartest woman you know

There is a famous glove department at Bloomingdale's: some of the Christmas treasures there could make your reputation with (and as) the smartest woman you know. Two especially interesting colours have the extraordinary (extraordinary for these colours) virtue of being washable. One is amber—a short doeskin suit glove—and the other is an 8-button soft suède in an off-beat pinky orange. The amber is $10.95; the orange, $7.95.

Another unusual glove is an 8-button *glacé* taupe glove, which is as smart a colour as is, and delightful to find in glacé; $8.95.

Then there is an 8-button washable beige doeskin from France, luxurious and creamy both in colour *and* feel, and just the right length for the new above-wrist semi-short suit or coat sleeves; $14.95.

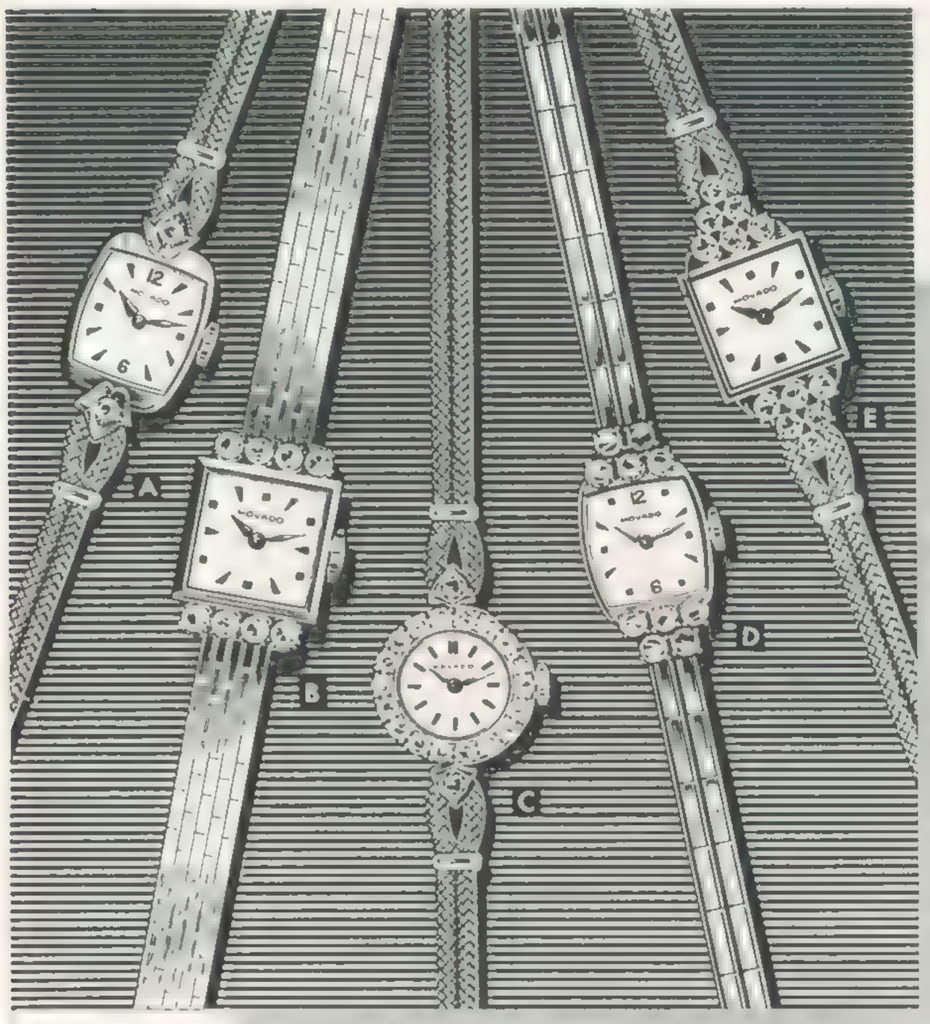
A quite spectacular bargain (and a luxury *can* be a bargain) is a 16-button white English doeskin glove—*washable!*—and priced at $10.95. *This* should help you make friends and influence people. In shorter white washable doeskins, the prices go from $4.95 to $8.95 in lengths from wrist to just below the elbow.

Another luxurious white glove is an 8-button white pigskin glove, piqué sewn for a change (and for slender fingers), and priced at $13.95. *(Continued on page 184)*





The most desired watch of all



14K white gold set with FULL CUT diamonds

A—$145.
B— 420.
C— 660.
D— 425.
E— 330.

Available at slightly higher prices in yellow gold with diamonds set in palladium

17 jewel movements

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GLOVES FOR THE SMARTEST WOMAN YOU KNOW

(Continued from page 183)

GLOVES AT BERGDORF GOODMAN

The sought-after, smart, and terribly useful black *glacé* kidskin gloves, in an 8-button length, at $10.50.

An absolutely beautiful mauve-y pink evening glove, 16-button length, of French kid suède; $18.95.

A 4-button washable doeskin, in a shade of pale, smoky, taupe-y beige sure to enchant any smart woman you present them to, and (a present within a present) she'll have no cleaning bills; $12.95.

A very handsome version of the 12-button white doeskin glove, looking, somehow, slimmer and closer than any skin (other than your own) has a right to look. These. $22.50.

An extremely short white French suède glove with piqué sewn fingers and a cuff lining of white glacé; $7.50.

GLOVES AT SAKS FIFTH AVENUE

For town tailored clothes, three choices in the smart, smart wrist-length glove: one of oatmeal pigskin (genuine Peccary, the label says inside), hand-sewn; $6.50.

Two Roger Faré washable doeskin gloves from France, of the thinnest doeskin, one in a delicious café-au-lait colour; the other in a warm topaz shade; $10.50.

For the country, for winter driving—two fine gloves made in Italy just for Saks. One, a sort of yellowish chamois lined with wool and Angora, with a tiny crocheted cuff and fourchettes (side-inserts on the fingers) of matching yellow wool. $10.50.

The other sports gloves are deep beige chamois lined with some sort of delicate little beige and white fur and feel cosy as two muffs; $10.50.

Moving on to later in the day, in the city: there are two more treasures at Saks Fifth. One, an 8-button glove in French kidskin, washable and—heavenly surprise—in that hard-to-find lemon-yellow which could be *the* point of any black or brown or grey costume; $10.50.

And (no woman ever had too many white evening gloves) Roger Faré of Paris has made a 16-button length in white French kidskin, piqué sewn (which means nice slim fingers), fastening up the wrist with three pearl buttons. This is an excellent glove at $17.

GLOVES AT CHRISTMAS

When gloves reach the pitch of excitement and performance and value that they have this year—you could do a lot worse than to use this page as a Christmas shopping list and drop in initials where the glove seems a good character fit. You can't read hands? Of course you can. The coral pink kidskins *don't* go to your conservative aunt in Boston—they go to the friend who will make them the key to a whole costume. Any husbands reading this? A wardrobe of these gloves could be The Big Present . . . though ten to one you don't know her glove size. (It's probably size 7.)

My scrapbook

BY OLIVER ST. JOHN GOGARTY

Certainly, I have a scrapbook—an album or copy book I call it; but I am afraid to open it, so I keep it closed by two telephone directories. If I opened it, photographs would rush out curled with contempt for my neglecting to give them a backing. Then there are press clippings fragile and faded to the colour of light toast. All this disorder comes from the delusion that to collect is the same as to possess. This is the mistake I made, a bad mistake because it aids forgetfulness. I can not remember a single clipping and very few photographs because I imagined that a scrapbook was a form of memory.

At first, the entries were all about myself, so I cut out the clippings and slipped them in between the leaves. Had I stopped at that, I could open my scrapbook now; but, as my publicity waned or no longer commended itself to me, I became liberal and went further afield and gathered articles by well-known people, some of whom were my friends. That's how the trouble began, and the bulk began and the pages began to fall out, because, let me explain, no Irishman knows how to handle a book and, being an Irishman, I spread my scrapbook open until its back broke and the pages became loose and the state of the book began to resemble the state of my mind which is a scrapbook anyway. Yes; my mind consists of clippings, quotations, and photographs. This has one advantage: I can open my mind and tell you the quotation contained therein without any fear that it will fall out and be lost or that it will be necessary to flatten my head between two heavy books.

I have a quotation for every day; but, unlike the quotations on a calendar, they are connected with what I see or feel. When I see a college eight training for a rowing race and hear the cox's measured shout, the lines come back to me from the *Romaunt of Tristram and Iseult*, when the sailors were rowing the lovers over from Ireland to Tintagel:

"They rowed hard and sung thereto
With 'Hevelow' and 'Rumbleoo.'"

"Hevelow" and "Rumbleoo" is how some old Gaelic boating song or chant of the rowers came to the ears of the maker of the *Romaunt* and left us with this faint echo of the oldest sea chanty in the world.

When the noon is bright and blue, I quote to myself the lines from one of the ballads of Robin Hood in which Little John is trying to cheer his master:

"In Somer when the shaws be sheen
And the leaves be large and long,
It is full merry in fair forèst
To hear the briddis song;
To see the deer draw to the dale
And leave the hilles hee
And shadow him in the green forèst
Under the greenwood tree.

'Pluck up thy heart, my dear Maister,'
Little John can say;
'And think it is a full fair time
In a mornynge of May.'"

I delight in the Homeric innocence that saw the leaves simply as "large and long"; and in the fresh greenery of the "fair forest"; and I realize that the important thing is to keep the mind perpetually in "a mornynge of May."

The old ballads will do this, songs sung before the conscience of poets became bad and the ballad degenerated into the faultless verses of A. E. Housman who, by the way, was a lad who did not live in Shropshire. If I want to enjoy melancholy, I like it to be guiltless. I think of Andrew Lang's translation from the first of all anthologies, an address to the land of Aeolia that bore Sappho:

"Sappho thou coverest, Aeolian land,
The Muse who died,
Who, with her deathless Sisters,
Hand in hand,
Sang side by side.
Sappho, the joy of Hellas,
And thy crown!
Ye sisters dread
Who spin for mortals
From the distaff down
A threefold thread,
Why span ye not for her
Unending days,
Unsetting sun,
For her who wrought
The imperishable lays
Of Helicon?"

"How far have I fallen from myself," exclaimed the Chinese poet, "I have not seen the Lord of Chou lately in my dreams." And how far modern poets have fallen from the vision of beauty may be revealed by this image from the Epithalamion of Spenser:

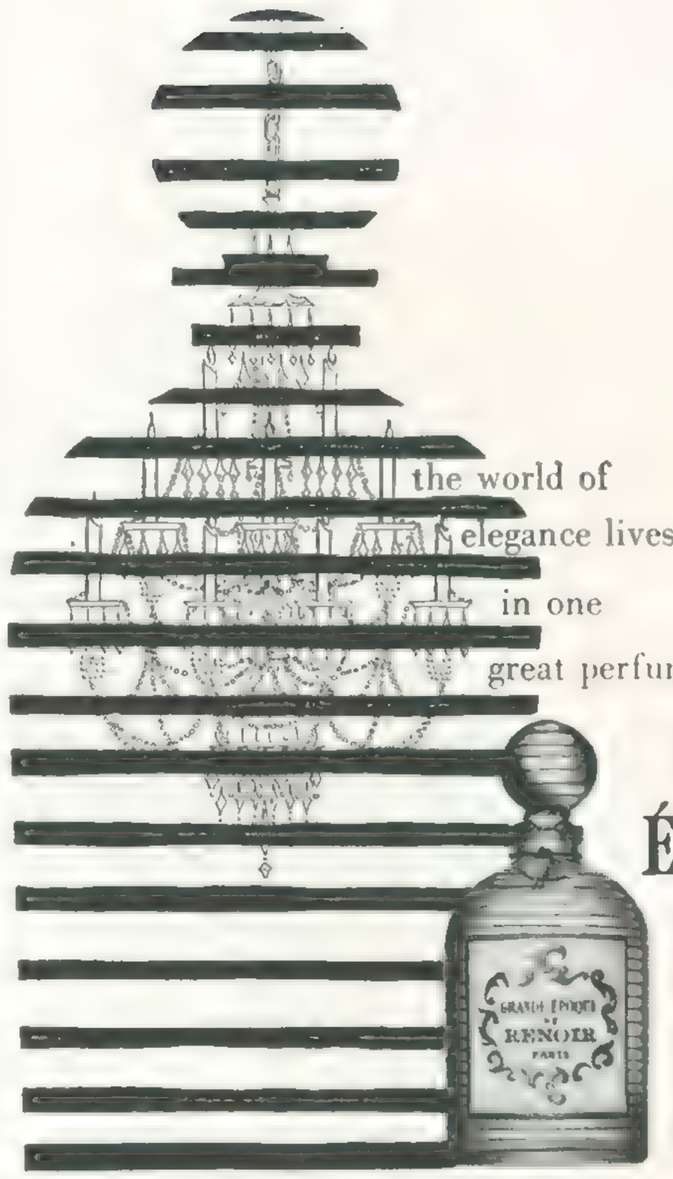
"Fairer than Maia
whenas Jove her took
In Tempe, lying on the flowery grass
'Twixt sleep and wake,
after she weary was
With bathing in the Acidalian brook."

(I love the crystal clearness of the Acidalian brook which the use of the vowel "a" gives.)

Here is an equally vivid example of some of the greatest lines in blank verse. In them Matthew Arnold describes how the parched river Oxus strains through the burning desert sands to fall at last into the Aral Sea:

"But the majestic river floated on,

(Continued on page 187)



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Out of the Dark, a Red Grenade



IT WAS AN APRIL NIGHT and the Marines, near Panmunjom, were under heavy attack. In one of E Company's machine gun emplacements, Corporal Duane Dewey and his assistant gunner lay on the ground, wounded. A Navy Medical corpsman was giving them aid.

Out of the darkness, and into the group, lobbed a live Red grenade. Although he was already seriously wounded, and in intense pain, Corporal Dewey pulled the aid man to the ground, shouted a warning to the other Marine and threw himself over the missile.

"I've got it in my hip pocket, Doc!" he yelled. Then it exploded. By smothering the blast with his own body, Corporal Dewey had saved his comrades' lives.

"Now that I'm back in civilian life," says Corporal Dewey, "I sometimes hear people talk as though stopping Communism is a job only for our armed forces and the government. Believe me, it's a job for you and me, too. And one way we can both do that job is to make our country stronger by *making our own families more secure*—through saving and investing in United States Defense Bonds. Bonds are real protection—for my money!"

Corporal
Duane Edgar Dewey, USMCR
Medal of Honor



Now E Bonds pay 3%! Now, improved Series E Bonds start paying interest after 6 months. And average 3% interest, compounded semiannually when held to maturity! Also, all *maturing* E Bonds automatically *go an* earning—at the new rate—for 10 *more* years. Today, start investing in U.S. Series E Defense Bonds through the Payroll Savings Plan where you work. Eight million fellow Americans find it a wonderfully easy way to save because it fits *any* pay check—you can sign up to save as little as a couple of dollars a payday if you wish.

Peace is for the strong! For peace *and prosperity*, save with U. S. Defense Bonds!

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My scrapbook

(Continued from page 185)

Out of the mist and hum of that low land,
Into the frosty starlight, and there moved,
Rejoicing, through the hushed Chorasmian waste,
Under the solitary moon; he flowed
Right for the polar star, past Orgunjé,
Brimming, and bright, and large; then sands begin
To hem his watery march, and dam his streams,
And split his currents; that for many a league
The shorn and parcelled Oxus strains along
Through beds of sand and matted rushy isles,—
Oxus, forgetting the bright speed he had
In his high mountain cradle in Pamere,
A foiled circuitous wanderer,—till at last
The longed-for dash of waves is heard, and wide
His luminous home of waters opens, bright
And tranquil, from whose floor the new-bathed stars
Emerge, and shine upon the Aral Sea."

The lines are well worth committing to memory.

You can go to Scotland, to the land of Lang, to get away from the gloom that has overspread poetry in England where Ralph Hodgson was the last to see the vision splendid. Who wishes to ruminate with Wordsworth, shriek with Francis Thompson, or go and be hanged with Housman? Not I.

It may be dangerous if you get involved in the ballads of Scotland: Lowther may be "coming on" or the "false Salkelde" waiting to betray you to the "keen Lord Scrope." If you ride with Kinmont Willie, you may be taken prisoner and shut up in Carlisle Castle to be hanged in the morning; but you may be sure of a rescue and of the Liddel being in spate to prevent pursuit. You will find the Brownie of Blednoch more supernatural than anything Francis Thompson envisaged; and Edomo' Gordon a more unmitigated rascal than Housman's hangman. Oh, for a "reaming swat" to drink divinely with Rabbie Burns!

America's poets exult me. I like Witter Bynner's "Rain" even on a rainy day:

"You'll never see rain until you see
A dance for rain at Cochiti."

The great and brooding Robinson Jeffers expands my chest by his tribute to Ossian as he stood by his cromlech in Ulster:

"This is the proper fame to have:
Not cornered in a poem,
Fabulous, a name in the North."

The spaciousness of that!

These men can say with Whitman:

"Having studied the mocking bird's tones and the flight of the mountain hawk; and having listened to the incomparable one, the hermit thrush in the swamp cedars, singing solitary in the West, I strike up for a new world."

There are hundreds of poets in the United States "striking up for a new world" and they are at the beginning of an age which, as the nation expands in might and imagination, must prove richer and more prolific than the ages that have been.

I do not often fall into philosophy: But

". . . if grave study suit
The yet unweary brain,
Plato can teach again,
And Socrates dispute;
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In Vogue, November 15

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PRESENTS FROM THE LIGHTHOUSE

Still talking about presents—there's that well-known aspect of the subject: Lighthousekeeping. We mean the array of wonderful things made by the blind and sold by The Lighthouse for the Blind at their East 59th Street headquarters. Some of this present-material is famous: for instance, their wonderful aprons—both men's and women's; many of them made (by Lighthouse craftsmen, of course) from designs contributed with the signatures of famous fashion names. Let's go into these first. . . .

APRONS DESIGNED FOR THE LIGHTHOUSE BY FASHION DESIGNERS

This year, we think there are seven standouts. Claire McCardell, famous fashion designer, contributed the ideas for three—one, a striped denim kitchen apron with a new circular skirt that not only looks attractive but is an effective cover-all device. This sells for $4.50. (Blind workers benefit from the sale of each article.) Another version of this circular-skirted apron is in a less workaday material, a blue rosebud print on white chintz—also $4.50. The third Claire McCardell apron is a frivolous little fluttering-from-the-waist of pale-pink candy-striped cotton; $3.25. A reversible apron designed by Bonnie Cashin places strong-pink corduroy against pink-sprigged white cotton—this is another waistline apron, one which, because of its double thickness, might be perfect for baby-bathing or other moist jobs; $5.95. One of the most becoming aprons we've seen is a pleated skirt on a wide waistband, of a rosy cotton crash (both the colour and print are roses)—this is designed for the Lighthouse by fashion-designer Clarepotter; $4.95. And an apron that seems pure decoration (but actually works quite well, because of the material) is an overskirt of sheer grey nylon embroidered all over with white; $5.50. For men, there's the striped denim chef's apron with a marvellous feature: the tape that goes around the neckline is made in one with the waistline tape, so that its length can easily be adjusted simply by pulling on the waistline ends. This is $2.95. A shorter version of the same thing, for a woman, $2.75. And a woman's gardening apron in quite verdant green stripes has a built-in cushion to kneel on for close-to-the-ground work. This apron, well-equipped with pockets, $4.50.

BASKETS, ALL KINDS AND SIZES

Moving along from aprons to baskets (alphabetical move, and also logical—this is another field where the Lighthouse manages good domestic-relations between function and design), we find a designer's signature again. This time, it's Brigance's, on a basket that might make fine headquarters for a woman's sewing and mending: 8″ tall by 14″ long, with flexible handles; $4.95. A flat, rectangular letter-tray basket is something we like a letter-

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PRESENTS FROM THE LIGHTHOUSE

Continued

tray to be: big enough to hold large-size manila folders, brochures, magazines (which also come in the mail). This, $3.25. Then there's a coeur-à-la-crème basket, $2.95; a 6″ tall flower pot, $1.70; a hanging mail basket, $1.90. Two sizes of shopping basket: one 8″ tall for $3.25; one 9″ tall for $4.95 end our list—but don't exhaust what's available. All good, plain, sturdy assets.

SPECIALTIES: HAND-KNITTING, WEAVING

Now, for a department where no one wishes for plainness—we just couldn't write an article on the Lighthouse without mentioning its zoo of gay knitted and crocheted animals. There are dogs, elephants, horses, and even a tiny, exotic white camel—all handmade. of course. and all marvellous ideas for a child's Christmas.

Hand-knitting in a more serious vein (skein?) goes on constantly at the Lighthouse. Output: sweaters, all sizes; bed jackets; bed socks; knee warmers. One beauty of a lacy pink bed jacket, knitted so that shoulders, collar, and back are all in one piece (very comfortable plan) costs only $15. And then there's a classic little hand-knit beige coat-sweater in children's sizes 2 and 3 for $5.50. A man's hand-knit cable-stitched sleeveless pullover, $10.95. Those knee-warmers we mentioned earlier? They come in a warming shade of turquoise, for instance; cost $2.25.

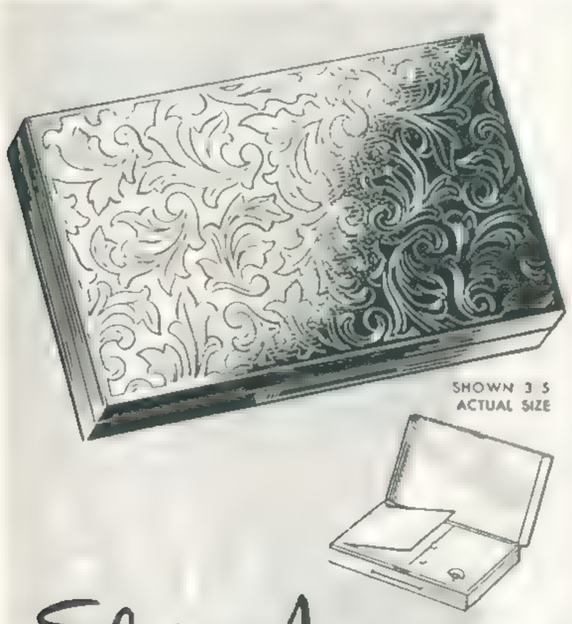
Hand-looming is a Lighthouse specialty that babies, apparently, enjoy most of all. People keep coming back for more of the hand-loomed babies' blankets in white, blue, pink, yellow, or pale-green, that come finished with either fringe or satin binding. Prices run from $3.95 to $8.50. Crib blankets are $10. An adult best-seller: hand-woven stolés at $7.95.

PRESENTS TO THE HOUSE

A clean, well-swept hearth is a long-range present you could give someone via one of the Lighthouse's handmade hearth brooms—cheerful accessories with bright red-bound handles, they're $2.25. Other handmade brooms (and we have it on good authority that a new *handmade* broom sweeps cleanest), $1.79. Other items of household usefulness: mops, forked dusters, crocheted wash cloths.

SELF-HELP FOR THE BLIND

Shoppers at The Lighthouse, 111 East 59th Street, always notice the grooves in the sidewalk outside—the grooves have been cut as guidelines for the canes of the blind people entering the building to work in the Craftshop. These guidelines are an indication of the way The Lighthouse works: it tries to provide direction and opportunity for the blind to help themselves by the use of their own talents. Each worker is given his material and tools—as well as carfare to and from The Lighthouse—and is paid on the basis of the work he does. More than 4,000 people are benefited in this way—which seems a very good reason (in addition to the series of good reasons enumerated above) for a woman to plan to do part of her Christmas shopping at The Lighthouse Craftshop.



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This important November 15th issue of Vogue on your newsstand November 13th

Hearts: revived

Fine points on a famous card game

BY OTTILIE H. REILLY

The game of HEARTS is a fast-paced, amusing entertainment cramful of variety, fun, the ups and downs of luck. The player with "know-how" and skill, however, usually has the edge over a player who relies exclusively on luck.

HEARTS can be played by either three or four persons.

The object of the game is to avoid taking Hearts in tricks, though there is one exception, and that is when a player tries to take in *all* of the Hearts. In general, however, you try not to win any Hearts in tricks, for each Heart won is counted one point *against* you, and scored minus 1. You also try to avoid taking that bad girl of the game, the Queen of Spades, in on a trick. She counts thirteen points against the player having the misfortune to win her.

When, during the play of a hand, you win *all* the Hearts, you score thirteen points *in your favour*, marked plus 13 on your score. Of course, when playing to win all the Hearts, there is always the danger you may win all but one of them. In that case, your score would be minus 12, one minus point for each Heart.

In the modern variant of the game of HEARTS, the form now becoming the most popular, the Jack of Diamonds carries a bonus of plus 10 points credited to the player who wins him on a trick.

When a player endeavors to take all of the Hearts *and* the Jack of Diamonds in one hand (plus 23 points) he is trying to "shoot the moon."

FOUR-HANDED HEARTS

(Rules for Three-Handed Hearts will appear in a later issue of Vogue.)

The cards (a standard 52-card bridge deck) are dealt clockwise, one at a time, thirteen to each player, beginning with the player to the left of the dealer. Game is 50 points; that is, a game is completed whenever one of the players has a score of *minus* 50 points or more. (Some players prefer a game of 100 points, but this is optional.)

At the completion of each hand, the scored points must total 36—counting 1 for each of the 13 Hearts, 13 for the Queen of Spades, and 10 for the Jack of Diamonds.

At the completion of each game—when one of the players has a score of 50, or more, minus points—the scores are tallied.

When a game ends, the four players might have the following scores:

A	B	C	D
—51	—26	+10	—21

A, in this intance, loses to each of the other players the difference between his score and their individual scores. That is, he owes 25 points to B, 61 points to C, and 30 points to D. He owes a total of 116 points.

B loses to C and D, the next two highest scorers, and wins from A. He owes 36 points to C, 5 points to D, and wins 25 points from A. He owes a total of 16 points.

C, the big winner, collects points from the three other players. He wins 61 points from A, 36 points from B and 31 points from D. He has a total of 128 points to his credit.

D loses only to C, and collects points from A and B, whose scores are lower than his. He loses 31 points to C, but wins 30 points from A, and 5 points from B. He wins a total of 4 points.

The aggregate minus scores of A and B—116 and 16—must balance the aggregate plus score of C and D—128 and 4.

THE SCORE POINTS

Each Heart	minus 1
Queen of Spades	minus 13
Jack of Diamonds	plus 10
Winning all the Hearts	plus 13

Since an individual score is usually a total of *minus* points, the plus count of the Jack of Diamonds is deducted from the minus score of the player winning it on a trick.

THE PLAY OF THE HAND

After the deal each player passes three cards face down to the player on his left, and receives three cards from the player on his right. He must pass all three cards to the left before looking at any card coming to him from the right.

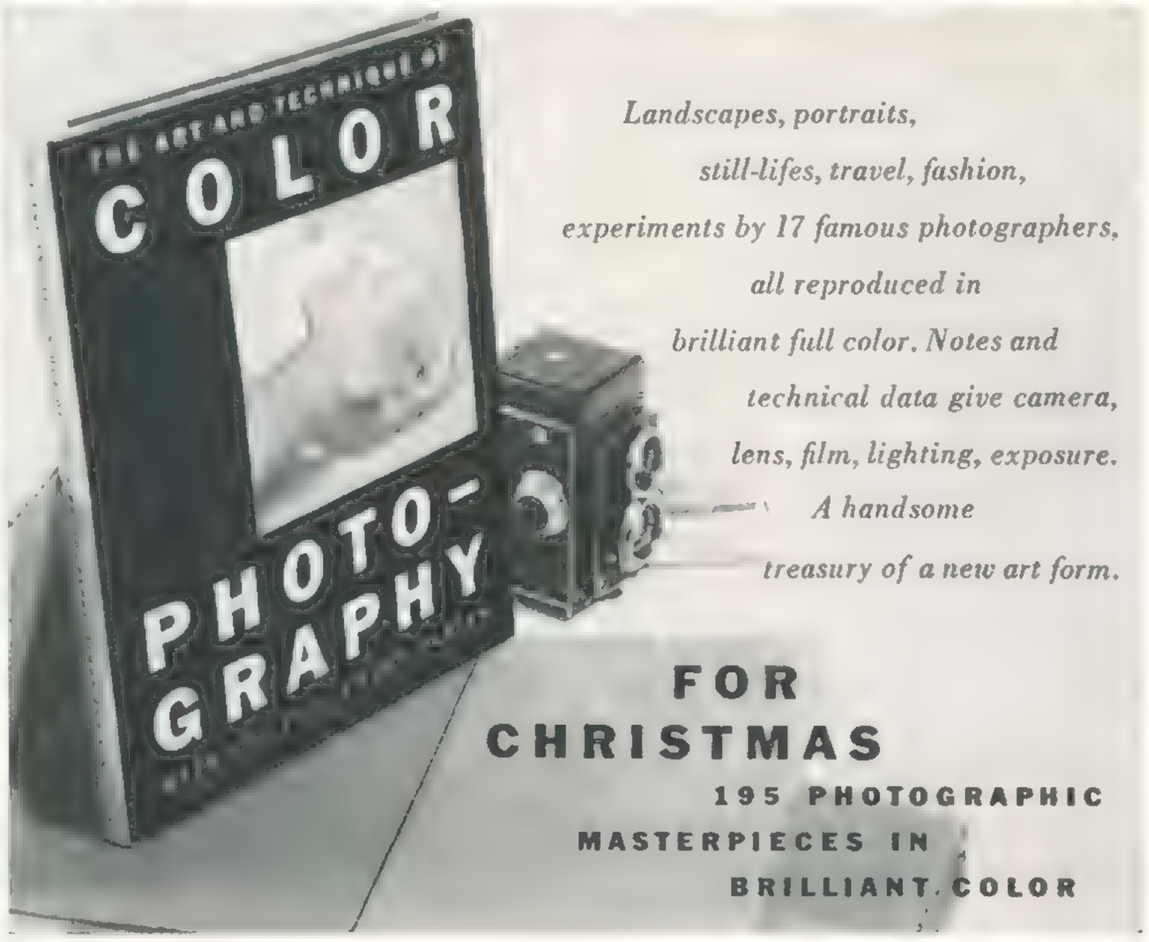
The player to the left of the dealer becomes the leader to the first trick. The cards rate Ace high, followed in value by the King, Queen, Jack, Ten, and so on down to the Deuce, the lowest card.

Every player is obliged to follow suit when possible. He can discard a Heart or the Queen of Spades on a card of another suit *only* when he has no more cards in that suit.

It is, therefore, dangerous to lead high cards more than twice in the same suit. On the third lead of Clubs, for example, the player forced to win that trick with a high Club may also collect at least one Heart, or perhaps the Queen of Spades, or even both. Generally you play out the highest card of a suit on the first round of that suit. For instance, if the leader plays the Ace of Clubs, the other players usually throw off their highest Clubs on it, to avoid being forced to win the second or third round of Clubs. (Exception: when a player has so many high cards in three or four suits that he hopes to take all the tricks except the first one or two, he plays low to the first trick.)

(Continued on page 192)





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HEARTS: REVIVED

(Continued from page 191)

If the leader wins the first trick with the Ace of Clubs, he may risk leading a second high Club, but he will not lead a third round unless he has the two, three, or four.

On the second lead a shift may be made to another suit, Spades or Diamonds. It is a rule that *Hearts may never be led until the third trick.*

It is not good practice to lead a Spade if you hold the Queen, for it is best to hold as many Spades as possible to avoid being forced to take a trick with the Queen. You, of course, hope to discard the Queen on the lead of another suit, once you have no more cards in that suit.

There are of course thirteen tricks to each deal. At the end of the hand, each player exposes the cards he has won, to count his minus or plus points.

The worst possible score for a player on one hand is minus 25, reached by taking in 12 Hearts *and* the Queen of Spades. The best possible score on one hand is plus 23, brought about by winning *all* the Hearts (plus 13) *and* the Jack of Diamonds (plus 10). It is rare to win all the Hearts and the Jack of Diamonds without also taking in the Queen of Spades (minus 13) leaving a total score of plus 10.

A score of zero on a hand is good and is obtained by winning no Hearts, nor the Queen of Spades, nor the Jack of Diamonds. The fact that a player may win several tricks does not mean he may not have zero for the hand, for he may have taken only cards having no score value.

PASSING THREE CARDS

In passing three cards to the player on your left, never pass a small Spade, even if you have four small Spades. You may be passed the Queen by the player on your right, in which case you will need all your small Spades. Also, it might help the player on your left if you pass him a small Spade, for it would be one more protection for his Queen of Spades if he had decided to hold the Queen in his hand.

Do not pass the Queen of Spades if you hold at least three other Spades with the Queen. It is best to keep the Queen in your hand if she is well protected, in order to discard her on a short suit. However if your holding in Spades is Qx, you have no choice in the matter; you have only to pass the Queen. If you hold Qxx in Spades, it is usually best to pass the Queen, though occasionally if you do you may receive the Ace or King of Spades, and regret that you did not keep the Queen. Nevertheless, the percentage is all in favour of passing the Queen from Qxx; but not, of course, from Qxxx.

Another general suggestion: do not pass the Ace or King of Spades when your holding in Spades is AQxx or KQxx. You will need the higher Spade to protect your Queen from three leads of Spades.

If your Spade holding is AK or AKx, of course pass the AK; but do not pass the AK from AKxxx, for you are safe against leads in that suit, and you may be passed the Queen. Similarly, pass the AQ of Spades from AQx, but never from AQxx.

It is not usually good practice to pass high Hearts, provided you also hold at least two small Hearts. You may considerably aid the player on your left by passing him high Hearts. If, for instance, you hold the Kxx of Hearts, do not pass the King, for the left hand opponent may hold the AQJx of Hearts, and your King would give him the possibility of winning all the Hearts. It is better for you to be forced to take in four Hearts if you win a Heart trick with the King, than to allow an opponent to win plus 13 points.

Pass as many high Clubs or small Diamonds as possible. High Diamonds are rarely passed, as they may capture the Jack. As for Clubs, it is almost a *must* to pass one Club, unless you hold two very small Clubs, 4 and 2, for instance, for otherwise your left hand opponent, who has himself passed one or more Clubs, may have a void in that suit and be able to discard the Queen of Spades on the very first Club lead, a sad event which happens more frequently than it should.

If you have in Diamonds only two or three small ones, try to pass all of them, or to keep only one Diamond, in case you have a problem getting rid of high Hearts or the Queen of Spades. It is nearly always desirable to have a void, or at least a singleton, and almost a requisite to have *one* suit that is a doubleton. A distribution of Four, Three, Three, Three is bad in HEARTS unless you have either all very small cards, or all very high cards. Uneven distribution is best obtained by your discarding. It is often difficult to get a short suit in Clubs, for that is a suit frequently passed. But, a short suit in Diamonds is more easily obtained, because of the reluctance of players to part with high Diamonds.

It is usually best to pass the Jack of Diamonds if your holding in Diamonds is only Jx or Jxx. You have practically no chance of winning the Jack by taking a trick with it in Diamonds, for someone will probably play the Ace, King, or Queen on each of the first three tricks in the suit. However, I said probably, for sometimes a small Diamond is mistakenly led away from AKxx, and the following player plays low to save the Q. You, in third position, not seeing Ace, King, or Queen, risk the Jack, and then the miracle happens. It takes the trick.

Don't count on this sort of thing. With such a Diamond holding, your best chance is to try to win the Diamond Jack as a forced discard on the last trick. For that purpose you pass the Jack and may decide not to play a high Heart and a high Spade or Club until late in the hand, after the Queen of Spades has been disposed of.

(Continued on page 193)

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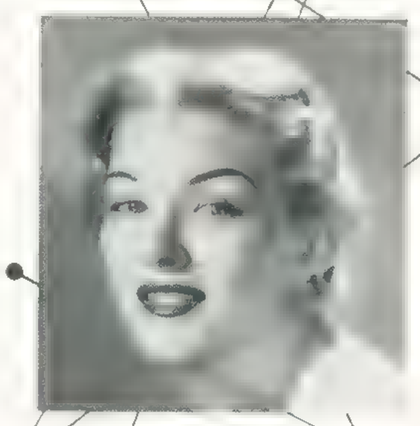
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HEARTS: REVIVED

(Continued from page 192)

SAMPLE HAND

As an illustration of HEARTS let us play one full hand. The player to your left has dealt you this hand.

♠ 10, 5, 4
♥ K, 5, 3
♦ J, 9
♣ A, K, 7, 5, 2

Let us say that you are in what bridge players call the South position. You pass to your left-hand opponent (West) the J 9 of Diamonds and the King of Clubs (not the Ace, which is well guarded, and which may become useful later on). You receive from the right-hand opponent (East) the Ace of Spades, the 10 of Hearts, and the 9 of Clubs. (East did not need to pass you the Ace of Spades, for he held A, J, 3, 2 in that suit.)

Here are all four hands after the pass:

N: ♠ K, 8 ♥ J, 4 ♦ Q, 10, 7, 6, 4, 3 ♣ 10, 6, 3

W: ♠ 9, 7, 6 ♥ Q, 7, 6 ♦ A, J, 9, 5 ♣ K, 8, 4

E: ♠ Q, J, 3, 2 ♥ A, 9, 8, 2 ♦ K, 8, 2 ♣ Q, J

S: ♠ A, 10, 5, 4 ♥ K, 10, 5, 3 ♦ None ♣ A, 9, 7, 5, 2

Note that you were fortunate not to be passed any small Diamonds, for a void in that suit may be useful for a discard of Hearts. Note also that East received the Queen of Spades from North, and that North (poor fellow) received the King of Spades from West.

Trick 1: The player opposite you (North) leads the 10 of Clubs (his highest Club), East plays the Jack of Clubs, you (South) play the 9, and West wins with the King. (He is glad to get rid of this high Club so cheaply.)

Trick 2: West leads the 6 of Spades, North plays the 8, East plays the Jack, and you are glad to win with the Ace, a card which might become dangerous to hold.

Trick 3: You lead the 5 of Spades, West plays the 7, and North plays the King (though not without a groan). East is only too happy to drop his Queen on North's King. (Note that West's pass of the King to North was unnecessary, since West held three small Spades.)

Trick 4: North leads the 4 of Hearts, East plays the 2, you play the 3, and West, since he is obliged to win the trick, takes it with his *highest* Heart, keeping the 6 and 7 to throw on subsequent Heart leads.

Trick 5: West leads the 5 of Diamonds, a safe lead with this Diamond holding, though probably the lead of the 9 would be better. North plays the 10, East plays the King, and you discard the 10 of Hearts.

Trick 6: East leads the Queen of Clubs, you play the 5, West plays the 8, and North plays the 6.

Trick 7: East leads the 2 of Spades (to get rid of the lead), you play the 4, West the 9, and North discards the Jack of Hearts.

Trick 8: West leads the 6 of Hearts, North discards the 3 of Clubs, East plays the 8 of Hearts, and you play the 5.

Trick 9: East leads the 9 of Hearts, and you win the trick with the King, West playing the 7 of Hearts, and North discarding the 3 of Diamonds.

The hands are now as follows:

N: ♦ Q, 7, 6, 4

W: ♣ 4 ♦ A, J, 9 ♠ 10 ♣ A, 7, 2

E: ♠ 3 ♥ A ♦ 8, 2

S: ♥ 10

Tricks 10, 11, 12, & 13: You lead the Ace of Clubs, and now all of the rest of the tricks are yours. While East discards the Ace of Hearts on your Club Ace, you do also force from West the Jack of Diamonds on your last lead (the 10 of Spades).

The individual scores on the hand add up like this: North has the Queen of Spades, or minus 13. East has 4 Hearts, or minus 4, West has 5 Hearts, or minus 5. You have 4 Hearts, or minus 4, but you also have the Jack of Diamonds, or plus 10, so your score on the deal is plus 10 minus 4, or a total of plus 6. And don't expect to do that well all the time.

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Pre-eminent among the world's finest hotels, the air-conditioned Barclay offers the particular visitor a rare combination of quiet exclusiveness and timesaving proximity to Manhattan's business and social centers.

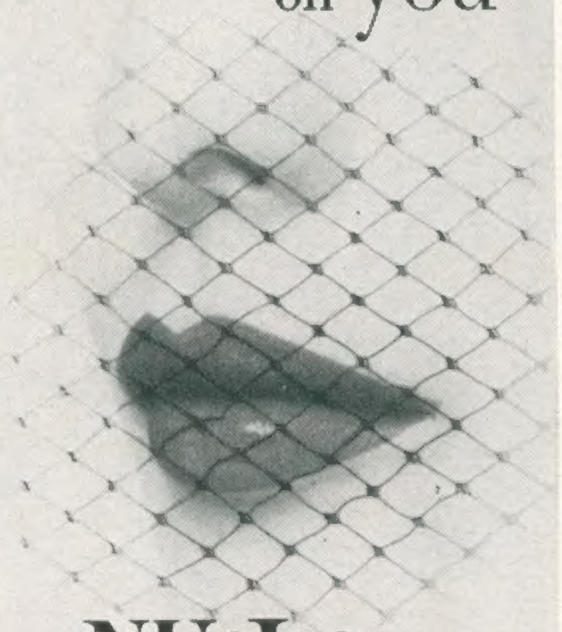
The BARCLAY

111 East 48th St., Just off Park Ave. New York

William H. Rorke, *General Manager*

Frank W. Regan, *President* — David J. Martin, *Vice President*

keep your lipstick on you

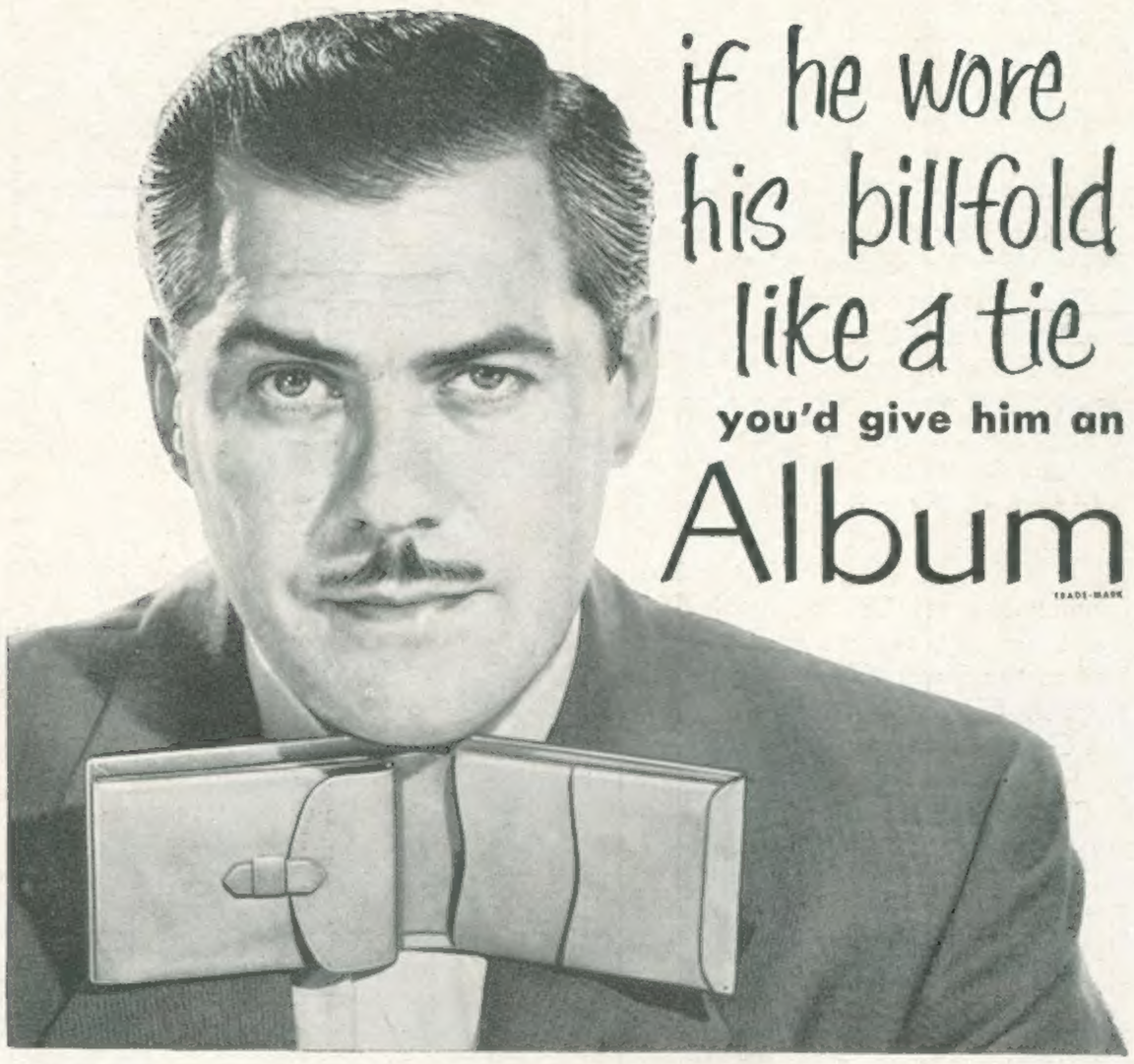


NU·Lips lipstick protector



Keep your lipstick *off* your veil, your napkin, your man! Keep it *on* you all day long by brushing clear, liquid Nu-Lips over your favorite lipstick— even the creamiest kind! $1 plus tax

If unavailable locally, send $1.20 to *Renoir* parfums ltd.
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if he wore his billfold like a tie you'd give him an Album

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And tell him you'd like the new ladies' Album *$5.00* and $7.50* | *plus tax*



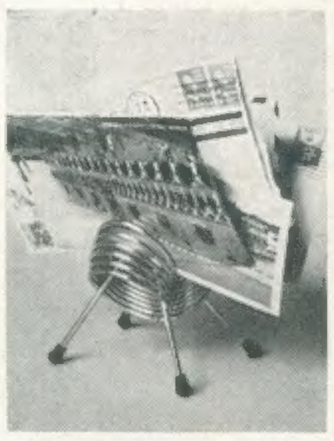
DESIGNED FOR GIVING . . .

Delicate and dainty handkerchiefs . . . a perfect expression of your very good taste . . . hand printed with colored borders on sheer white imported batiste. About 50¢ at leading stores everywhere. Inimitably Burmel . . . look for the label.

Burmel — New York

* Reg. U.S. Pat. Off.

More presents for the smartest household you know



Permanently coiled: brass letter rack ready to go to work as soon as Christmas bills start coming in. $2. Altman.

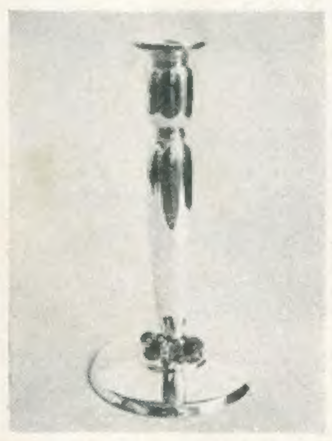


Figure everybody wants, in candlesticks: tall, slim. In International sterling silver. $110* a pair. At Georg Jensen.



Pretty set-up for a drink: a cameo coaster with a cork back, gold-plated rim. $18 the half dozen. At Helen Cole.



Coffee service in Royal Vienna porcelain, gold and black on white: pot, $13; pitcher, $6; sugar, $7. All, at Saks Fifth.



Clearly, for flowers: a crystal vase from Germany, a perfect give-to-ten kind of present. $3.25. At Bonwit Teller.



Another give-to-ten suggestion: "Le Can-Can" cooler to fill with wine—Sherry Wine and Spirits. The cooler, $3.



With or without long-stemmed roses, a great present to get: a 21-inch vase, clear Italian glass. $23. At Bonniers.



One of a kind, because you can't hew the same way twice: hewn olive-wood pitcher. Lacquered. $35. Saks Fifth Ave.



Divide and sew: one end of this cloisonné tube becomes a thimble, one holds thread. $7 plus tax. Bonwit Teller.



Compote for the bar: porcelain-topped corks decorated with fruit designs. From Italy. $2 each. At Bonwit Teller.



Good way to guard important papers—keep a tiger's eye quartz weight on them. $30 plus tax. From Hattie Carnegie.



Charming old milliner's mannequins, topping a lipstick case ($10) and purse perfume ($12.50). Both plus tax. Mr. John.

*TAX INCLUDED

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